UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
-...................................
FORM 8-K
CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
Date of Report (Date of earliest event reported): _February 22, 2011

## SONIC AUTOMOTIVE, INC.

(Exact name of registrant as specified in its charter)

## Delaware

(State or other jurisdiction of incorporation)

## 1-13395

(Commission File Number)
6415 Idlewild Road, Suite 109
28212
Charlotte, North Carolina
(Address of principal executive offices)
Registrant's telephone number, including area code: (704) 566-2400

N/A
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
$\square$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square \quad$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02. Results of Operations and Financial Condition.

On February 22, 2011, we issued a press release announcing results for our fiscal quarter and fiscal year ended December 31, 2010.
A copy of the press release is attached hereto as Exhibit 99.1. A copy of the earnings call presentation materials is attached hereto as Exhibit 99.2.

## Item 7.01. Regulation FD Disclosure.

On February 22, 2011, we issued a press release announcing the approval of a quarterly cash dividend.
A copy of the press release is attached hereto as Exhibit 99.3.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.
99.1 Press release of Sonic Automotive, Inc. dated February 22, 2011
99.2 Earnings call presentation materials
99.3 Press release of Sonic Automotive, Inc. dated February 22, 2011

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SONIC AUTOMOTIVE, INC.

By: /s/ Stephen K. Coss
Stephen K. Coss
Senior Vice President and General
Counsel
Dated: February 22, 2011

## INDEX TO EXHIBITS

## Exhibit No. Description

99.1 Press release of Sonic Automotive, Inc. dated February 22, 2011
99.2

Earnings call presentation materials
Press release of Sonic Automotive, Inc. dated February 22, 2011

## Sonic Automotive, Inc. Fourth Quarter 2010 Adjusted Earnings up $\$ 7.4$ million or 74\%; Vehicle Sales Continue Double Digit Growth Trends

CHARLOTTE, N.C. - February 22, 2011 - Sonic Automotive, Inc. (NYSE: SAH), one of the nation's largest automotive retailers, today reported that 2010 fourth quarter earnings from continuing operations were $\$ 1.02$ per diluted share compared to $\$ 0.46$ per diluted share in the prior year quarter. On an adjusted basis, 2010 fourth quarter earnings from continuing operations were $\$ 0.30$ per diluted share compared to $\$ 0.19$ per diluted share in the prior year quarter. The adjustments for both periods, which include primarily impairment expenses and income tax benefits, are detailed further in the attached tables.

For the full year 2010, the Company reported earnings from continuing operations of $\$ 1.58$ per diluted share compared to $\$ 1.07$ per diluted share in the prior year. On an adjusted basis, full year earnings from continuing operations were $\$ 0.99$ per diluted share compared to $\$ 0.81$ per diluted share for the prior year period. The adjustments for both periods are detailed further in the attached tables.

## Fourth Quarter 2010 Highlights

- Total revenues up $17 \%$ over prior year quarter
- New vehicle volume up $18 \%$
- Used vehicle volume up $17 \%$; Record annual volume and gross profit
- Parts and Service revenue up 8\%; Record annual gross profit


## Business Overview - Strong growth in all areas of the business

Commenting on the fourth quarter, B. Scott Smith, the Company's President, said, "We are pleased with our operating results this quarter and proud of the way our dealerships are embracing our operating playbook best practices. Sonic Automotive benefited from an improved automotive retail environment and our ongoing focus on growing our core business. We continued to see significant growth in new and used vehicle sales in both our domestic and our luxury/import dealerships as our eCommerce and other advertising strategies continued to take effect. We capped off a very successful quarter in December by having the most profitable month in the history of our Company."

## New and Used Vehicles - New retail volume easily outpaces industry growth; Used volume continues double digit growth

Commenting on the Company's vehicle sales, Jeff Dyke, the Company's EVP of Operations noted, "The growth in our new vehicle business easily outpaced the overall industry growth of $13.5 \%$. Our new vehicle retail revenue was up approximately $20 \%$ compared to the fourth quarter last year. We expect to see continued growth in this area as the industry continues its steady rebound and as we begin to introduce our new vehicle playbook in 2011."

Relative to used vehicle sales, Mr. Dyke stated, "We are proud to be the used vehicle leader among the public franchised automobile dealer groups. Even with the double digit growth we've enjoyed for several years now, we believe significant future growth opportunities remain in this piece of our business as we continue to implement the more advanced stages of our strategy. The most exciting thing about the growth opportunities in new and used vehicles is the impact it has on the other areas of our business."

## Parts and Service - Revenues up 8\%; Gross profit up 6\%

Sonic's parts and service revenue for the fourth quarter was up $8 \%$ compared with the prior year quarter. Mr. Dyke stated, "Our parts and service business continued the growth trend that we've seen all year. Our merchandising efforts, our focus on customer service, and the growth in our new and used vehicle business are helping us retain customers and grow our parts and service business."

## 2011 Outlook

Scott Smith concluded his comments by stating, "We expect to see continued steady growth in the automotive retailing sector. We are targeting 2011 new vehicle industry volume of 12.5 million units. We currently expect earnings per share from continuing operations of between $\$ 1.18$ and $\$ 1.28$ for the full year 2011. We will have further comments on our 2011 outlook on our earnings call later today."

Presentation materials for the Company's February 22, 2011 earnings conference call at 11:00 A.M. (Eastern) can be accessed on the Company's website at www.sonicautomotive.com by clicking on the "Investor Relations" tab under "Our Company" and choosing "Webcasts \& Presentations" on the right side of the monitor.

To access the live broadcast of the call over the Internet go to:
www.sonicautomotive.com
A live audio of the call will be accessible to the public by calling (877) 791-3416. International callers dial (706) 643-0958. Callers should dial in approximately 10 minutes before the call begins.

A conference call replay will be available one hour following the call for seven days and can be accessed by calling: 800-642-1687, Conference ID: 41490497, International callers dial (706) 645-9291.

## About Sonic Automotive

Sonic Automotive, Inc., a Fortune 500 company based in Charlotte, N.C., is one of the nation's largest automotive retailers. Sonic can be reached on the web at www.sonicautomotive.com.

Included herein are forward-looking statements, including statements with respect to growth in new and used vehicle sales, future success and impacts from the implementation of our various operational playbooks, future new vehicle industry volume and expected earnings per share. There are many factors that affect management's views about future events and trends of the Company's business. These factors involve risk and uncertainties that could cause actual results or trends to differ materially from management's view, including without limitation, economic conditions in the markets in which we operate, new and used vehicle sales volume, the success of our operational strategies, the rate and timing of overall economic recovery and the risk factors described in the Company's annual report on Form 10-K for the year ending December 31, 2009 and the quarterly report on Form 10-Q for the quarter ending September 30, 2010. The Company does not undertake any obligation to update forward-looking information.

## Sonic Automotive, Inc.

## Results of Operations (Unaudited)

(In thousands, except per share, unit data and percentage amounts)
This release contains certain non-GAAP financial measures as defined under SEC rules, such as, but not limited to, adjusted income from continuing operations, related earnings per share data and adjusted EBITDA. The Company has reconciled these measures to the most directly comparable GAAP measures in the release. The Company believes that these non-GAAP financial measures improve the transparency of the Company's disclosure by providing period-to-period comparability of the Company's results from operations.


| Description of Adjustments: | 2010 |  | 2009 |  |
| :---: | :---: | :---: | :---: | :---: |
| Continuing Operations: |  |  |  |  |
| Lease exit accruals | \$ | - | \$ | 1,091 |
| Franchise tax assessment |  | - |  | 2,924 |
| Property impairment charges |  | 117 |  | 15,553 |
| Franchise agreement impairment charges |  | - |  | 2,200 |
| Cash-flow swap ineffectiveness and amortization |  | (519) |  | 6,410 |
| Derivative mark-to-market |  | - |  | 1,150 |
| Depreciation add-back |  | - |  | 2,536 |
| Debt restructuring charges |  | - |  | 2,833 |
| Loss on debt extinguishment |  | - |  | 9,198 |
| Total pre-tax adjustments | \$ | (402) |  | 43,895 |
| Tax effect of above items |  | 152 |  | $(20,651)$ |
| Valuation allowance recovery |  | $(48,158)$ |  | $(41,314)$ |
| Total adjustments |  | $(48,408)$ | \$ | $(18,070)$ |
| Discontinued Operations: |  |  |  |  |
| Lease exit accruals | \$ | 859 | \$ | 23,236 |
| Property impairment charges |  | - |  | 3,170 |
| Total pre-tax adjustments |  | 859 |  | 26,406 |
| Tax effect of above items |  | (257) |  | $(9,440)$ |
| Valuation allowance recovery |  | - |  | $(6,135)$ |
| Total adjustments | \$ | 602 | \$ | 10,831 |

## Sonic Automotive, Inc.

## Results of Operations (Unaudited)

(In thousands, except per share, unit data and percentage amounts)
This release contains certain non-GAAP financial measures as defined under SEC rules, such as, but not limited to, adjusted income from continuing operations, related earnings per share data and adjusted EBITDA. The Company has reconciled these measures to the most directly comparable GAAP measures in the release. The Company believes that these non-GAAP financial measures improve the transparency of the Company's disclosure by providing period-to-period comparability of the Company's results from operations.


| Description of Adjustments: | 2010 |  | 2009 |  |
| :---: | :---: | :---: | :---: | :---: |
| Continuing Operations: |  |  |  |  |
| Hail storm related expenses | \$ | 647 | \$ | - |
| Lease exit accruals |  | - |  | 1,091 |
| Franchise tax assessment |  | - |  | 2,924 |
| Property impairment charges |  | 249 |  | 18,066 |
| Goodwill impairment charges |  | - |  | 1,094 |
| Franchise agreement impairment charges |  | - |  | 4,300 |
| Cash-flow swap ineffectiveness and amortization |  | 4,883 |  | 11,769 |
| Derivative mark-to-market |  | - |  | $(11,300)$ |
| Debt restructuring charges |  | 1,464 |  | 11,992 |
| Loss on debt extinguishment |  | 7,665 |  | 6,746 |
| Total pre-tax adjustments | \$ | 14,908 | \$ | 46,682 |
| Tax effect of above items |  | $(5,827)$ |  | $(20,150)$ |
| Valuation allowance recovery |  | $(48,158)$ |  | $(41,314)$ |
| Total adjustments |  | $(39,077)$ | \$ | $(14,782)$ |
| Discontinued Operations: |  |  |  |  |
| Lease exit accruals | \$ | 859 | \$ | 27,586 |
| Property impairment charges |  | - |  | 4,992 |
| Goodwill impairment charges |  | - |  | 1,586 |
| Total pre-tax adjustments | \$ | 859 | \$ | 34,164 |
| Tax effect of above items |  | (234) |  | $(12,572)$ |
| Valuation allowance recovery |  | - |  | $(6,135)$ |
| Total adjustments | \$ | 625 | \$ | 15,457 |

Sonic Automotive, Inc.

## Earnings Per Share Reconciliation (Unaudited)

(In thousands, except per share data)

|  | For the Three Months Ended December 31, 2009 |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weighted Average Shares | IncomeFrom ContinuingOperations |  |  |  | LossFrom DiscontinuedOperations |  |  |  | Net Income |  |  |  |
|  |  | Amount |  | Per Share Amount |  | Amount |  | Per Share Amount |  | Amount |  | $\begin{gathered} \text { Per } \\ \text { Share } \\ \text { Amount } \\ \hline \end{gathered}$ |  |
| Earnings (Loss) and Shares | 51,868 | \$ | 28,059 | \$ | 0.54 | \$ | $(13,809)$ | \$ | (0.27) | \$ | 14,250 |  |  |
| Effect of Participating Securities: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unvested Restricted Stock and Stock Units | - |  | (168) |  |  |  | - |  |  |  | (168) |  |  |
| Basic Earnings (Loss) Per Share | 51,868 | \$ | 27,891 | \$ | 0.54 | \$ | $(13,809)$ | \$ | (0.27) | \$ | 14,082 | \$ | 0.27 |
| Effect of Dilutive Securities: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Contingently Convertible <br> Debt ( 5.0\% Convertible Notes) | 12,890 |  | 2,225 |  |  |  | 55 |  |  |  | 2,280 |  |  |
| Stock Compensation Plans | 876 |  |  |  |  |  |  |  |  |  |  |  |  |
| Diluted Earnings (Loss) Per Share | 65,634 | \$ | 30,116 | \$ | 0.46 | \$ | $(13,754)$ | \$ | (0.21) | \$ | 16,362 | \$ | 0.25 |


|  | For the Three Months Ended December 31, 2010 |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weighted <br> Average <br> Shares | IncomeFrom ContinuingOperations |  |  |  | LossFrom DiscontinuedOperations |  |  |  | Net Income |  |  |  |
|  |  | Amount |  | Per Share Amount |  | Amount |  | Per <br> Share <br> Amount |  | Amount |  | Per Share Amount |  |
| Earnings (Loss) and Shares | 52,401 | \$ | 65,818 | \$ | 1.26 | \$ | $(1,464)$ | \$ | (0.03) | \$ | 64,354 |  |  |
| Effect of Participating Securities: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unvested Restricted Stock and Stock Units | - |  | (630) |  |  |  | - |  |  |  | (630) |  |  |
| Basic Earnings (Loss) Per Share | 52,401 | \$ | 65,188 | \$ | 1.24 | \$ | $(1,464)$ | \$ | (0.02) | \$ | 63,724 | \$ | 1.22 |
| Effect of Dilutive Securities: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Contingently Convertible <br> Debt ( 5.0\% Convertible Notes) | 12,890 |  | 2,313 |  |  |  | 3 |  |  |  | 2,316 |  |  |
| Stock Compensation Plans | 751 |  |  |  |  |  |  |  |  |  |  |  |  |
| Diluted Earnings (Loss) Per Share | 66,042 | \$ | 67,501 | \$ | 1.02 | \$ | $(1,461)$ | \$ | (0.02) | \$ | 66,040 | \$ | 1.00 |


|  | For the Twelve Months Ended December 31, 2009 |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weighted <br> Average Shares | IncomeFrom ContinuingOperations |  |  |  | LossFrom DiscontinuedOperations |  |  |  | Net Income |  |  |  |
|  |  | Amount |  | Per Share Amount |  | Amount |  | $\begin{gathered} \text { Per } \\ \text { Share } \\ \text { Amount } \\ \hline \end{gathered}$ |  | Amount |  | Per Share Amount |  |
| Earnings (Loss) and Shares | 43,836 | \$ | 57,167 | \$ | 1.30 | \$ | $(25,619)$ | \$ | (0.58) | \$ | 31,548 |  |  |
| Effect of Participating Securities: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unvested Restricted Stock and Stock Units | - |  | (406) |  |  |  | - |  |  |  | (406) |  |  |
| Basic Earnings (Loss) Per Share | 43,836 | \$ | 56,761 | \$ | 1.29 | \$ | $(25,619)$ | \$ | (0.58) | \$ | 31,142 | \$ | 0.71 |
| Effect of Dilutive Securities: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Contingently Convertible <br> Debt ( $6.0 \%$ Convertible Notes) | 7,833 |  | 916 |  |  |  | 23 |  |  |  | 939 |  |  |
| Contingently Convertible Debt ( 5.0\% Convertible Notes) | 3,496 |  | 2,225 |  |  |  | 55 |  |  |  | 2,280 |  |  |
| Stock Compensation Plans | 667 |  |  |  |  |  |  |  |  |  |  |  |  |
| Diluted Earnings (Loss) Per Share | 55,832 | \$ | 59,902 | \$ | 1.07 | \$ | (25,541) |  | (0.45) | \$ | 34,361 | \$ | 0.62 |


|  | For the Twelve Months Ended December 31, 2010 |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weighted Average Shares | IncomeFrom ContinuingOperations |  |  |  | LossFrom Discontinued |  |  |  | Net Income |  |  |  |
|  |  | Amount |  | $\begin{gathered} \hline \text { Per } \\ \text { Share } \\ \text { Amount } \end{gathered}$ |  | Amount |  | Per Share Amount |  | Amount |  | Per Share Amount |  |
| Earnings (Loss) and Shares | 52,214 | \$ | 95,925 | \$ | 1.84 | \$ | $(5,996)$ | \$ | (0.11) | \$ | 89,929 |  |  |
| Effect of Participating Securities: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unvested Restricted Stock and Stock Units | - |  | (921) |  |  |  | - |  |  |  | (921) |  |  |
| Basic Earnings (Loss) Per Share | 52,214 | \$ | 95,004 | \$ | 1.82 | \$ | $(5,996)$ | \$ | (0.12) | \$ | 89,008 | \$ | 1.70 |
| Effect of Dilutive Securities: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Contingently Convertible <br> Debt ( 5.0\% Convertible Notes) | 12,890 |  | 9,022 |  |  |  | 31 |  |  |  | 9,053 |  |  |
| Stock Compensation Plans | 690 |  |  |  |  |  |  |  |  |  |  |  |  |



Q4 Earnings Review February 22, 2011

## Cautionary Notice: Forward-Looking Statements

This presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 . These statements relate to future events, are not historical facts and are based on our current expectations and assumptions regarding our business, the economy and other future conditions. These statements can generally be identified by lead-in words such as "believe", "expect", "anticipate", "intend", "plan", "foresee", "may","will" and other similar words. Statements that describe our Company's objectives, plans or goals are also forward-looking statements. Examples of such forward-looking information we may be discussing in this presentation include, without limitation, further implementation of our operational strategies and playbooks, future debt retirement, capital expenditures, operating margins and revenues, inventory levels and new vehicle industry sales volume.

You are cautioned that these forward-looking statements are not guarantees of future performance, involve risks and uncertainties and actual results may differ materially from those projected in the forward-looking statements as a result of various factors. These risks and uncertainties include, among other things, (a) economic conditions in the markets in which we operate, (b) the success of our operational strategies, (c) our relationships with the automobile manufacturers and (d) new and used vehicle sales volume. These risks and uncertainties, as well as additional factors that could affect our forward-looking statements, are described in our Form 10-K for the year ending December 31, 2009 and our Form 10-Q for the quarter ending September 30, 2010.

These forward-looking statements, risks, uncertainties and additional factors speak only as of the date of this presentation. We undertake no obligation to update any such statements.

## Sonic Automotive Q4 2010

- Quarter in Review
o Financial Results
- Operations Recap
- Summary and Outlook


## Overall Results - Q4 2010

$\square$ Portfolio maximization strategy continues to drive results:
$>$ Operating Playbooks key to organic growth:

* Revenues up 17.0\%
\& New vehicle revenue up $19.9 \%$, exceeding industry growth
* Used revenue up 18.2\%
* Fixed Operations up 8.0\%
$>$ Balance sheet and liquidity in great shape
$>$ Real estate opportunities remain available
$\square$ SG\&A to Gross declined to $78.8 \%$
$\square$ Adjusted income from continuing operations up 74.3\%
Q4 adjusted diluted EPS from continuing operations was $\$ 0.30$ per share, an increase of 57.9\% from 2009


## Quarterly Results (Adjusted*)



[^0]5

## Annual Results (Adjusted*)



## Adjusted EBITDA - All Operations

(anount s in millions)


## SG\&A - Q4 2010

| (dollars in thoussads) | Q4 2010 |  | $\%$ of Gross | Q4 2009(1) |  | $\%$ of <br> Gross |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross Profit | S | 284,525 | 15.4\% | \$ | 256,410 | 16.3\% |
| SG\&A Expenses |  |  |  |  |  |  |
| Advertising | § | 10,463 | 3.7\% | \$ | 11,802 | 4.6\% |
| Variable Compensation |  | 96,903 | 34.1\% |  | 87,079 | 34.0\% |
| Other Variable |  | 13,748 | 4.8\% |  | 11,565 | 4.5\% |
| Rent Expense |  | 24,019 | 8.4\% |  | 24,219 | 9.4\% |
| Rent Related |  | 8,496 | 3.0\% |  | 8,249 | 3.2\% |
| Fixed Compensation |  | 33,773 | 11.9\% |  | 29,604 | 11.5\% |
| Other Fixed |  | 36,753 | 12.9\% |  | 31,977 | 12.6\% |
| Total SG\&A Expenses | S | 224,155 |  | \$ | 204,495 |  |
| SG\&A to Gross |  | 78.8\% |  |  | 79.8\% |  |
|  |  |  | $\begin{array}{r} 100 \\ \text { Impro } \end{array}$ |  |  |  |

## Liquidity

(amounts in millions)

| Dec $2010{ }^{(1)}$ |  | Dec $2009{ }^{(1)}$ |  |
| :---: | :---: | :---: | :---: |
| \$ | 22 | \$ | 30 |
|  | 38 |  | - |
|  | 98 |  | 49 |
| \$ | 158 | \$ | 79 |
| \$ | - | \$ | - |
|  | 43 |  | 275 |
|  | - |  | 17 |
|  | 210 |  | - |
|  | 173 |  | 173 |
| \$ | 426 | \$ | 465 |

## Capital Spending

| (amounts in millions) | FY 2009 |  | FY 2010 |  | $\begin{gathered} \text { Expected FY } \\ 2011 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Facility Improvement | \$ | 29.9 | \$ | 37.9 | \$ | 33.6 |
| Real Estate Acquisitions |  | - |  | 31.8 |  | 80.2 |
| Less: Mortgage Funding |  | (6.3) |  | (21.2) |  | (70.3) |
| Net Cash Used - Facility Related | \$ | 23.6 | \$ | 48.5 | \$ | 43.5 |
| IT Capital Spending |  | 7.5 |  | 8.3 |  | 9.7 |
| Maintenance Cap Ex |  | 5.9 |  | 7.1 |  | 10.0 |
| Total Cash Used - Cap Ex | \$ | 37.0 | \$ | 63.9 | \$ | 63.2 |

## Debt Covenants

|  | Covenant | $\begin{gathered} \text { Actual } \\ \text { Q4 } 2010 \\ \hline \end{gathered}$ | Memo 2012 <br> Covenant |
| :---: | :---: | :---: | :---: |
| Liquidity Ratio | $>=1.00$ | 1.17 | $>=1.10$ |
| Fixed Charge |  |  |  |
| Coverage Ratio | >=1.10 | 1.40 | >=1.20 |
| Total Senior Secured |  |  |  |
| Debt to EBITDA Ratio | $<=2.25$ | 1.22 | 2.25 |

## Compliant with all Covenants

## New Retail Vehicles

## (amounts in millions)

Revenue \$


Gross \$


Sequential revenue and gross increases since Q1 2010. (Q4 2010 significantly higher than Q4 2009)

## New Retail Vehicle Trend

|  | GM\% |  | U | YOY New Vehicle Gross $\underline{\text { Profit \$ Growth }}$ |  | YOY <br> New Vehicle F\&I Revenue Growth * |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1 | 6.9\% | \$ | 2,383 | \$ | 7.4 | \$ | 2.7 |
| Q2 | 6.9\% | \$ | 2,364 | \$ | 10.0 | \$ | 3.3 |
| Q3 | 6.6\% | \$ | 2,267 | \$ | $(3.7){ }^{* *}$ | \$ | 0.0 |
| Q4 | 6.5\% | \$ | 2,338 | \$ | 5.4 | \$ | 5.7 |
| FY 2010 | 6.7\% | \$ | 2,336 | \$ | 19.1 | \$ | 11.8 |

* F\&I revenue associated with new vehicle sales
** Q3 2009 included Cash for Clunkers program


## Used Retail Vehicles Volume



Multiple year double-digit growth in unit volume

## Used Retail Vehicle Trend

|  | GM\% | GPU |  | YOY Used Vehicle Gross Profit \$ Growth |  | YOY <br> Used Vehicle F\&I Revenue Growth * |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
| Q1 | 8.3\% | \$ | 1,618 | \$ | 3.6 | \$ | 3.5 |
| Q2 | 8.1\% | \$ | 1,542 | \$ | 5.4 | \$ | 3.8 |
| Q3 | 7.8\% | \$ | 1,533 | \$ | 3.0 | \$ | 4.2 |
| Q4 | 7.3\% | \$ | 1,494 | \$ | 3.5 | \$ | 3.6 |
| FY 2010 | 7.9\% | \$ | 1,546 | \$ | 15.6 | \$ | 15.1 |

[^1]
## Fixed Operations Revenue Trend



## Fixed Operations Gross Trend



## Summary

$\square$ Strong operating performance:
$>$ New vehicle volume easily outpaced industry
$>$ Used retail vehicle volume and gross continue to grow
$>$ Fixed operations gross profit up for Q4 and full year
$>F \& I$ continues to benefit from growth in new and used volume
$>\mathbf{2 8 \%}$ total company turnover; $\mathbf{8 0} \%$ customer satisfaction
$\square$ Predictable, Repeatable, Sustainable process strategy continues:
$>$ New vehicle playbook rollout just beginning
$>$ Used vehicle and F\&I refinements continue
$\square$ Generating increasing amounts of cash for strategic purposes

## 2011 Outlook

- Expect New Vehicle SAAR of 12.5 million
- Used Vehicle Growth in low double digits
- Property Purchases to Continue
- Expect SG\&A to gross below $80 \%$
- Targeting 2011 Diluted EPS from Continuing Operations of \$1.18-\$1.28


## APPENDIX

## Reconciliation of Non-GAAP Financial Information

( $\$$ in millions, shares in<br>thousands, exeept per share data)<br>\section*{Revenues}<br>Gross Profit<br>Gross Margin<br>SG\&A<br>SG\&A as \% of Gross Profit<br>Impairment Charges<br>Depreciation and Amortization<br>Operating income<br>Operating Margin<br>Interest Expense, Floor Plan<br>Interest Expense, Other, Net<br>Interest Expense, Non-Cash<br>Other Income (Expense), Ne<br>Income (loss) from continuing operations<br>Loss from discontinued operations<br>Net income (loss)<br>Diluted earnings (loss) per common share:<br>Earnings (loss) per share<br>from continuing operations<br>Loss per share from discontinued operations<br>Earnings (loss) per common share<br>Weighted average shares outstanding

| 2009 |  |  |  |  |  | 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As eported | Adjustments |  | $\begin{gathered} \text { As } \\ \text { Adjusted } \end{gathered}$ |  | $\begin{gathered} \text { As } \\ \text { Reported } \end{gathered}$ |  | Adjustments |  | $\begin{gathered} \text { As } \\ \text { Adjusted } \end{gathered}$ |  |
| S | 1,576.7 | \$ | - | \$ | 1,576.7 | S | 1,844.9 | S | - | S | 1,844.9 |
|  | 256.4 |  | - |  | 256.4 |  | 284.5 |  | - |  | 284.5 |
|  | 16.3\% |  |  |  | 16.3\% |  | 15.4\% |  |  |  | 15.4\% |
|  | (209.7) |  | 5.2 |  | (204.5) |  | (224.2) |  | - |  | (224.2) |
|  | 81.8\% |  |  |  | 79.8\% |  | 78.8\% |  |  |  | 78.8\% |
|  | (17.8) |  | 17.8 |  | - |  | (0.1) |  | 0.1 |  | - |
|  | (11.0) |  | 2.5 |  | (8.5) |  | (9.4) |  | - |  | (9.4) |
|  | 18.0 |  | 25.5 |  | 43.4 |  | 50.9 |  | 0.1 |  | 51.0 |
|  | 1.1\% |  |  |  | 2.8\% |  | 2.8\% |  |  |  | 2.8\% |
|  | (4.9) |  | - |  | (4.9) |  | (5.9) |  | - |  | (5.9) |
|  | (20.3) |  | 2.8 |  | (17.5) |  | (15.3) |  | - |  | (15.3) |
|  | (8.6) |  | 6.4 |  | (2.2) |  | (1.2) |  | (0.5) |  | (1.7) |
|  | (9.2) |  | 9.2 |  | 0.0 |  | (0.0) |  | - |  | (0.0) |
|  | 28.1 |  | (18.1) (1) |  | 10.0 |  | 65.8 |  | (48.4) (2) |  | 17.4 |
|  | (13.8) |  | 10.8 (1) |  | (3.0) |  | (1.5) |  | 0.6 (2) |  | (0.9) |
| S | 14.3 | S | (7,2) | S | 7.0 | S | 64.4 | S | (47.8) | S | 16.5 |
| \$ | 0.46 | S | (0.27) | \$ | 0.19 | S | 1.02 | S | (0.72) | \$ | 0.30 |
|  | (0.21) |  | 0.16 |  | (0.05) |  | (0.02) |  | - |  | (0.02) |
| S | 0.25 | S | (0.11) | S | 0.14 | S | 1.00 | S | (0.72) | S | 0.28 |
| 65,634 |  |  |  |  | 65,634 |  | 66,042 |  |  |  | 66,042 |

(1) Represents Tax-Effected Amounts Related to Lease Exit Aceruals, Franchise Taxes, Impairments, Depreciation, Interest Rate Swaps, Debt Restructuring and Tax Items,
(2) Represents Tax-Effected Amounts Related to Lease Exit Aceruals, Impairments, Interest Rate Swaps and Tax Items.

## Reconciliation of Non-GAAP Financial Information

Year Ended December 31,
(S in millions, shares in
thousands, except per share data)
Revenues
Gross Profit
Gross Margin
SG\&A

| 2009 |  |  |  | 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| As | Adjustments |  | As | As | Adjustments |  | As |
| Reported |  |  | Adjusted | Reported |  |  | Adjusted |
| S6,055.3 | S | - | S6,055.3 | \$6,880.8 | S | - | \$6,880.8 |
| 1,032.7 |  | - | 1,032.7 | 1,114.7 |  | - | 1,114.7 |
| 17.1\% |  |  | 17.1\% | 16.2\% |  |  | 16.2\% |
| (829.2) |  | 4.0 | (825.2) | (896.8) |  | 0.6 | (896.2) |
| 80.3\% |  |  | 79.9\% | 80.4\% |  |  | 80.4\% |
| (23.5) |  | 23.5 | - | (0.2) |  | 0.2 |  |
| $(34.9)$ |  |  | (34.9) | (35.1) |  |  | $(35.1)$ |
| 145.1 |  | 27.5 | 172.6 | 182.6 |  | 0.8 | 183.4 |
| 2.4\% |  |  | 2.9\% | 2.7\% |  |  | 2.7\% |
| (19.8) |  | - | (19.8) | (21.5) |  | - | (21.5) |
| (78.3) |  | 12.0 | (66.3) | (63.3) |  | 1.5 | (61.8) |
| (12.5) |  | 0.5 | (12.0) | (11.8) |  | 4.9 | (6.9) |
| (6.6) |  | 6.7 | 0.1 | (7.6) |  | 7.7 | 0.1 |
| 57.2 |  | (14.8) (1) | 42.4 | 95.9 |  | (39.1) (2) | 56.8 |
| $(25.7)$ |  | 15.5 (1) | (10.2) | (6.0) |  | $0.7{ }^{(2)}$ | (5.3) |
| S 31.5 | S | 0.7 | S 32.2 | \$ 89.9 | S | (38.4) | \$ 51.5 |

Loss from discontinued operations
Net income (loss)
Diluted earnings (loss) per common share: Earnings (loss) per share
from continuing operations
Loss per share from discontinued operations Earnings (loss) per common share
Weighted average shares outstanding


| $\boldsymbol{S}$ | 0.99 |
| :---: | :---: |
|  | $(0.08)$ |
| $\mathbf{S}$ | 0.91 |

(1) Represents Tax-Effected Amounts Related to Lease Exit Accruals, Franchise Taxes, Impairments, Interest Rate Swaps, Debt Restructuring and Tax Items.
(2) Represents Tax-Effected Amounts Related to Hail Damage, Lease Exit Accruals, Impairments, Interest Rate Swaps, Debt Restructuring and Tax Items.

## Reconciliation of Non-GAAP Financial Information



## Reconciliation of Non-GAAP Financial Information

| ( S and shares in thousands, except per share data) | Three Months Ended December 31, 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Continuing Operations |  |  |  |  | Discontinued Operations |  |  |  | Total Operations |  |  |  |  |
|  | Net Income (Loss) / Numerator |  | Share <br> Count | Diluted EPS |  | Net Income (Loss) / Numerator |  | Share Count | $\begin{gathered} \text { Diluted } \\ \text { EPS } \end{gathered}$ | Net Income (Loss) / Numerator |  | Share Count 52,401 | $\begin{gathered} \text { Diluted } \\ \text { EPS } \end{gathered}$ |  |
| Reported | S | 65,818 | 52,401 |  |  | S | (1,464) |  |  | S | 64,354 |  |  |  |
| Effect of Dilutive Securities: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Two Class Method |  | (630) | - |  |  |  | - | - |  |  | (630) | - |  |  |
| Options |  | - | 751 |  |  |  | - | 751 |  |  | - | 751 |  |  |
| 5.0\% Notes |  | 2.313 | 12,890 |  |  |  | 3 | 12,890 |  |  | 2,316 | 12,890 |  |  |
| Reported Diluted | S | 67,501 | 66,042 | S | 1.02 | S | (1,461) | 66,042 | S (0.02) | S | 66,040 | 66,042 | S | 1.00 |
| Unusual Items (tax-effected): |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Impairment Charges |  | 73 | - |  |  |  | - | - |  |  | 73 | - |  |  |
| Lease Exit and Other Accruals |  | - | - |  |  |  | 602 | - |  |  | 602 | - |  |  |
| Interest Rate Swaps |  | (323) | - |  |  |  | - | - |  |  | (323) | - |  |  |
| Tax Items |  | (48,158) | - |  |  |  | - | - |  |  | $(48,158)$ | - |  |  |
| Subtotal | S | 19,093 | 66,042 | S | 0.29 | s | (859) | 66,042 | S (0.01) | S | 18,234 | 66,042 | S | 0.28 |
| Effect of Dilutive Securities: <br> Two Class Method |  | 464 | - |  |  |  | - | - |  |  | 464 | - |  |  |
| Adjusted | S | 19.557 | 66,042 | S | 0.30 | s | (859) | 66,042 | S (0.02) | S | 18.698 | 66,042 |  | 0.28 |

## Reconciliation of Non-GAAP Financial Information

| ( $\$$ and shares in thousands, except per share data) | Year Ended December 31, 2009 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Continuing Operations |  |  |  | Discontinued Operations |  |  | Total Operations |  |  |  |
|  | Net Income (Loss) / Numerator |  | Share <br> Count | $\begin{gathered} \text { Diluted } \\ \text { EPS } \\ \hline \end{gathered}$ | Net Income (Loss) / Numerator | Share <br> Count | $\begin{gathered} \text { Diluted } \\ \text { EPS } \\ \hline \end{gathered}$ | Net Income (Lass) / <br> Numerator |  | Share <br> Count | $\begin{gathered} \text { Diluted } \\ \text { EPS } \\ \hline \end{gathered}$ |
| Reported | S | 57,167 | 43,836 |  | S (25,619) | 43,836 |  | \$ | 31,548 | 43,836 |  |
| Effect of Dilutive Securities: |  |  |  |  |  |  |  |  |  |  |  |
| Two Class Method |  | (406) | - |  | - | - |  |  | (406) | - |  |
| Options |  | - | 667 |  | - | 667 |  |  | - | 667 |  |
| 6.0\% Notes |  | 916 | 7,833 |  | 23 | 7,833 |  |  | 939 | 7,833 |  |
| 5.0\% Notes |  | 2.225 | 3.496 |  | 55 | 3.496 |  |  | 2.280 | 3.496 |  |
| Reported Diluted | S | 59,902 | 55,832 | \$ 1.07 | S (25,541) | 55,832 | S (0.46) | S | 34,361 | 55,832 | \$ 0.62 |
| Unusual Items (tax-effected): |  |  |  |  |  |  |  |  |  |  |  |
| Impairment Charges |  | 13,334 | - |  | 4,157 | - |  |  | 17,491 | - |  |
| Lease Exit Accruals |  | 620 | - |  | 17,434 | - |  |  | 18,054 | - |  |
| Franchise Taxes |  | 1,662 | - |  | - | - |  |  | 1,662 | - |  |
| Interest Rate Swaps |  | 6,689 | - |  | - | - |  |  | 6,689 | - |  |
| Debt Restructuring |  | 4,227 | - |  | - | - |  |  | 4,227 | * |  |
| Depreciation |  | - | - |  | - | - |  |  | - | * |  |
| Tax Items |  | (41,314) | - |  | (6,135) | - |  |  | (47.449) | - |  |
| Subtotal | S | 45,120 | 55,832 | S 0.81 | S (10,085) | 55,832 | S (0.18) | S | 35,035 | 55,832 | S 0.63 |
| Efect of Dilutive Securities: |  |  |  |  |  |  |  |  |  |  |  |
| Two Class Method |  | 106 | - |  | - | - |  |  | 106 | - |  |
| Adjusted | S | 45,226 | 55.832 | S 0.81 | S (10,085) | 55.832 | S(0.18) | S | 35.141 | 55.832 | \$ 0.63 |

## Reconciliation of Non-GAAP Financial Information



## Reconciliation of Non-GAAP Financial Information

## (Amounts in Millions)

Adjusted EBIIDA

| YTD | YTD | YTD | YTD |
| :---: | :---: | :---: | :---: |
| 2007 | 2008 | 2009 | 2010 |
| 243 | 155 | 174 | 200 |

Add (Subtract):
Interest Expense (1)

Income Taxes
Cain (Loss) on Retirement of Debt
Impaiment Charges
Loss on Exit of Leased Dealerships
Stock-Based Compensation Expense
Depreciation and Amortivation (2)
Other
Net Income (Loss)
$\begin{array}{llllllll}\text { S } & 243 & \text { S } & 155 & \text { S } & 174 & \text { S } & 200\end{array}$

Add (Subtract):
Depreciation and Amortiation (2)
Provision for Bad Debts
Deferred Income Taves
Equity Interest in (Eamings) Losses of Investees
Impaiment Charges
(Gain) Loss on Disposal of Assets
(Gain) Loss on Retirement of Debt
Loss on Exit of Leased Dealerships
Stock-Based Compensation Expense
Derivative Liability Fair Valuc Adjustments
Non-Cash Adjustments - Cash Flow Swaps
Changes in Assets and Liabilities that Relate to Operations
Net Cash Provided By Operating Activities
(1) Includes: Interest Expense-Other, Interest Expense-Non-Cash-Convertible Debt, and Interest Eypense-Non-Cash-Cash Flow Swaps, less debt discount/premium amortivation.
(2) Includes depreciation and amortization of PP\&E, debt issue cost amortization, other amortization and debt discount

CHARLOTTE, N.C. - February 22, 2011 - Sonic Automotive, Inc. (NYSE: SAH), a leader in automotive retailing, today announced that its Board of Directors approved a quarterly dividend of $\$ 0.025$ per share payable in cash for shareholders of record on March 15,2011 . The dividend will be payable April 15, 2011.

Sonic Automotive, Inc., a Fortune 500 company based in Charlotte, N.C., is one of the nation's largest automotive retailers. Sonic can be reached on the web at www.sonicautomotive.com.

Included herein is a forward-looking statement pertaining to an anticipated cash dividend to shareholders. There are many factors that affect management's views about future events and trends of the Company's business. These factors involve risk and uncertainties that could cause actual results or trends to differ materially from management's view, including without limitation, economic conditions in the markets in which we operate, new and used vehicle sales volume, the success of our operational strategies, the rate and timing of overall economic recovery and the risk factors described in the Company's annual report on Form 10-K for the year ending December 31, 2009 and the quarterly report on Form 10-Q for the quarter ending September 30, 2010. The Company does not undertake any obligation to update forward-looking information.


[^0]:    *See appendix for reconciliation to GAAP amounts

[^1]:    * F\&I revenue associated with used vehicle retail sales

