### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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### FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 22, 2011

## SONIC AUTOMOTIVE, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

1-13395

(Commission File Number)

6415 Idlewild Road, Suite 109

Charlotte, North Carolina

56-201079 (IRS Employer Identification No.)

28212

(Zip Code)

(Address of principal executive offices)

Registrant's telephone number, including area code: (704) 566-2400

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Item 2.02. Results of Operations and Financial Condition.

On February 22, 2011, we issued a press release announcing results for our fiscal quarter and fiscal year ended December 31, 2010.

A copy of the press release is attached hereto as Exhibit 99.1. A copy of the earnings call presentation materials is attached hereto as Exhibit 99.2.

### Item 7.01. Regulation FD Disclosure.

On February 22, 2011, we issued a press release announcing the approval of a quarterly cash dividend.

A copy of the press release is attached hereto as Exhibit 99.3.

#### Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits.
  - 99.1 Press release of Sonic Automotive, Inc. dated February 22, 2011
  - 99.2 Earnings call presentation materials
  - 99.3 Press release of Sonic Automotive, Inc. dated February 22, 2011

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SONIC AUTOMOTIVE, INC.

By: /s/ Stephen K. Coss

Stephen K. Coss Senior Vice President and General Counsel

Dated: February 22, 2011

### **INDEX TO EXHIBITS**

## Exhibit No. Description

99.1	Press release of Sonic Automotive, Inc. dated February 22, 2011
99.2	Earnings call presentation materials
99.3	Press release of Sonic Automotive, Inc. dated February 22, 2011

### Sonic Automotive, Inc. Fourth Quarter 2010 Adjusted Earnings up \$7.4 million or 74%; Vehicle Sales Continue Double Digit Growth Trends

**CHARLOTTE, N.C.** – February 22, 2011 – Sonic Automotive, Inc. (NYSE: SAH), one of the nation's largest automotive retailers, today reported that 2010 fourth quarter earnings from continuing operations were \$1.02 per diluted share compared to \$0.46 per diluted share in the prior year quarter. On an adjusted basis, 2010 fourth quarter earnings from continuing operations were \$0.30 per diluted share compared to \$0.19 per diluted share in the prior year quarter. The adjustments for both periods, which include primarily impairment expenses and income tax benefits, are detailed further in the attached tables.

For the full year 2010, the Company reported earnings from continuing operations of \$1.58 per diluted share compared to \$1.07 per diluted share in the prior year. On an adjusted basis, full year earnings from continuing operations were \$0.99 per diluted share compared to \$0.81 per diluted share for the prior year period. The adjustments for both periods are detailed further in the attached tables.

#### Fourth Quarter 2010 Highlights

- Total revenues up 17% over prior year quarter
- New vehicle volume up 18%
- Used vehicle volume up 17%; Record annual volume and gross profit
- Parts and Service revenue up 8%; Record annual gross profit

#### Business Overview - Strong growth in all areas of the business

Commenting on the fourth quarter, B. Scott Smith, the Company's President, said, "We are pleased with our operating results this quarter and proud of the way our dealerships are embracing our operating playbook best practices. Sonic Automotive benefited from an improved automotive retail environment and our ongoing focus on growing our core business. We continued to see significant growth in new and used vehicle sales in both our domestic and our luxury/import dealerships as our eCommerce and other advertising strategies continued to take effect. We capped off a very successful quarter in December by having the most profitable month in the history of our Company."

#### New and Used Vehicles - New retail volume easily outpaces industry growth; Used volume continues double digit growth

Commenting on the Company's vehicle sales, Jeff Dyke, the Company's EVP of Operations noted, "The growth in our new vehicle business easily outpaced the overall industry growth of 13.5%. Our new vehicle retail revenue was up approximately 20% compared to the fourth quarter last year. We expect to see continued growth in this area as the industry continues its steady rebound and as we begin to introduce our new vehicle playbook in 2011."

Relative to used vehicle sales, Mr. Dyke stated, "We are proud to be the used vehicle leader among the public franchised automobile dealer groups. Even with the double digit growth we've enjoyed for several years now, we believe significant future growth opportunities remain in this piece of our business as we continue to implement the more advanced stages of our strategy. The most exciting thing about the growth opportunities in new and used vehicles is the impact it has on the other areas of our business."

#### Parts and Service – Revenues up 8%; Gross profit up 6%

Sonic's parts and service revenue for the fourth quarter was up 8% compared with the prior year quarter. Mr. Dyke stated, "Our parts and service business continued the growth trend that we've seen all year. Our merchandising efforts, our focus on customer service, and the growth in our new and used vehicle business are helping us retain customers and grow our parts and service business."

#### 2011 Outlook

Scott Smith concluded his comments by stating, "We expect to see continued steady growth in the automotive retailing sector. We are targeting 2011 new vehicle industry volume of 12.5 million units. We currently expect earnings per share from continuing operations of between \$1.18 and \$1.28 for the full year 2011. We will have further comments on our 2011 outlook on our earnings call later today."

Presentation materials for the Company's February 22, 2011 earnings conference call at 11:00 A.M. (Eastern) can be accessed on the Company's website at www.sonicautomotive.com by clicking on the "Investor Relations" tab under "Our Company" and choosing "Webcasts & Presentations" on the right side of the monitor.

To access the live broadcast of the call over the Internet go to:

www.sonicautomotive.com

A live audio of the call will be accessible to the public by calling (877) 791-3416. International callers dial (706) 643-0958. Callers should dial in approximately 10 minutes before the call begins.

A conference call replay will be available one hour following the call for seven days and can be accessed by calling: 800-642-1687, Conference ID: 41490497, International callers dial (706) 645-9291.

### About Sonic Automotive

Sonic Automotive, Inc., a Fortune 500 company based in Charlotte, N.C., is one of the nation's largest automotive retailers. Sonic can be reached on the web at www.sonicautomotive.com.

Included herein are forward-looking statements, including statements with respect to growth in new and used vehicle sales, future success and impacts from the implementation of our various operational playbooks, future new vehicle industry volume and expected earnings per share. There are many factors that affect management's views about future events and trends of the Company's business. These factors involve risk and uncertainties that could cause actual results or trends to differ materially from management's view, including without limitation, economic conditions in the markets in which we operate, new and used vehicle sales volume, the success of our operational strategies, the rate and timing of overall economic recovery and the risk factors described in the Company's annual report on Form 10-K for the year ending December 31, 2009 and the quarterly report on Form 10-Q for the quarter ending September 30, 2010. The Company does not undertake any obligation to update forward-looking information.

## Sonic Automotive, Inc. Results of Operations (Unaudited)

(In thousands, except per share, unit data and percentage amounts)

This release contains certain non-GAAP financial measures as defined under SEC rules, such as, but not limited to, adjusted income from continuing operations, related earnings per share data and adjusted EBITDA. The Company has reconciled these measures to the most directly comparable GAAP measures in the release. The Company believes that these non-GAAP financial measures improve the transparency of the Company's disclosure by providing period-to-period comparability of the Company's results from operations.

		Three Months Ended			Three Months Ended	
	As Reported 12/31/2010	Adjustments	As Adjusted 12/31/2010	As Reported 12/31/2009	Adjustments	As Adjusted 12/31/2009
Revenues			<u>.</u>			
New retail vehicles Fleet vehicles	\$ 975,849 58,363	<u> </u>	\$ 975,849 58,363	\$ 811,914 50,798	<u> </u>	\$ 811,914 50,798
Total new vehicles	1,034,212		1,034,212	862,712		862,712
Used vehicles	437,258		437,258	370,015		370,015
Wholesale vehicles	40,705		40,705	41,551		41,551
Total vehicles	1,512,175	- <u>-</u>	1,512,175	1,274,278	<u> </u>	1,274,278
Parts, service and collision repair	285,357	<u> </u>	285,357	264,269	<u> </u>	264,269
Finance, insurance and other	47,361	<u> </u>	47,361	38,138		38,138
Total revenues Total gross profit	1,844,893 284,525		1,844,893 284,525	1,576,685 256,409		1,576,685 256,409
SG&A expenses	(224,155)		(224,155)	(209,660)	5,165	(204,495)
Impairment charges	(117)	117		(17,753)	17,753	-
Depreciation	(9,381)		(9,381)	(11,014)	2,536	(8,478)
Operating income	50,872	117	50,989	17,982	25,454	43,436
Interest expense, floor plan	(5,921)		(5,921)	(4,887)	-	(4,887)
Interest expense, other, net	(15,319)		(15,319)	(20,286)	2,833	(17,453)
Interest expense, non-cash, convertible debt Interest expense / amortization, non-cash, cash flow swaps	<u>(1,739)</u> 519	(519)	(1,739)	(2,235) (6,410)	6,410	(2,235)
Other income (expense), net	(3)	-	(3)	(9,196)	9,198	2
Income (loss) from continuing operations before taxes	28,409	(402)	28,007	(25,032)	43,895	18,863
Provision for income taxes — benefit (expense)	37,409	(48,006)	(10,597)	53,091	(61,965)	(8,874)
Income (loss) from continuing operations	65,818	(48,408)	17,410	28,059	(18,070)	9,989
Income (loss) from discontinued operations	(1,464)	602	(862)	(13,809)	10,831	(2,978)
Net income (loss)	\$ 64,354	\$ (47,806)	\$ 16,548	\$ 14,250	\$ (7,239)	\$ 7,011
Diluted: Weighted average common shares outstanding	66,042		66,042	65,634		65,634
-					-	
Earnings (loss) per share from continuing operations	\$ 1.02	\$ (0.72)	\$ 0.30	\$ 0.46	\$ (0.27)	\$ 0.19
Earnings (loss) per share from discontinued operations	(0.02)		(0.02)	(0.21)	0.16	(0.05)
Earnings (loss) per share	\$ 1.00	\$ (0.72)	\$ 0.28	\$ 0.25	\$ (0.11)	\$ 0.14
Gross Margin Data (Continuing Operations):						
Retail new vehicles	6.5%		6.5%	7.1%		7.1%
Fleet vehicles	3.5%		3.5%	3.1%		3.1%
Total new vehicles	6.3%		6.3%	6.9%		6.9%
Used vehicles retail	7.3%		7.3%	7.7%		7.7%
Total vehicles retail	6.6%		6.6%	7.1%		7.1%
Wholesale vehicles	(2.7%)		(2.7%)	(6.4%)		(6.4%)
Parts, service and collision repair Finance, insurance and other	<u>49.4%</u> 100.0%		49.4% 100.0%	50.4% 100.0%		50.4%
Overall gross margin	15.4%		15.4%	16.3%		16.3%
SG&A Expenses (Continuing Operations):						
	<b>.</b>	<u></u>	<u>.</u>			<u>-</u>
Personnel	\$ 130,676	\$	\$ 130,676	\$ 116,683	<u>s</u> -	\$ 116,683
Advertising Rent and rent related	10,463	-	10,463	11,802	(1.001)	11,802
Other	32,515 50,501		32,515 50,501	33,559 47,616	(1,091) (4,074)	32,468 43,542
Total	\$ 224,155	<u>s</u> -	\$ 224,155	\$ 209,660	\$ (5,165)	\$ 204,495
SG&A Expenses as % of Gross Profit	78.8%		78.8%	81.8%		79.8%
Operating Margin %	2.8%		2.8%	1.1%		2.8%
Unit Data (Continuing Operations):						
New retail units	27,011			22,882		
Fleet units	2,289			1,895		
Total new units	29,300			24,777		
Used units	21,429			18,338		
Total units retailed Wholesale units	50,729 6,501			43,115 6,636		
Other Data:						
Continuing Operations revenue percentage changes:						
New retail	20.2%			(10.7%)		
Fleet Total New Vehicles	<u>14.9%</u> 19.9%			9.5%		
Used	19.9%			22.8%		
Parts, service and collision repair	8.0%			0.0%		
Finance, insurance and other	24.2%			11.9%		
Total	17.0%			10.2%		

Description of Adjustments:	2010	2009
Continuing Operations:		
Lease exit accruals	\$ -	\$ 1,091
Franchise tax assessment	-	2,924
Property impairment charges	117	15,553
Franchise agreement impairment charges	-	2,200
Cash-flow swap ineffectiveness and amortization	(519)	6,410
Derivative mark-to-market	-	1,150
Depreciation add-back	-	2,536
Debt restructuring charges	-	2,833
Loss on debt extinguishment	-	9,198
Total pre-tax adjustments	\$ (402)	43,895
Tax effect of above items	152	(20,651)
Valuation allowance recovery	(48,158)	(41,314)
Total adjustments	\$ (48,408)	\$ (18,070)
Discontinued Operations:		
Lease exit accruals	\$ 859	\$ 23,236
Property impairment charges	<u> </u>	3,170
Total pre-tax adjustments	859	26,406
Tax effect of above items	(257)	(9,440)
Valuation allowance recovery		(6,135)
Total adjustments	\$ 602	\$ 10,831

### Sonic Automotive, Inc.

Results of Operations (Unaudited)

(In thousands, except per share, unit data and percentage amounts)

This release contains certain non-GAAP financial measures as defined under SEC rules, such as, but not limited to, adjusted income from continuing operations, related earnings per share data and adjusted EBITDA. The Company has reconciled these measures to the most directly comparable GAAP measures in the release. The Company believes that these non-GAAP financial measures improve the transparency of the Company's disclosure by providing period-to-period comparability of the Company's results from operations.

		<b>Twelve Months Ended</b>			Twelve Months Ended	
	As Reported 12/31/2010	Adjustments	As Adjusted 12/31/2010	As Reported 12/31/2009	Adjustments	As Adjusted 12/31/2009
levenues						
New retail vehicles	\$ 3,438,988	<u>s</u> -	\$ 3,438,988	\$ 3,014,960	<u> </u>	\$ 3,014,96
Fleet vehicles	207,212		207,212	214,988		214,98
Total new vehicles	3,646,200		3,646,200	3,229,948	-	3,229,94
Used vehicles	1,776,581	-	1,776,581	1,451,870	-	1,451,87
Wholesale vehicles	149,041	-	149,041	147,002	-	147,00
Total vehicles	5,571,822		5,571,822	4,828,820		
	•		••••••	•••••••		4,828,82
Parts, service and collision repair	1,128,054	<u> </u>	1,128,054	1,071,825		1,071,82
Finance, insurance and other	180,968		180,968	154,696		154,69
Total revenues	6,880,844		6,880,844	6,055,341		6,055,34
otal gross profit	1,114,678	-	1,114,678	1,032,672	-	1,032,67
G&A expenses	(896,697)		(896,050)	(829,220)	4,015	(825,20
		647	(890,030)	••••••		(625,2)
pairment charges	(249)	249		(23,460)	23,460	
epreciation	(35,110)		(35,110)	(34,879)	-	(34,87
perating income	182,622	896	183,518	145,113	27,475	172,5
terest expense, floor plan	(21,536)		(21,536)	(19,812)		(19,8)
terest expense, other, net	(63,343)	1,464	(61,879)	(78,284)	11,992	(66,29
	••••••••••		•••••	•	•	•
terest expense, non-cash, convertible debt	(6,914)		(6,914)	(679)	(11,300)	(11,9)
terest expense / amortization, non-cash, cash flow swaps	(4,883)	4,883		(11,769)	11,769	
her income (expense), net	(7,525)	7,665	140	(6,677)	6,746	
come (loss) from continuing operations before taxes	78,421	14,908	93,329	27,892	46,682	74,53
ovision for income taxes — benefit (expense)	17,504	(53,985)	(36,481)	29,275	(61,464)	(32,18
		<u>`````````````````````````````````</u>				
come (loss) from continuing operations	95,925	(39,077)	56,848	57,167	(14,782)	42,3
come (loss) from discontinued operations	(5,996)	625	(5,371)	(25,619)	15,457	(10,1
et income (loss)	\$ 89,929	\$ (38,452)	\$ 51,477	\$ 31,548	\$ 675	\$ 32,22
		<u> </u>				
luted:						
	65,794		(5 704	55,832		55,8
Weighted average common shares outstanding	05,/94		65,794	55,852		
				<u>.</u>	<b>.</b>	-
Earnings (loss) per share from continuing operations	\$ 1.58	\$ (0.59)	\$ 0.99	\$ 1.07	\$ (0.26)	\$ 0.8
Earnings (loss) per share from discontinued operations	(0.09)	0.01	(0.08)	(0.45)	0.27	(0.1
Earnings (loss) per share	\$ 1.49	\$ (0.58)	\$ 0.91	\$ 0.62	\$ 0.01	\$ 0.6
Lamings (1033) per share	3 1.47	3 (0.50)	\$ 0.71	\$ 0.02	\$ 0.01	\$ 0.0
ross Margin Data (Continuing Operations):						
Retail new vehicles	6.7%		6.7%	7.0%		7
	••••••••		••••••	••••••		
Fleet vehicles	3.0%		3.0%	3.5%		3
Total new vehicles	6.5%		6.5%	6.8%		
Used vehicles retail	7.9%		7.9%	8.5%		8
Total vehicles retail	6.9%		6.9%	7.3%		7
Wholesale vehicles	(3.4%)		(3.4%)	(3.7%)		(3
	••••••		•••••	•		
Parts, service and collision repair	49.8%		49.8%	50.4%		
Finance, insurance and other	100.0%		100.0%	100.0%		100
Overall gross margin	16.2%		16.2%	17.1%		
G&A Expenses (Continuing Operations):						
	······		· · · · · ·	· · · · · ·		-
Personnel	\$ 526,577	<u>s</u>	\$ 526,577	\$ 470,293	<u> </u>	\$ 470,2
Advertising	46,908	-	46,908	44,736	-	44,7
Rent and rent related	130,739	-	130,739	131,262	(1,091)	130,1
Other	•••••••	((47)	•••••••	182,929	······	180,0
	192,473	(647)	191,826		(2,924)	-
Total	\$ 896,697	<u>\$ (647)</u>	\$ 896,050	\$ 829,220	\$ (4,015)	\$ 825,2
G&A Expenses as % of Gross Profit	80.4%		80.4%	80.3%		79
	00.4 /0			00370		
perating Margin %	2.7%		2.7%	2.4%		2
nit Data (Continuing Operations):						
New retail units	98,820			90,664		
				•		
Fleet units	8,331			8,697		
Total new units	107,151			99,361		
Used units	90,290			75,795		
Total units retailed	197,441			175,156		
Wholesale units	24,128			25,271		
ther Data:						
Continuing Operations revenue percentage changes:						
New retail	14.1%			(18.4%)		
Fleet	(3.6%)			(31.8%)		
Total New Vehicles	12.9%			(19.4%)		
Used	22.4%			8.1%		
Parts, service and collision repair	5.2%			(2.2%)		
Finance, insurance and other	17.0%			(14.2%)		
Total	13.6%			(12.2%)		

Description of Adjustments:	2010	2009
Continuing Operations:		
Hail storm related expenses	\$ 647	\$ -
Lease exit accruals	-	1,091
Franchise tax assessment	-	2,924
Property impairment charges	249	18,066
Goodwill impairment charges	-	1,094
Franchise agreement impairment charges	-	4,300
Cash-flow swap ineffectiveness and amortization	4,883	11,769
Derivative mark-to-market	-	(11,300
Debt restructuring charges	1,464	11,992
Loss on debt extinguishment	7,665	6,746
Total pre-tax adjustments	\$ 14,908	\$ 46,682
Tax effect of above items	(5,827)	(20,150
Valuation allowance recovery	(48,158)	(41,314
Total adjustments	\$ (39,077)	\$ (14,782
Discontinued Operations:		
Lease exit accruals	\$ 859	\$ 27,586
Property impairment charges	-	4,992
Goodwill impairment charges	-	1,586
Total pre-tax adjustments	\$ 859	\$ 34,164
Tax effect of above items	(234)	(12,572
Valuation allowance recovery		(6,135
Total adjustments	\$ 625	\$ 15,457

Sonic Automotive, Inc. Earnings Per Share Reconciliation (Unaudited) (In thousands, except per share data)

		]	For the Three M	lonths Ended Dec	ember 31, 2009		
		Inco	ome	Lo	DSS		
		From Co	ontinuing	From Dis	continued		
		Opera	ations	Opera	ations	Net In	icome
	Weighted		Per		Per		Per
	Average		Share		Share		Share
	Shares	Amount	Amount	Amount	Amount	Amount	Amount
Earnings (Loss) and Shares	51,868	\$ 28,059	\$ 0.54	\$ (13,809)	\$ (0.27)	\$ 14,250	
Effect of Participating Securities:							
Unvested Restricted Stock							
and Stock Units		(168)				(168)	
Basic Earnings (Loss) Per Share	51,868	\$ 27,891	\$ 0.54	\$ (13,809)	\$ (0.27)	\$ 14,082	\$ 0.27
Effect of Dilutive Securities:							
Contingently Convertible							
Debt ( 5.0% Convertible Notes)	12,890	2,225		55		2,280	
Stock Compensation Plans	876						
Diluted Earnings (Loss) Per Share	65,634	\$ 30,116	\$ 0.46	\$ (13,754)	\$ (0.21)	\$ 16,362	\$ 0.25

			For th	ne Three M	onths	Ended Dece	mber 3	31, 2010			
		Inco	ome			Lo	OSS				
		From Co	ontinuin	g		From Dis	continu	ied			
		 Opera	ations	-		Opera	ations		 Net Ir	ncome	
	Weighted			Per				Per			Per
	Average		5	Share				Share		5	Share
	Shares	Amount	Α	mount	A	Amount	А	mount	 Amount	A	mount
Earnings (Loss) and Shares	52,401	\$ 65,818	\$	1.26	\$	(1,464)	\$	(0.03)	\$ 64,354		
Effect of Participating Securities:											
Unvested Restricted Stock											
and Stock Units	-	 (630)				-			 (630)		
Basic Earnings (Loss) Per Share	52,401	\$ 65,188	\$	1.24	\$	(1,464)	\$	(0.02)	\$ 63,724	\$	1.22
Effect of Dilutive Securities:											
Contingently Convertible											
Debt ( 5.0% Convertible Notes)	12,890	2,313				3			2,316		
Stock Compensation Plans	751										
Diluted Earnings (Loss) Per Share	66,042	\$ 67,501	\$	1.02	\$	(1,461)	\$	(0.02)	\$ 66,040	\$	1.00

			F	For the	Twelve M	onth	s Ended Dec	ember	31, 2009				
		Income From Continuing Operations					From Dis	oss continu ations	ied	Net Income			
	Weighted Average Shares	Amo	unt	SI	Per nare nount		Amount		Per Share mount		Amount	5	Per Share mount
Earnings (Loss) and Shares	43,836	\$ 57	,167	\$	1.30	\$	(25,619)	\$	(0.58)	\$	31,548		
Effect of Participating Securities:													
Unvested Restricted Stock and Stock Units	-		(406)				-				(406)		
Basic Earnings (Loss) Per Share Effect of Dilutive Securities:	43,836	\$ 56	,761	\$	1.29	\$	(25,619)	\$	(0.58)	\$	31,142	\$	0.71
Contingently Convertible Debt ( 6.0% Convertible Notes)	7,833		916				23				939		
Contingently Convertible Debt ( 5.0% Convertible Notes)	3,496	2	,225				55				2,280		
Stock Compensation Plans	667		<u> </u>								,		
Diluted Earnings (Loss) Per Share	55,832	\$ 59	,902	\$	1.07	\$	(25,541)	\$	(0.45)	\$	34,361	\$	0.62

				For the	e Twelve N	lonths	Ended Dec	ember	31, 2010					
		Income From Continuing Operations					Loss From Discontinued Operations			Net Income				
	Weighted Average Shares		Amount	S	Per Share mount	A	Amount		Per Share mount		Amount	5	Per Share mount	
Earnings (Loss) and Shares Effect of Participating Securities:	52,214	\$	95,925	\$	1.84	\$	(5,996)	\$	(0.11)	\$	89,929			
Unvested Restricted Stock and Stock Units	-		(921)				-				(921)			
Basic Earnings (Loss) Per Share	52,214	\$	95,004	\$	1.82	\$	(5,996)	\$	(0.12)	\$	89,008	\$	1.70	
Effect of Dilutive Securities:														
Contingently Convertible Debt ( 5.0% Convertible Notes)	12,890		9,022				31				9,053			
Stock Compensation Plans	690													

Diluted Earnings (Loss) Per Share	65,794	\$ 104,026	\$ 1.58	\$ (5,965)	\$ (0.09)	\$ 98,061	\$ 1.49
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## **Cautionary Notice: Forward-Looking Statements**

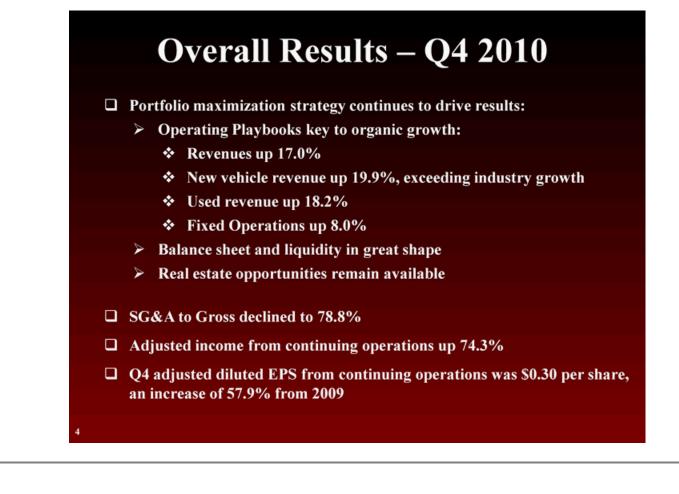
This presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to future events, are not historical facts and are based on our current expectations and assumptions regarding our business, the economy and other future conditions. These statements can generally be identified by lead-in words such as "believe", "expect", "anticipate", "intend", "plan", "foresee", "may", "will" and other similar words. Statements that describe our Company's objectives, plans or goals are also forward-looking statements. Examples of such forward-looking information we may be discussing in this presentation include, without limitation, further implementation of our operational strategies and playbooks, future debt retirement, capital expenditures, operating margins and revenues, inventory levels and new vehicle industry sales volume.

You are cautioned that these forward-looking statements are not guarantees of future performance, involve risks and uncertainties and actual results may differ materially from those projected in the forward-looking statements as a result of various factors. These risks and uncertainties include, among other things, (a) economic conditions in the markets in which we operate, (b) the success of our operational strategies, (c) our relationships with the automobile manufacturers and (d) new and used vehicle sales volume. These risks and uncertainties, as well as additional factors that could affect our forward-looking statements, are described in our Form 10-K for the year ending December 31, 2009 and our Form 10-Q for the quarter ending September 30, 2010.

These forward-looking statements, risks, uncertainties and additional factors speak only as of the date of this presentation. We undertake no obligation to update any such statements.

## Sonic Automotive Q4 2010

- $\circ$  Quarter in Review
- Financial Results
- **o Operations Recap**
- $\circ$  Summary and Outlook



## Quarterly Results (Adjusted\*)

(amounts in millions, except per share)						Better / (Wo	orse)
		djusted 24 2010 *		djusted 24 2009	*	<u>s</u>	%
Revenue	s	1,844.9	\$	1,576.7	\$	268.2	17.0%
Gross Profit		284.5		256.4		28.1	11.0%
SG&A		(224.2)		(204.5)		(19.7)	(9.6%)
% of Gross		78.8%		79.8%			
Operating Profit		51.0		43.4		( 7.6 )	17.4%
% of Revenue		2.8%		2.8%		$\sim$	
Floorplan Interest Exp		(5.9)		(4.9)		(1.0)	(21.1%)
Other Interest Exp		(15.3)		(17.5)		2.1	12.2%
Non-Cash, Convertible Debt Interest Exp		(1.7)		(2.2)		0.5	22.2%
Profit / (Loss) After Tax:							
Continuing	\$	17.4	\$	10.0	\$	7.4	74.3%
Discontinued		(0.9)		(3.0)		2.1	
Total Operations	\$	16.5	\$	7.0	\$	9.5	
Diluted EPS:							
Continuing	\$	0.30	)s	0.19	\$	0.11	
Discontinued		(0.02)		(0.05)			
Total Operations	\$	0.28	\$	0.14	\$	0.14	

\*See appendix for reconciliation to GAAP amounts

## Annual Results (Adjusted\*)

(amounts in millions, except per share)			 Better / (Wor	rse)
	djusted * TD 2010	djusted * FD 2009	\$	%
Revenue	\$ 6,880.8	\$ 6,055.3	\$ 825.5	13.6%
Gross Profit	1,114.7	1,032.7	82.0	7.9%
Gross Margin %	16.2%	17.1%		
SG&A	(896.2)	(825.2)	(70.9)	(8.6%)
% of Gross	80.4%	79.9%		
Operating Profit / (Loss)	183.4	172.6	( 10.8)	6.3%
% of Revenue	2.7%	2.9%	$\sim$	
Floorplan Interest Exp	(21.5)	(19.8)	(1.7)	(8.7%)
Other Interest Exp	(61.8)	(66.3)	4.5	6.8%
Non-Cash, Convertible Debt Interest Exp	(6.9)	(12.0)	5.1	42.3%
Profit / (Loss) After Tax:				
Continuing	\$ 56.8	\$ 42.4	\$ 14.4	
Discontinued	(5.3)	(10.2)	4.9	
Total Operations	\$ 51.5	\$ 32.2	\$ 19.3	
Diluted EPS:				
Continuing	\$ 0.99	\$ 0.81	\$ 0.18	
Discontinued	(0.08)	(0.18)	0.10	
Total Operations	\$ 0.91	\$ 0.63	\$ 0.28	

\*See appendix for reconciliation to GAAP amounts



(	Q4 2010	% of Gross	(	Q4 2009 <sup>(1)</sup>	% of Gross
s	-	15.4%	` \$		16.3%
\$	10,463	3.7%	\$	11,802	4.6%
	96,903	34.1%		87,079	34.0%
	13,748	4.8%		11,565	4.5%
	24,019	8.4%		24,219	9.4%
	8,496	3.0%		8,249	3.2%
	33,773	11.9%		29,604	11.5%
	36,753	12.9%		31,977	12.6%
\$	224,155		\$	204,495	
	78.8%			79.8%	
	(	100	) hns		
	\$	\$       284,525         \$       10,463         96,903       13,748         24,019       8,496         33,773       36,753         \$       224,155	\$       284,525       15.4%         \$       10,463       3.7%         96,903       34.1%         13,748       4.8%         24,019       8.4%         8,496       3.0%         33,773       11.9%         36,753       12.9%         \$       224,155         78.8%	\$       284,525       15.4%       \$         \$       10,463       3.7%       \$         \$       96,903       34.1%       \$         13,748       4.8%       \$         24,019       8.4%       \$         33,773       11.9%       \$         36,753       12.9%       \$	\$       284,525       15.4%       \$       256,410         \$       10,463       3.7%       \$       11,802         96,903       34.1%       87,079         13,748       4.8%       11,565         24,019       8.4%       24,219         8,496       3.0%       8,249         33,773       11.9%       29,604         36,753       12.9%       31,977         \$       224,155       \$       204,495

## Liquidity

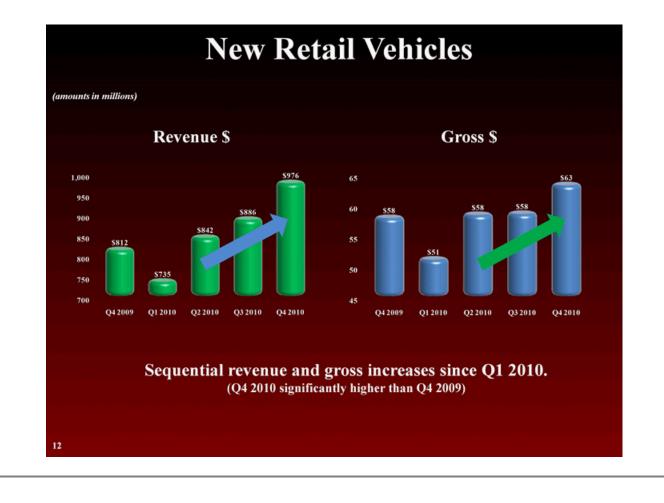
(amounts in millions)	Dec	<b>2010</b> <sup>(1)</sup>	Dec	<b>2009</b> <sup>(1)</sup>	
Cash Balance	\$	22	\$	30	
Used Line Liquidity		38			
Revolver Capacity		98		49	
Total Liquidity	\$	158	\$	79	
Revolver Balance	\$		\$		
8.625% Notes		43		275	
4.25% Convertible Notes				17	
9.0% Notes		210			
5.0% Convertible Notes		173		173	
Total	\$	426	\$	465	

(1)Excludes other non-public debt principal (primarily mortgages) of \$140.8 million and \$155.6 million at December 31, 2009 and December 31, 2010, respectively.

# **Capital Spending**

(amounts in millions)	FY	2009	FY	2010	•	cted FY 2011	
Facility Improvement	\$	29.9	\$	37.9	\$	33.6	
Real Estate Acquisitions				31.8		80.2	
Less: Mortgage Funding		(6.3)		(21.2)		(70.3)	
Net Cash Used - Facility Related	\$	23.6	\$	48.5	\$	43.5	
IT Capital Spending		7.5		8.3		9.7	
Maintenance Cap Ex		5.9		7.1		10.0	
Total Cash Used - Cap Ex	\$	37.0	\$	63.9	\$	63.2	

	Covenant	Actual Q4 2010	Memo 2012 Covenant
Liquidity Ratio	>=1.00	1.17	>=1.10
Fixed Charge			
Coverage Ratio	>=1.10	1.40	>=1.20
Total Senior Secured			
Debt to EBITDA Ratio	<=2.25	1.22	<=2.25

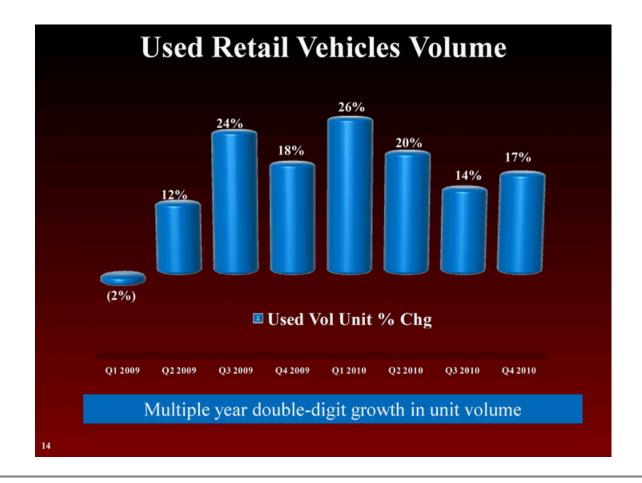


## **New Retail Vehicle Trend**

				Y New ele Gross	New	YOY Vehicle Revenue
	GM%	 GPU	Profit	\$ Growth	Gt	rowth *
Q1	6.9%	\$ 2,383	\$	7.4	\$	2.7
Q2	6.9%	\$ 2,364	\$	10.0	\$	3.3
Q3	6.6%	\$ 2,267	\$	(3.7) **	\$	0.0
Q4	6.5%	\$ 2,338	\$	5.4	\$	5.7
FY 2010	6.7%	\$ 2,336	\$	19.1	\$	11.8

\* F&I revenue associated with new vehicle sales

\*\* Q3 2009 included Cash for Clunkers program



## **Used Retail Vehicle Trend**

		anu i	Vehic	Y Used le Gross	Used F&I I	/OY Vehicle Revenue
	<u>GM%</u>	GPU		\$ Growth		wth *
Q1	8.3%	\$ 1,618	\$	3.6	\$	3.5
Q2	8.1%	\$ 1,542	\$	5.4	\$	3.8
Q3	7.8%	\$ 1,533	\$	3.0	\$	4.2
Q4	7.3%	\$ 1,494	\$	3.5	\$	3.6
FY 2010	7.9%	\$ 1,546	\$	15.6	\$	15.1

\* F&I revenue associated with used vehicle retail sales







## **2011 Outlook**

- Expect New Vehicle SAAR of 12.5 million
- Used Vehicle Growth in low double digits
- Property Purchases to Continue
- Expect SG&A to gross below 80%
- Targeting 2011 Diluted EPS from Continuing Operations of \$1.18 - \$1.28



				т	hree	Months En	ded D	ecember 31	l,			
				2009						2010		
(\$ in millions, shares in thousands, except per share data)	R	As eported	Adj	ustments	А	As djusted	As Reported		Adjustments		As Adjusted	
Revenues	s	1,576.7	s		s	1,576.7	s	1.844.9	s		s	1.844.9
Gross Profit		256.4				256.4		284.5				284.5
Gross Margin		16.3%				16.3%		15.4%				15.4%
SG&A		(209.7)		5.2		(204.5)		(224.2)				(224.2)
SG&A as % of Gross Profit		81.8%				79.8%		78.8%				78.8%
Impairment Charges		(17.8)		17.8				(0.1)		0.1		
Depreciation and Amortization		(11.0)		2.5		(8.5)		(9.4)				(9.4)
Operating income		18.0		25.5		43.4		50.9		0.1		51.0
Operating Margin		1.1%				2.8%		2.8%				2.8%
Interest Expense, Floor Plan		(4.9)				(4.9)		(5.9)				(5.9)
Interest Expense, Other, Net		(20.3)		2.8		(17.5)		(15.3)				(15.3)
Interest Expense, Non-Cash		(8.6)		6.4		(2.2)		(1.2)		(0.5)		(1.7)
Other Income (Expense), Net		(9.2)		9.2		0.0		(0.0)				(0.0)
Income (loss) from continuing operations		28.1		(18.1) (1)		10.0		65.8		(48.4) (2)		17.4
Loss from discontinued operations		(13.8)		10.8 (1)		(3.0)		(1.5)		0.6 (2)		(0.9)
Net income (loss)	\$	14.3	s	(7.2)	\$	7.0	\$	64.4	s	(47.8)	8	16.5
Diluted earnings (loss) per common share: Earnings (loss) per share												
from continuing operations	\$	0.46	\$	(0.27)	\$	0.19	\$	1.02	\$	(0.72)	\$	0.30
Loss per share from discontinued operations		(0.21)		0.16		(0.05)		(0.02)		-		(0.02)
Earnings (loss) per common share	\$	0.25	\$	(0.11)	\$	0.14	\$	1.00	\$	(0.72)	\$	0.28
Weighted average shares outstanding	_	65,634			_	65,634	_	66,042			-	66,042

Represents Tax-Effected Amounts Related to Lease Exit Accruals, Franchise Taxes, Impairments, Depreciation, Interest Rate Swaps, Debt Restructuring and Tax Items.
 Represents Tax-Effected Amounts Related to Lease Exit Accruals, Impairments, Interest Rate Swaps and Tax Items.

				2009							2010			
(\$ in millions, shares in thousands, except per share data)	As Repor		Adju	stments			As ljusted		As ported	Adju	stments	,	As Adju	
Revenues	\$ 6,05	5.3	\$			\$6	6,055.3	\$6	,880.8	\$		1	\$ 6,88	80.8
Gross Profit	1,03	2.7				1	,032.7	1	,114.7				1,11	14.7
Gross Margin	17.	1%				1	17.1%		16.2%				16.	.2%
SG&A	(82	19.2)		4.0			(825.2)		(896.8)		0.6		(85	96.2
SG&A as % of Gross Profit	80.	3%					79.9%	1	80.4%				80.	.4%
Impairment Charges	(2	(3.5)		23.5					(0.2)		0.2			
Depreciation and Amortization	(3	14.9)					(34.9)		(35.1)				(3	35.1
Operating income	14	5.1		27.5			172.6		182.6		0.8		18	83.4
Operating Margin	2.	4%					2.9%		2.7%				2.	.7%
Interest Expense, Floor Plan	(1	9.8)					(19.8)		(21.5)				(2	21.5
Interest Expense, Other, Net	(7	8.3)		12.0			(66.3)		(63.3)		1.5		()	61.8
Interest Expense, Non-Cash	(1	2.5)		0.5			(12.0)		(11.8)		4.9			(6.9
Other Income (Expense), Net		(6.6)		6.7			0.1		(7.6)		7.7			0.1
Income (loss) from continuing operations	5	57.2		(14.8)	(1)		42.4		95.9		(39.1)	(2)	5	56.8
Loss from discontinued operations	(2	5.7)		15.5	(1)		(10.2)		(6.0)		0.7	(2)		(5.3
Net income (loss)	\$ 3	1.5	\$	0.7		\$	32.2	\$	89.9	8	(38.4)		<u>s</u> :	51.5
Diluted earnings (loss) per common share: Earnings (loss) per share														
from continuing operations	S 1	.07	\$	(0.26)		\$	0.81	\$	1.58	\$	(0.59)		s (	0.99
Loss per share from discontinued operations	()	).45)		0.27			(0.18)		(0.09)		0.01	_	()	0.08
Earnings (loss) per common share	<u>s</u> (	0.62	\$	0.01		\$	0.63	\$	1.49	\$	(0.58)		ş (	0.91
	55	832				4	55,832		\$5,794			_	65,	794

(2) Represents Tax-Effected Amounts Related to Hail Damage, Lease Exit Accruals, Impairments, Interest Rate Swaps, Debt Restructuring and Tax Items.

		Continui	ng Operat	tions		Discontin	ued Opera	ations Total Operations				15
(S and shares in thousands, except per share data)	(Le	Income oss) / nerator	Share Count	Diluted EPS	(	t Income Loss) / imerator	Share Count	Diluted EPS	(	t Income Loss) / merator	Share Count	Dilute
Reported	s	28,059	51,868		\$	(13,809)	51,868		\$	14,250	51,868	
Effect of Dilutive Securities:												
Two Class Method		(168)								(168)		
Options			876				876				876	
5.0% Notes		2,225	12,890			55	12,890			2,280	12,890	
Reported Diluted	\$	30,116	65,634	\$ 0.46	\$	(13,754)	65,634	\$ (0.21)	\$	16,362	65,634	\$ 0.2
Unusual Items (tax-effected):												
Impairment Charges		9,401				2,037				11,438		
Lease Exit Accruals		578				14,929				15,507		
Franchise Taxes		1,549								1,549		
Interest Rate Swaps		4,003								4,003		
Debt Restructuring		6,370								6,370		
Depreciation		1,343								1,343		
Tax Items	(	(41,314)	-			(6,135)	-		_	(47,449)	-	
Subtotal	s	12,046	65,634	\$ 0.18	s	(2,923)	65,634	\$ (0.04)	\$	9,123	65,634	\$ 0.1
Effect of Dilutive Securities:												
Two Class Method		108	-		_	-	-		_	108	-	
Adjusted	s	12,154	65,634	\$ 0.19	\$	(2,923)	65,634	\$ (0.05)	s	9,231	65,634	\$ 0.14

		Continui	ing Operat	tions		Discontin	ued Opera	ations	_	Total	Operation	perations		
(\$ and shares in thousands, except per share data)	(	t Income Loss) / merator	Share Count	Diluted EPS	(	t Income Loss) / merator	Share Count	Diluted EPS	0	t Income Loss) / imerator	Share Count	Dilute EPS		
Reported	s	65,818	52,401		s	(1,464)	52,401		s	64,354	52,401			
Effect of Dilutive Securities: Two Class Method		(630)								(630)				
Options 5.0% Notes		2,313	751 12,890			- 3	751 12,890			2,316	751 12,890			
Reported Diluted	\$	67,501	66,042	\$ 1.02	\$	(1,461)	66,042	\$ (0.02)	s	66,040	66,042	\$ 1.00		
Unusual Items (tax-effected): Impairment Charges		73								73				
Lease Exit and Other Accruals						602				602				
Interest Rate Swaps Tax Items		(323) (48,158)	-			-	-			(323) (48,158)	-			
Subtotal	\$	19,093	66,042	\$ 0.29	\$	(859)	66,042	\$ (0.01)	\$	18,234	66,042	\$ 0.28		
Effect of Dilutive Securities: Two Class Method		464			_	-			_	464				
Adjusted	s	19,557	66,042	\$ 0.30	s	(859)	66,042	\$ (0.02)	s	18,698	66,042	\$ 0.28		

	Continui	ing Opera	tions	Discontin	ued Oper	ations	Total	Operation	ns
S and shares in thousands, except per share data)	Net Income (Loss) / Numerator	Share Count	Diluted EPS	Net Income (Loss) / Numerator	Share Count	Diluted EPS	Net Income (Loss) / Numerator	Share Count	Diluted EPS
Reported	\$ 57,167	43,836		\$ (25,619)	43,836		\$ 31,548	43,836	
Effect of Dilutive Securities :									
Two Class Method	(406)						(406)		
Options		667			667			667	
6.0% Notes	916	7,833		23	7,833		939	7,833	
5.0% Notes	2,225	3,496		55	3,496		2,280	3,496	
Reported Diluted	\$ 59,902	55,832	\$ 1.07	\$ (25,541)	55,832	\$ (0.46)	\$ 34,361	55,832	\$ 0.62
Unusual Items (tax-effected):									
Impairment Charges	13,334			4,157			17,491		
Lease Exit Accruals	620			17,434			18,054		
Franchise Taxes	1,662						1,662		
Interest Rate Swaps	6,689						6,689		
Debt Restructuring	4,227						4,227		
Depreciation									
Tax Items	(41,314)	-		(6,135)	-		(47,449)	-	
Subtotal	\$ 45,120	55,832	\$ 0.81	\$ (10,085)	55,832	\$ (0.18)	\$ 35,035	55,832	\$ 0.63
affect of Dilutive Securities :									
Two Class Method	106	-		<u> </u>	-		106	-	
Adjusted	\$ 45,226	55,832	\$ 0.81	\$ (10,085)	55,832	\$(0.18)	\$ 35,141	55,832	\$ 0.63

	Continui	ng Opera	tions	Discontir	ued Oper	ations	Total Operations			
S and shares in thousands, except per share data)	Net Income (Loss) / Numerator	Share Count	Diluted EPS	Net Income (Loss) / Numerator	Share Count	Diluted EPS	Net Income (Loss) / Numerator	Share Count	Diluted EPS	
Reported	\$ 95,925	52,214		\$ (5,996)	52,214		\$ 89,929	52,214		
ffect of Dilutive Securities: Two Class Method	(921)						(921)			
Options 5.0% Notes	9,022	690 12,890		- 31	690 12,890		- 9,053	690 12,890		
Reported Diluted	\$ 104,026	65,794	\$ 1.58	\$ (5,965)	65,794	\$ (0.09)	\$ 98,061	65,794	\$ 1.49	
inusual Items (tax-effected): Impairment Charges	152						152			
Lease Exit and Other Accruals	-			625			625			
Interest Rate Swaps Debt Restructuring	2,974 5,561						2,974 5,561			
Hail Damage Tax Items	394 (48,158)	-					394 (48,158)			
ubtotal	\$ 64,949	65,794	\$ 0.99	\$ (5,340)	65,794	\$ (0.08)	\$ 59,609	65,794	\$ 0.91	
ffect of Dilutive Securities: Two Class Method	375						375			
adjusted	\$ 65,324	65,794	S 0.99	\$ (5,340)	65,794	S (0.08)	\$ 59,984	65,794	\$ 0.91	

(Amounts in Millions)		YTD 2007		YTD 2008		YTD 2009		(TD 010
Adjusted EBITDA	s	243	s	155	s	174	s	200
Add (Subtract):								
Interest Expense (1)		(34)		(58)		(61)		(68)
Income Taxes		(63)		139		54		20
Gain (Loss) on Retirement of Debt						(7)		(8)
Impairment Charges		(6)		(851)		(30)		
Loss on Exit of Leased Dealerships		(2)		(18)		(33)		(4)
Stock-Based Compensation Expense		(6)		(6)		(3)		(3)
Depreciation and Amortization (2)		(41)		(51)		(63)		(46)
Other		(1)		(2)				(1)
Net Income (Loss)		90	_	(692)	_	32		90
Add (Subtract):								
Depreciation and Amortization (2)		41		51		63		46
Provision for Bad Debts		3		2				
Deferred Income Taxes		20		(145)		(31)		(28)
Equity Interest in (Earnings) Losses of Investees		(1)				(1)		(1)
Impairment Charges				852		30		
(Gain) Loss on Disposal of Assets						(1)		(1)
(Gain) Loss on Retirement of Debt				(1)				8
Loss on Exit of Leased Dealerships		2		18		33		4
Stock-Based Compensation Expense						2		
Derivative Liability Fair Value Adjustments						(11)		
Non-Cash Adjustments - Cash Flow Swaps						12		
Changes in Assets and Liabilities that Relate to Operations		(133)		29		268		128
Net Cash Provided By Operating Activities	8	34	\$	121	\$	404	8	255

des: Interest Expense-Other, Interest Expense-Non-Cash-Convertible Debt, and Inte

Flow Swaps, less debt discount/premium amortization. (2) Includes depreciation and amortization of PP&E, debt issue cost amortization, other amortization and debt discount amortization, net of premium amortization.

### SONIC AUTOMOTIVE, INC. DECLARES QUARTERLY CASH DIVIDEND

**CHARLOTTE**, N.C. – February 22, 2011 – Sonic Automotive, Inc. (NYSE: SAH), a leader in automotive retailing, today announced that its Board of Directors approved a quarterly dividend of \$0.025 per share payable in cash for shareholders of record on March 15, 2011. The dividend will be payable April 15, 2011.

Sonic Automotive, Inc., a Fortune 500 company based in Charlotte, N.C., is one of the nation's largest automotive retailers. Sonic can be reached on the web at www.sonicautomotive.com.

Included herein is a forward-looking statement pertaining to an anticipated cash dividend to shareholders. There are many factors that affect management's views about future events and trends of the Company's business. These factors involve risk and uncertainties that could cause actual results or trends to differ materially from management's view, including without limitation, economic conditions in the markets in which we operate, new and used vehicle sales volume, the success of our operational strategies, the rate and timing of overall economic recovery and the risk factors described in the Company's annual report on Form 10-K for the year ending December 31, 2009 and the quarterly report on Form 10-Q for the quarter ending September 30, 2010. The Company does not undertake any obligation to update forward-looking information.