UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 27, 2023

SONIC AUTOMOTIVE, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

1-13395 (Commission File Number)

4401 Colwick Road Charlotte, North Carolina (Address of principal executive offices) 56-2010790 (IRS Employer Identification No.)

> 28211 (Zip Code)

Registrant's telephone number, including area code: (704) 566-2400

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- □ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- □ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

D Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, par value \$0.01 per share	SAH	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On July 27, 2023, Sonic Automotive, Inc. (the "Company") issued a press release announcing its financial results for its fiscal second quarter ended June 30, 2023 (the "Earnings Press Release"). A copy of the Earnings Press Release is attached hereto as Exhibit 99.1 and a copy of the earnings call presentation materials is attached hereto as Exhibit 99.2.

Item 7.01. Regulation FD Disclosure.

On July 27, 2023, in the Earnings Press Release, the Company announced the approval of a quarterly cash dividend.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits. Exhibit No.	Description
99.1	Press Release of Sonic Automotive, Inc., dated July 27, 2023.
99.2	Earnings Call Presentation Materials.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

The information in this Current Report on Form 8-K, including Exhibits 99.1 and 99.2 attached hereto, is being furnished and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in any such filing.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SONIC AUTOMOTIVE, INC.

July 27, 2023

By: /s/ STEPHEN K. COSS

Stephen K. Coss Senior Vice President and General Counsel

Sonic Automotive Reports All-Time Record Quarterly Revenues

Previously Announced Strategic Adjustments to EchoPark Business Expected to Enhance Near-Term Performance While Maintaining Long-Term Strategic Plan

CHARLOTTE, N.C. – July 27, 2023 – Sonic Automotive, Inc. ("Sonic Automotive," "Sonic," the "Company," "we," "us" or "our") (NYSE:SAH), one of the nation's largest automotive retailers, today reported financial results for the second quarter ended June 30, 2023.

Second Quarter 2023 Financial Summary

- All-time record quarterly revenues of \$3.7 billion, up 4% year-over-year; quarterly gross profit of \$568.9 million, down 3% year-over-year
- Reported second quarter net income of \$23.4 million, down 75% year-over-year (\$0.65 earnings per diluted share, down 72% year-over-year)
 - Adjusted second quarter net income* was \$66.0 million, down 33% year-over-year (\$1.83 adjusted earnings per diluted share*, down 25% year-over-year)
- Reported selling, general and administrative ("SG&A") expenses as a percentage of gross profit of 68.9% (59.7% on a Franchised Dealerships Segment basis)
 Adjusted SG&A expenses as a percentage of gross profit* of 70.5% (63.3% on a Franchised Dealerships Segment basis)
- EchoPark Segment revenues of \$600.6 million, down 9% year-over-year; EchoPark Segment gross profit of \$26.8 million, down 44% year-over-year; EchoPark Segment retail used vehicle unit sales volume of 17,084, up 4% year-over-year

EchoPark Update

- Completed previously announced plan to indefinitely suspend operations at eight EchoPark retail hub locations and 14 related EchoPark delivery/buy centers, plus three Northwest Motorsport locations within the EchoPark Segment (collectively, the "closed EchoPark stores"), representing a total of \$13.2 million of segment loss in the second quarter of 2023
- Recorded a second quarter 2023 charge related to the closed EchoPark stores of approximately \$75.2 million, including \$62.6 million of non-cash impairment charges,
 \$2.2 million of severance, \$0.4 million of non-cash lease exit charges and \$10.0 million of non-cash inventory valuation adjustments (of which \$7.7 million relates to stores with ongoing operations)
- Expect ongoing expenses associated with the closed EchoPark stores of approximately \$2.5 million to \$3.0 million per quarter
- Reiterate previously issued guidance of an expected return to breakeven EchoPark Segment adjusted EBITDA* in the first quarter of 2024

* Represents a non-GAAP financial measure - please refer to the discussion and reconciliation of non-GAAP financial measures below.

Management Commentary

David Smith, Chairman and Chief Executive Officer of Sonic Automotive, stated, "Our team remains focused on executing our strategic plan and adapting our business to an evolving industry backdrop. I am extremely proud of our team's continued efforts to maximize profitability in the near-term, while positioning Sonic for long-term success. We believe the strategic investments in our business and our teammates will allow us to continue to deliver an exceptional guest experience while generating returns for our stockholders in the long run."

Jeff Dyke, President of Sonic Automotive, commented, "Our team's combined decades of experience in the automotive retail industry has taught us that making tough business decisions in the short-term can pay dividends over time. We remain confident in the long-term potential for EchoPark and believe that the steps we have taken to improve near-term financial performance will position us to achieve our strategic goals. In the meantime, our franchised dealerships and powersports teams continue to perform at a high level, maintaining our focus on profitability enhancements and cash flow generation as market conditions begin to normalize."

Heath Byrd, Chief Financial Officer of Sonic Automotive, added, "Our strong balance sheet and cash flows provide us with the flexibility to continue to enhance our diversified business model and adapt to changes in the macroeconomic and industry backdrop. As of June 30, 2023, we had \$864 million of liquidity, including \$407 million in cash and floor plan deposits on hand. With the improvements we have made to the EchoPark cost structure, we believe we remain well-positioned to achieve our financial goals and continue to deliver long-term returns for our stockholders."

Second Quarter 2023 Segment Highlights

The financial measures discussed below are results for the second quarter of 2023 with comparisons made to the second quarter of 2022, unless otherwise noted.

- Franchised Dealerships Segment operating results include:
 - Same store revenues up 6%; same store gross profit down 2%
 - Same store retail new vehicle unit sales volume up 12%; same store retail new vehicle gross profit per unit down 25%, to \$4,986
 - Same store retail used vehicle unit sales volume down 10%; same store retail used vehicle gross profit per unit down 3%, to \$1,618
 - Same store parts, service and collision repair ("Fixed Operations") gross profit up 9%; same store customer pay gross profit up 11%; same store warranty gross profit up 6%; same store Fixed Operations gross margin down 10 basis points, to 49.6%
 - Same store finance and insurance ("F&I") gross profit up 4%; same store F&I gross profit per retail unit of \$2,522, up 4% (all-time record quarterly Franchised Dealerships Segment F&I per unit of \$2,516, up 2%)
 - On a trailing quarter cost of sales basis, the Franchised Dealerships Segment had 30 days' supply of new vehicle inventory (including in-transit) and 31 days' supply of used vehicle inventory
- EchoPark Segment operating results include:
 - Revenues of \$600.6 million, down 9%; gross profit of \$26.8 million, down 44% (reported gross profit includes a \$10.0 million charge related to used vehicle inventory valuation adjustments)

- Revenues from the closed EchoPark stores were \$74.4 million, down 30%; gross profit from the closed EchoPark stores was \$3.1, down 37%
- Retail used vehicle unit sales volume of 17,084, up 4%
 - Retail used vehicle unit sales volume from the closed EchoPark stores was 2,324 units (14% of EchoPark Segment retail used vehicle unit sales volume)
- Reported segment loss of \$52.8 million, adjusted segment loss* of \$40.0 million, and adjusted EBITDA* loss of \$31.8 million
 - Reported segment loss from the closed EchoPark stores was \$13.2 million
- Retail used vehicle unit sales volume was comprised of 82% 1-4-year-old vehicles and 18% 5-plus-year-old vehicles, with 23% of retail used vehicle unit sales volume sourced from non-auction sources
- On a trailing quarter cost of sales basis, the EchoPark Segment had 39 days' supply of used vehicle inventory
- Powersports Segment operating results include:
 - Revenues of \$45.0 million, gross profit of \$12.8 million, gross margin of 28.5%
 - Segment income of \$2.0 million and adjusted EBITDA* of \$3.4 million
 - Year-over-year comparative financial results are not meaningful due to the timing of acquisitions of Horny Toad Harley-Davidson in Temple, Texas (one store acquired in January 2022), Team Mancuso Powersports in Houston, Texas (seven stores acquired in August 2022), and Black Hills Harley-Davidson in Sturgis, South Dakota (five stores acquired in February 2023)
- * Represents a non-GAAP financial measure please refer to the discussion and reconciliation of non-GAAP financial measures below.

Acquisition and Disposition Activity

During the second quarter of 2023, Sonic disposed of three franchised dealerships in Alabama and North Carolina, which generated net cash from disposition of approximately \$52.3 million and a net gain on disposition of approximately \$20.9 million. These disposed stores represent projected annualized revenues of approximately \$170 million and projected annualized pre-tax income of approximately \$5 million.

Dividend

Sonic's Board of Directors approved a quarterly cash dividend of \$0.29 per share, payable on October 13, 2023 to all stockholders of record on September 15, 2023.

Second Quarter 2023 Earnings Conference Call

Senior management will hold a conference call today at 11:00 A.M. (Eastern). Investor presentation and earnings press release materials will be accessible beginning prior to the conference call on the Company's website at ir.sonicautomotive.com.

To access the live webcast of the conference call, please go toir.sonicautomotive.com and select the webcast link at the top of the page. For telephone access to this conference call, please dial (866) 682-6100 (domestic) or +1 (862) 298-0702 (international) and ask to be connected to the Sonic Automotive Second Quarter 2023 Earnings Conference Call. Dial-in access remains available throughout the live call; however, to ensure you are connected for the full call we suggest dialing in at least 10 minutes before the start of the call. A webcast replay will be available following the call for 14 days at ir.sonicautomotive.com.

About Sonic Automotive

Sonic Automotive, Inc., a Fortune 500 company based in Charlotte, North Carolina, is on a quest to become the most valuable automotive retailer and service brand in America. Our Company culture thrives on creating, innovating, and providing industry-leading guest experiences, driven by strategic investments in technology, teammates, and ideas that ultimately fulfill ownership dreams, enrich lives, and deliver happiness to our guests and teammates. As one of the largest automotive retailers in America, we are committed to delivering on this goal while pursuing expansive growth and taking progressive measures to be the leader in this category. Our new platforms, programs, and people are set to drive the next generation of automotive experiences. More information about Sonic Automotive can be found at www.sonicautomotive.com and ir.sonicautomotive.com.

About EchoPark Automotive

EchoPark Automotive is one of the most comprehensive retailers of nearly new pre-owned vehicles in America today. Our unique business model offers a best-in-class shopping and utilizes one of the most innovative technology-enabled sales strategies in our industry. Our approach provides a personalized and proven guest-centric buying process that consistently delivers award-winning guest experiences and superior value to car buyers nationwide, with savings of up to \$3,000 versus the competition. Consumers have responded by putting EchoPark at number one among national pre-owned vehicle retailers in products, sales, and service based on Google Reviews between April 2021 through April 2022, while receiving the 2023 Consumer Satisfaction Award from DealerRater. EchoPark's mission is in the name: Every Car, Happy Owner. This drives the experience for guests and differentiates EchoPark from the competition. More information about EchoPark Automotive can be found at www.echopark.com.

Forward-Looking Statements

Included herein are forward-looking statements, including statements regarding anticipated future EchoPark profitability, anticipated future EchoPark adjusted EBITDA, and anticipated future expenses related to closed locations. There are many factors that affect management's views about future events and trends of the Company's business. These factors involve risks and uncertainties that could cause actual results or trends to differ materially from management's views, including, without limitation, economic conditions in the markets in which we operate, supply chain disruptions and manufacturing delays, labor shortages, the impacts of inflation and increases in interest rates, new and used vehicle industry sales volume, future levels of consumer demand for new and used vehicles, anticipated future growth in each of our operating segments, the success of our operational strategies, the rate and timing of overall economic expansion or contraction, the integration of recent or future acquisitions, and the risk factors described in the Company's Annual Report on Form 10-K for the year ended December 31, 2022 and other reports and information filed with the United States Securities and Exchange Commission (the "SEC"). The Company does not undertake any obligation to update forward-looking information, except as required under federal securities laws and the rules and regulations of the SEC.

Non-GAAP Financial Measures

This press release and the attached financial tables contain certain non-GAAP financial measures as defined under SEC rules, such as adjusted net income, adjusted earnings per diluted share, adjusted SG&A expenses as a percentage of gross profit, adjusted segment loss, and adjusted EBITDA. As required by SEC rules, the Company has provided reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures in the schedules included in this press release. The Company

believes that these non-GAAP financial measures improve the transparency of the Company's disclosures and provide a meaningful presentation of the Company's results.

Company Contacts

Investor Inquiries: Heath Byrd, Executive Vice President and Chief Financial Officer Danny Wieland, Vice President, Investor Relations & Financial Reporting ir@sonicautomotive.com

Press Inquiries: Sonic Automotive Media Relations media.relations@sonicautomotive.com

Sonic Automotive, Inc. Results of Operations (Unaudited)

Fleet new vehicles 28.3 19.8 43 % 47.1 Total new vehicles 1,636.5 1,364.1 20 % 3,098.1 2,7 Used vehicles 1,305.9 1,448.3 (10) % 2,650.8 2,8 Wholesale vehicles 91.5 121.4 (25) % 177.0 22 Total vehicles 3,033.9 2,933.8 3 % 5,925.9 5,8 Parts, service and collision repair 443.7 399.2 11 % 874.2 7 Finance, insurance and other, net 175.3 173.2 1 % 344.0 33 Total revenues 3,652.9 3,506.2 4 % 7,144.1 6,9 Cost of sales: 7 7 14.0 33 3652.9 3,506.2 4 % 7,144.1 6,9 Cost of sales: 7 1,176.0 (25) % (2,771.5) (2,3) Fleet new vehicles (1,466.8) (1,176.0) (25) % (2,711.5) (2,3) Total new vehicles (1,493.8) (1,194.9)<	
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Parts, service and collision repair 443.7 399.2 11 % 874.2 77 Finance, insurance and other, net 175.3 173.2 1 % 344.0 33 Total revenues 3,652.9 3,506.2 4 % 7,144.1 6,9 Cost of sales: Retail new vehicles (1,176.0) (25) % (2,771.5) (2,33) Fleet new vehicles (27.0) (18.9) (43) % (45.0) (7) Total new vehicles (1,493.8) (1,194.9) (25) % (2,816.5) (2,33)	90.2 (39) %
Finance, insurance and other, net 175.3 173.2 1 % 344.0 33 Total revenues 3,652.9 3,506.2 4 % 7,144.1 6,9 Cost of sales: Retail new vehicles (1,466.8) (1,176.0) (25) % (2,771.5) (2,33) Fleet new vehicles (27.0) (18.9) (43) % (45.0) (7) Total new vehicles (1,493.8) (1,194.9) (25) % (2,816.5) (2,33)	42.2 1 %
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Retail new vehicles (1,466.8) (1,176.0) (25) % (2,771.5) (2,33) Fleet new vehicles (27.0) (18.9) (43) % (45.0) (43) Total new vehicles (1,493.8) (1,194.9) (25) % (2,816.5) (2,33)	52.4 3 %
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Total new vehicles (1,493.8) (1,194.9) (25) % (2,816.5) (2,316.5)	59.6) (17) %
	(24) %
Used vehicles (1,274.4) (1,401.7) 9 % (2,589.3) (2,74.4)	95.8) (18) %
	24.0) 5 %
Wholesale vehicles (92.5) (120.2) 23 % (174.9) (23)	37.6) 39 %
Total vehicles (2,860.7) (2,716.8) (5) % (5,580.7) (5,44)	(3) %
Parts, service and collision repair (223.3) (200.6) (11)% (440.9) (39	94.9) (12) %
Total cost of sales (3,084.0) (2,917.4) (6) % (6,021.6) (5,8	(4) %
Gross profit 568.9 588.8 (3) % 1,122.5 1,1	50.1 (3) %
Selling, general and administrative expenses (391.9) (402.8) 3 % (804.7) (74	39.8) (2) %
Impairment charges (62.6) — (100) % (62.6)	— (100) %
Depreciation and amortization (36.1) (31.2) (16)% (70.5) (6)	51.1) (15)%
Operating income (loss) 78.3 154.8 (49) % 184.7 33)9.2 (40) %
Other income (expense):	
Interest expense, floor plan (17.0) (6.1) (179) % (31.5) (6.1)	1.1) (184) %
Interest expense, other, net (28.9) (21.3) (36) % (57.3) (4	(36) %
Other income (expense), net 0.1 (0.2) 150 % 0.2	0.1 100 %
Total other income (expense) (45.8) (27.6) (66) % (88.6) (33.6)	53.1) (67) %
Income (loss) before taxes 32.5 127.2 (74) % 96.1 2.5	56.1 (62) %
Provision for income taxes - benefit (expense) (9.1) (32.4) 72 % (25.0) (0	64.0) 61 %
Net income (loss) \$ 23.4 \$ 94.8 (75)% \$ 71.1 \$ 19	92.1 (63) %
Basic earnings (loss) per common share \$ 0.66 \$ 2.40 (73) % \$ 2.00 \$	4.81 (58) %
	40.0 11 %
	4.67 (58) %
Diluted weighted-average common shares outstanding 36.0 40.5 11 % 36.5	41.2 12 %
Dividends declared per common share \$ 0.29 \$ 0.25 16 % \$ 0.57 \$	

Franchised Dealerships Segment - Reported

	Three Months Ended June 30,		Better / (Worse)	Six Months l	Better / (Worse)			
		2023	2022	% Change	2023	2023 2022		
				(In millions, except a	unit and per unit data)			
Revenues:								
Retail new vehicles	\$	1,583.3	\$ 1,341.7	18 %		\$	2,687.4	12 9
Fleet new vehicles		28.3	 19.9	42 %	47.1		38.0	24 9
Total new vehicles		1,611.6	1,361.6	18 %	3,051.4		2,725.4	12 9
Used vehicles		774.5	871.9	(11) %	1,542.0		1,725.7	(11)
Wholesale vehicles		55.6	 79.2	(30) %	114.0		185.5	(39)
Total vehicles		2,441.7	2,312.7	6 %	4,707.4		4,636.6	2 9
Parts, service and collision repair		433.4	398.1	9 %	857.2		778.7	10 9
Finance, insurance and other, net		132.2	 129.8	2 %	249.4		256.2	(3)
Total revenues		3,007.3	2,840.6	6 %	5,814.0		5,671.5	3 9
Gross Profit:								
Retail new vehicles		136.9	167.3	(18) %	270.9		333.8	(19)
Fleet new vehicles		1.3	 0.9	44 %	2.1		1.8	17 9
Total new vehicles		138.2	168.2	(18) %	273.0		335.6	(19)
Used vehicles		44.5	43.7	2 %	85.3		90.6	(6)
Wholesale vehicles		(1.0)	(0.5)	(100) %	1.0		(0.9)	211 9
Total vehicles		181.7	211.4	(14) %	359.3		425.3	(16)
Parts, service and collision repair		215.4	198.1	9 %	425.0		384.8	10 9
Finance, insurance and other, net		132.2	 129.8	2 %	249.4		256.2	(3)
Total gross profit		529.3	539.3	(2) %	1,033.7		1,066.3	(3)
Selling, general and administrative expenses		(316.1)	(327.5)	3 %	(647.3)		(642.9)	(1)
Impairment charges		—	—	— %	—		—	— 9
Depreciation and amortization		(27.9)	(25.3)	(10) %	(54.5)		(50.0)	(9)
Operating income (loss)		185.3	 186.5	(1) %	331.9		373.4	(11)
Other income (expense):								
Interest expense, floor plan		(11.9)	(3.9)	(205) %	(21.8)		(7.2)	(203)
Interest expense, other, net		(27.5)	(20.2)	(36) %	(54.4)		(40.3)	(35)
Other income (expense), net		—	(0.3)	100 %	0.1		0.1	— 9
Total other income (expense)		(39.4)	 (24.4)	(61) %	(76.1)		(47.4)	(61)
Income (loss) before taxes		145.9	162.1	(10) %	255.8		326.0	(22)
Add: Impairment charges		—	—	— %	_		_	— 9
Segment income (loss)	\$	145.9	\$ 162.1	(10) %	\$ 255.8	\$	326.0	(22)
Unit Sales Volume:								
Retail new vehicles		27,358	24,342	12 %	51,897		48,944	6 9
Fleet new vehicles		590	422	40 %	1,031		782	32 9
Total new vehicles		27,948	 24,764	13 %	52,928		49,726	6 9
Used vehicles		25,197	28,156	(11) %	50,304		55,234	(9)
Wholesale vehicles		5,516	5,851	(6) %	10,999		12,623	(13)
Retail new & used vehicles		52,555	52,498	— %	102,201		104,178	(2)
Used-to-New Ratio		0.92	1.16	(21) %	0.97		1.13	(14)
Gross Profit Per Unit:								
Retail new vehicles	\$	5,003	\$ 6,871	(27) %	\$ 5,221	\$	6,821	(23)
Fleet new vehicles	\$	2,099	\$ 2,235	(6) %	\$ 2,065	\$	2,285	(10)
New vehicles	\$	4,942	\$ 6,792	(27) %	\$ 5,159	\$	6,749	(24)
Used vehicles	\$	1,765	\$ 1,553	14 %	\$ 1,695	\$	1,640	3 9
Finance, insurance and other, net	\$	2,516	\$ 2,472	2 %	\$ 2,440	\$	2,460	(1)

Franchised Dealerships Segment - Same Store

Three Months Ended		June 30, Better / (Worse)		1	Six Months Ended June 30,			Better / (Worse)	
	2023		2022	% Change		2023		2022	% Change
				(In millions, except u	unit and per	unit data)			
\$	1,558.2	\$	1,323.9	18 %	\$	2,953.7	\$	2,653.8	11 %
	28.4		19.9	43 %		47.2		38.0	24 %
	1,586.6		1,343.8	18 %		3,000.9	-	2,691.8	11 %
	761.9		857.2	(11) %		1,513.4		1,695.2	(11) %
	54.5		78.3	(30) %		112.0		183.0	(39) %
	2,403.0		2,279.3	5 %		4,626.3		4,570.0	1 %
	427.3		392.5	9 %		843.5		767.9	10 %
	130.1		124.8	4 %		245.4		246.2	- %
	2,960.4		2,796.6	6 %		5,715.2		5,584.1	2 %
	133.8		160.0	(16) %		265.1		319.1	(17) %
	1.2		0.9	33 %		2.1		1.8	17 %
	135.1		161.0	(16) %		267.2		320.9	(17) %
	40.0		45.9	(13) %		78.5		93.0	(16) %
	(0.3)		(0.6)	50 %		1.4		(0.9)	256 %
	174.8		206.3	(15) %		347.1		413.0	(16) %
	212.0		195.2	9 %		417.5		379.1	10 %
	130.1		124.8	4 %		245.4		246.2	- %
\$	516.9	\$	526.3	(2) %	\$	1,010.0	\$	1,038.3	(3) %
									6 %
								782	32 %
	· · · · · · · · · · · · · · · · · · ·		· · · · · · · · · · · · · · · · · · ·					48,952	6 %
						49,260		54,099	(9) %
						10,790		12,426	(13) %
									(2) %
	0.92		1.15	(20) %		0.97		1.12	(13) %
2	4 086	¢	6 686	(25) %	¢	5 215	¢	6 624	(21) %
			,	()		,		· · ·	(10) %
									(10) %
			· · · · · · · · · · · · · · · · · · ·						(21) 7 (7) %
3 S	2,522	ۍ ۲		· · · · ·			ֆ Տ		(7) 7
		2023 \$ 1,558.2 28.4 1,586.6 761.9 54.5 2,403.0 427.3 130.1 2,960.4 133.8 1.2 135.1 40.0 (0.3) 174.8 212.0 130.1 \$ 516.9 26,844 590 27,434 24,737 5,418 51,581 0.92 \$ \$ 4,986 \$ 2,099 \$ 4,924 \$ 1,618	$\begin{array}{ c c c c c c c c c c c c c c c c c c c$	$\begin{array}{ c c c c c c c c c c c c c c c c c c c$	$\begin{tabular}{ c c c c c c c c c c c c c c c c c c c$	$\begin{tabular}{ c c c c c c c c c c c c c c c c c c c$	$\begin{tabular}{ c c c c c c c c c c c c c c c c c c c$	$\begin{tabular}{ c c c c c c c c c c c c c c c c c c c$	$\begin{tabular}{ c c c c c c c c c c c c c c c c c c c$

NM = Not Meaningful

Note: All currently operating franchised dealership stores are included within the same store group as of the first full month following the first anniversary of the store's opening or acquisition.

EchoPark Segment - Reported

	1	Three Months Ended June 30,		Better / (Worse)	Six Months E	nded June 30,	Better / (Worse)	
		2023	2022	% Change	2023	2022	% Change	
				(In millions, except o	unit and per unit data)			
Revenues:								
Retail new vehicles	\$	— \$		(100) %			(82)%	
Used vehicles		524.0	574.5	(9)%	1,096.5	1,089.8	1 %	
Wholesale vehicles		35.5	42.0	(15)%	62.5	104.5	(40)%	
Total vehicles		559.5	617.8	(9)%	1,160.0	1,200.0	(3)%	
Finance, insurance and other, net		41.1	43.1	(5)%	91.1	83.0	10 %	
Total revenues		600.6	660.9	(9)%	1,251.1	1,283.0	(2)%	
Gross Profit:								
Retail new vehicles		—	0.6	(100) %	0.1	1.6	(94)%	
Used vehicles		(14.3)	2.4	(696) %	(26.2)	3.1	(945) %	
Wholesale vehicles		—	1.7	(100) %	1.2	3.4	(65)%	
Total vehicles		(14.3)	4.7	(404) %	(24.9)	8.1	(407) %	
Finance, insurance and other, net		41.1	43.1	(5)%	91.1	83.0	10 %	
Total gross profit		26.8	47.8	(44)%	66.2	91.1	(27)%	
Selling, general and administrative expenses		(66.6)	(73.0)	9 %	(140.4)	(144.1)	3 %	
Impairment charges		(62.6)	_	(100) %	(62.6)	_	(100) %	
Depreciation and amortization		(7.4)	(5.8)	(28)%	(14.4)	(10.9)	(32)%	
Operating income (loss)		(109.8)	(31.0)	(254) %	(151.2)	(63.9)	(137)%	
Other income (expense):				. ,				
Interest expense, floor plan		(4.8)	(2.2)	(118)%	(9.3)	(3.9)	(138)%	
Interest expense, other, net		(0.9)	(1.1)	18 %	(1.8)	(1.8)	- %	
Other income (expense), net		0.1	0.1	— %	_	_	— %	
Total other income (expense)		(5.6)	(3.2)	(75)%	(11.1)	(5.7)	(95)%	
Income (loss) before taxes		(115.4)	(34.2)	(237)%	(162.3)	(69.6)	(133)%	
Add: Impairment charges		62.6	_	100 %	62.6	_	100 %	
Segment income (loss)	\$	(52.8) \$	(34.2)	(54)%	\$ (99.7)	\$ (69.6)	(43)%	
	-		<u> </u>		· <u>····</u>	· <u>····</u>		
Unit Sales Volume:								
Retail new vehicles		_	37	(100)%	11	81	(86)%	
Used vehicles		17,084	16,496	4 %	37,064	31,427	18 %	
Wholesale vehicles		3,235	2,694	20 %	6,151	6,343	(3)%	
Gross Profit Per Unit:								
Total used vehicle and F&I	\$	1,569 \$	2,751	(43)%	\$ 1,750	\$ 2,730	(36)%	

EchoPark Segment - Same Market

	1	Three Months	Ende	d June 30,	Better / (Worse)	Six Months E	June 30,	Better / (Worse)	
		2023		2022	% Change	2023		2022	% Change
					(In millions, except u	nit and per unit data)			
Revenues:									
Used vehicles	\$	422.3	\$	338.7	25 %	\$ 875.9	\$	621.2	41 %
Wholesale vehicles		23.7		26.8	(12)%	43.9		72.2	(39)%
Total vehicles		446.0		365.5	22 %	919.8		693.4	33 %
Finance, insurance and other, net		33.0		25.2	31 %	73.4		47.5	55 %
Total revenues		479.0		390.7	23 %	993.2		740.9	34 %
Gross Profit:									
Used vehicles		(2.2)		(2.1)	(5)%	(10.6)		(5.4)	(96)%
Wholesale vehicles		0.1		1.3	(92)%	1.1		3.0	(63)%
Total vehicles		(2.1)		(0.8)	(163) %	(9.5)		(2.4)	(296) %
Finance, insurance and other, net		33.0		25.2	31 %	73.4		47.5	55 %
Total gross profit	\$	30.9	\$	24.4	27 %	\$ 63.9	\$	45.1	42 %
Unit Sales Volume:									
Used vehicles		13,732		10,104	36 %	29,823		18,791	59 %
Wholesale vehicles		2,462		1,849	33 %	4,736		4,452	6 %
Gross Profit Per Unit:									
Total used vehicle and F&I	\$	2,244	\$	2,290	(2) %	\$ 2,107	\$	2,241	(6)%

Note: All currently operating EchoPark stores in a local geographic market are included within the same market group as of the first full month following the first anniversary of the market's opening.

Powersports Segment - Reported

	Three Months Ended June 30,		nded June 30,	Better / (Worse)	Six Months E	Better / (Worse)	
		2023	2022	% Change	2023	2022	% Change
				(In millions, except u	init and per unit data)		
Revenues:							
Retail new vehicles	\$	24.9 \$		NM	\$ 45.7	\$ 2.5	NM
Used vehicles		7.4	1.9	NM	12.3	2.9	NM
Wholesale vehicles		0.4	0.2	NM	0.5	0.2	NM
Total vehicles		32.7	3.3	NM	58.5	5.6	NM
Parts, service and collision repair		10.3	1.1	NM	17.0	1.8	NM
Finance, insurance and other, net		2.0	0.3	NM	3.5	0.5	NM
Total revenues		45.0	4.7	NM	79.0	7.9	NM
Gross Profit:							
Retail new vehicles		4.5	0.4	NM	8.5	0.6	NM
Used vehicles		1.3	0.5	NM	2.4	0.7	NM
Wholesale vehicles		—	—	NM	(0.1)	—	NM
Total vehicles		5.8	0.9	NM	10.8	1.3	NM
Parts, service and collision repair		5.0	0.5	NM	8.3	0.9	NM
Finance, insurance and other, net		2.0	0.3	NM	3.5	0.5	NM
Total gross profit		12.8	1.7	NM	22.6	2.7	NM
Selling, general and administrative expenses		(9.2)	(2.3)	NM	(17.0)	(2.8)	NM
Depreciation and amortization		(0.8)	(0.1)	NM	(1.6)	(0.2)	NM
Operating income (loss)		2.8	(0.7)	NM	4.0	(0.3)	NM
Other income (expense):							
Interest expense, floor plan		(0.3)	—	NM	(0.4)	—	NM
Interest expense, other, net		(0.5)	_	NM	(1.1)	—	NM
Other income (expense), net			—	NM	0.1		NM
Total other income (expense)		(0.8)	_	NM	(1.4)		NM
Income (loss) before taxes		2.0	(0.7)	NM	2.6	(0.3)	NM
Add: Impairment charges		_	—	NM	_	—	NM
Segment income (loss)	\$	2.0 \$	6 (0.7)	NM	\$ 2.6	\$ (0.3)	NM
Unit Sales Volume:							
Retail new vehicles		1,396	48	NM	2,503	89	NM
Used vehicles		691	112	NM	1,135	176	NM
Wholesale vehicles		50	_	NM	57	_	NM
Gross Profit Per Unit:							
Retail new vehicles	\$	3,235 \$	5 7,401	NM	\$ 3,385	\$ 7,156	NM
Used vehicles	\$	1,942 \$		NM		\$ 4,028	NM
Finance, insurance and other, net	\$	952 \$		NM		\$ 1,818	NM

NM = Not Meaningful

Note: Year-over-year comparative financial results are not meaningful due to the timing of acquisitions of Horny Toad Harley-Davidson in Temple, Texas (one store acquired in January 2022), Team Mancuso Powersports in Houston, Texas (seven stores acquired in August 2022), and Black Hills Harley-Davidson in Sturgis, South Dakota (five stores acquired in February 2023).

Non-GAAP Reconciliation - Consolidated - SG&A Expenses

		Three Months	Ended Ju	ıne 30,	Better / (Worse)			
		2023		2022		Change	% Change	
				(In mi	llions)			
Reported:								
Compensation	\$	261.0	\$	266.4	\$	5.4	2 %	
Advertising		22.8		25.6		2.8	11 %	
Rent		11.5		13.7		2.2	16 %	
Other		96.6		97.1		0.5	1 %	
Total SG&A expenses	\$	391.9	\$	402.8	\$	10.9	3 %	
Adjustments:								
Acquisition and disposition-related gain (loss)	\$	20.7	\$	_				
Hail and storm damage charges		(1.9)		_				
Lease exit charges		(0.4)		_				
Severance and long-term compensation charges		(2.2)		(4.4)				
Total SG&A adjustments	\$	16.2	\$	(4.4)				
Adjusted:								
Total adjusted SG&A expenses	\$	408.1	\$	398.4	\$	(9.7)	(2) %	
i otar aujusted botter expenses					φ	(5.7)	(2) /0	
Reported:								
SG&A expenses as a % of gross profit:								
Compensation		45.9 %		45.2 %		(70) bps		
Advertising		4.0 %		4.3 %		30 bps		
Rent		2.0 %		2.3 %		30 bps		
Other		17.0 %		16.6 %		(40) bps		
		68.9 %		68.4 %				
Total SG&A expenses as a % of gross profit		08.9 70		08.4 %		(50) bps		
Adjustments:								
Acquisition and disposition-related gain (loss)		2.0 %		— %				
Hail and storm damage charges		(0.2)%		-%				
Lease exit charges		— %		— %				
Severance and long-term compensation charges		(0.2)%		(0.7)%				
Total effect of adjustments		1.6 %		(0.7)%				
Adjusted:								
Total adjusted SG&A expenses as a % of gross profit		70.5 %		67.7 %		(280) bps		
Reported:								
Total gross profit	\$	568.9	\$	588.8	\$	(19.9)	(3) %	
Adjustments:							. /	
Used vehicle inventory valuation adjustment	\$	10.0	\$	_				
Total adjustments	\$	10.0	\$					
Adjusted:								
Total adjusted gross profit	\$	578.9	\$	588.8	\$	(9.9)	(2) %	
i otar adjusted gross prom	÷	0100	*	200.0	*	(22)	(2) 70	

Non-GAAP Reconciliation - Consolidated - SG&A Expenses (Continued)

	Six Months I	Inded Ju	ne 30,		Better / (Worse)			
	 2023		2022		Change	% Change		
			(In mi	llions)				
Reported:								
Compensation	\$ 519.7	\$	518.9	\$	(0.8)	— %		
Advertising	48.9		51.7		2.8	5 %		
Rent	22.8		26.4		3.6	14 %		
Other	213.3		192.8		(20.5)	(11) %		
Total SG&A expenses	\$ 804.7	\$	789.8	\$	(14.9)	(2) %		
Adjustments:								
Acquisition and disposition-related gain (loss)	\$ 20.7	\$	_					
Hail and storm damage charges	(1.9)		_					
Lease exit charges	(0.4)		_					
Severance and long-term compensation charges	(4.2)		(4.4)					
Total SG&A adjustments	\$ 14.2	\$	(4.4)					
Adjusted:								
Total adjusted SG&A expenses	\$ 818.9	\$	785.4	\$	(33.5)	(4) %		
· · · · · · · · · · · · · · · · · · ·		:		•	()			
Reported:								
SG&A expenses as a % of gross profit:								
Compensation	46.3 %		44.7 %		(160) b	pps		
Advertising	4.4 %		4.5 %		10 b	ops		
Rent	2.0 %		2.3 %		30 b	pps		
Other	19.0 %		16.6 %		(240) b	ops		
Total SG&A expenses as a % of gross profit	71.7 %		68.1 %		(360) b	ps		
Adjustments:								
Acquisition and disposition-related gain (loss)	0.9 %		— %					
Hail and storm damage charges	(0.1)%		— %					
Lease exit charges	— %		— %					
Severance and long-term compensation charges	(0.2)%		(0.4)%					
Total effect of adjustments	0.6 %	·	(0.4)%					
Adjusted:								
Total adjusted SG&A expenses as a % of gross profit	72.3 %		67.7 %		(460) bps	s		
Reported:								
Total gross profit	\$ 1,122.5	\$	1,160.1	\$	(37.6)	(3) %		
Adjustments:								
Used vehicle inventory valuation adjustment	\$ 10.0	\$	_					
Total adjustments	\$ 10.0	\$	_					
Adjusted:								
Total adjusted gross profit	\$ 1,132.5	\$	1,160.1	\$	(27.6)	(2) %		

Non-GAAP Reconciliation - Franchised Dealerships Segment - SG&A Expenses

		Three Months	Ended J	une 30,	Better / (Worse)			
		2023		2022		Change	% Change	
				(In mi	llions)			
Reported:								
Compensation	\$	219.0	\$	225.9	\$	6.9	3 %	
Advertising		8.7		7.8		(0.9)	(12) %	
Rent		9.4		11.0		1.6	15 %	
Other		79.0		82.8		3.8	5 %	
Total SG&A expenses	\$	316.1	\$	327.5	\$	11.4	3 %	
Adjustments:								
Acquisition and disposition-related gain (loss)	\$	20.9	\$	_				
Hail and storm damage charges		(1.9)		—				
Long-term compensation charges		—		(4.4)				
Total SG&A adjustments	\$	19.0	\$	(4.4)				
Adjusted:								
Total adjusted SG&A expenses	\$	335.1	\$	323.1	\$	(12.0)	(4) %	
						× /		
Reported:								
SG&A expenses as a % of gross profit:								
Compensation		41.4 %		41.9 %		50 bps		
Advertising		1.6 %		1.4 %		(20) bps		
Rent		1.8 %		2.0 %		20 bps		
Other		14.9 %		15.4 %		50 bps		
Total SG&A expenses as a % of gross profit		59.7 %	-	60.7 %		100 bps		
Adjustments:								
Acquisition and disposition-related gain (loss)		4.0 %		—%				
Hail and storm damage charges		(0.4)%		—%				
Long-term compensation charges		— %		(0.8)%				
Total effect of adjustments		3.6 %		(0.8)%				
Adjusted:				. ,				
Total adjusted SG&A expenses as a % of gross profit		63.3 %		59.9 %		(340) bps		
· · · · · · · · · · · · · · · · · · ·						(2.1.) ops		
Reported:								
Total gross profit	\$	529.3	\$	539.3	\$	(10.0)	(2) %	
Tom Bross Prom	Ψ	527.5	Ψ	557.5	Ŷ	(10.0)	(2) /0	

Non-GAAP Reconciliation - Franchised Dealerships Segment - SG&A Expenses (Continued)

	_	Six Months E	nded Jur	1e 30,	Better / (Worse)			
		2023		2022		Change		% Change
				(In mi	lions)			
Reported:								
Compensation	\$	432.8	\$	441.0	\$	8.2		2 9
Advertising		18.6		15.6		(3.0)		(19) 9
Rent		19.5		21.9		2.4		11 9
Other		176.4		164.4		(12.0)		(7) 9
Total SG&A expenses	\$	647.3	\$	642.9	\$	(4.4)		(1) 9
Adjustments:								
Acquisition and disposition-related gain (loss)	\$	20.9	\$	_				
Hail and storm damage charges		(1.9)		_				
Long-term compensation charges		_		(4.4)				
Total SG&A adjustments	\$	19.0	\$	(4.4)				
Adjusted:								
Total adjusted SG&A expenses	\$	666.3	\$	638.5	\$	(27.8)		(4) 9
Descela								
Reported:								
SG&A expenses as a % of gross profit:		41.0.0/		41.4.0/		(50)	1	
Compensation		41.9 % 1.8 %		41.4 % 1.5 %		(50)	bps	
Advertising Rent		1.8 %		2.1 %		(30)	bps	
Other		1.9 %		2.1 % 15.3 %		20	bps	
						(170)	bps	
Total SG&A expenses as a % of gross profit		62.6 %		60.3 %		(230)	bps	
Adjustments:								
Acquisition and disposition-related gain (loss)		2.1 %		—%				
Hail and storm damage charges		(0.2)%		—%				
Long-term compensation charges		%		(0.4)%				
Total effect of adjustments		1.9 %		(0.4)%				
Adjusted:								
Total adjusted SG&A expenses as a % of gross profit		64.5 %		59.9 %		(460)	bps	
Reported:								
Total gross profit	\$	1,033.6	\$	1,066.3	\$	(32.7)		(3)

Non-GAAP Reconciliation - EchoPark Segment - SG&A Expenses

		Three Months	Ended Ju	ne 30,	Better / (Worse)				
		2023		2022	(Change	% Change		
				(In mi	llions)				
Reported:									
Compensation	\$	35.4	\$	38.6	\$	3.2	8 %		
Advertising		13.7		17.8		4.1	23 %		
Rent		2.1		2.7		0.6	22 %		
Other		15.4		13.9		(1.5)	(11)%		
Total SG&A expenses	\$	66.6	\$	73.0	\$	6.4	9 %		
Adjustments:									
Acquisition and disposition-related gain (loss)	\$	(0.2)	\$	—					
Lease exit charges		(0.4)		_					
Severance charges		(2.2)							
Total SG&A adjustments	\$	(2.8)	\$	—					
Adjusted:									
Total adjusted SG&A expenses	\$	63.8	\$	73.0	\$	9.2	12.6 %		
Reported:									
SG&A expenses as a % of gross profit:									
Compensation		132.2 %		80.8 %		NM			
Advertising		51.2 %		37.1 %		NM			
Rent		8.0 %		5.7 %		(230) bps			
Other		57.1 %		29.0 %		NM			
Total SG&A expenses as a % of gross profit		248.5 %		152.6 %		NM			
Adjustments:									
Acquisition and disposition-related gain (loss)		(5.4)%		—%					
Lease exit charges		(10.7)%		—%					
Severance charges		(58.9)%		— %					
Total effect of adjustments		(75.0)%		-%					
Adjusted:									
Total adjusted SG&A expenses as a % of gross profit		173.5 %		152.6 %		NM			
Reported:									
Total gross profit	\$	26.8	\$	47.8	\$	(21.0)	(44)%		
Adjustments:	ψ	20.0	φ	77.0	φ	(21.0)	(44)/0		
Used vehicle inventory valuation adjustment	\$	10.0	\$						
Total adjustments	\$	10.0	\$						
Adjusted:	φ	10.0	ψ	_					
•	\$	36.8	¢	47.8	\$	(11.0)	(22) 8/		
Total adjusted gross profit	2	30.8	\$	47.8	\$	(11.0)	(23)%		

Non-GAAP Reconciliation - EchoPark Segment - SG&A Expenses (Continued)

		Six Months F	Inded Jun	ie 30,		Better / (Worse)				
		2023		2022	(Change	% Change			
				(In m	illions)					
Reported:										
Compensation	\$	75.1	\$	75.7	\$	0.6	1 %			
Advertising		29.5		36.0		6.5	18 %			
Rent		3.2		4.5		1.3	29 %			
Other		32.6		27.9		(4.7)	(17) %			
Total SG&A expenses	\$	140.4	\$	144.1	\$	3.7	3 %			
Adjustments:										
Acquisition and disposition-related gain (loss)	\$	(0.2)	\$	—						
Lease exit charges		(0.4)		_						
Severance and long-term compensation charges		(4.2)								
Total SG&A adjustments	\$	(4.8)	\$	—						
Adjusted:										
Total adjusted SG&A expenses	\$	135.6	\$	144.1	\$	8.5	5.9 %			
Reported:										
SG&A expenses as a % of gross profit:										
Compensation		113.4 %		83.1 %		NM				
Advertising		44.5 %		39.6 %		(490) bps				
Rent		4.9 %		4.9 %		— bps				
Other		49.2 %		30.6 %		NM				
Total SG&A expenses as a % of gross profit		212.0 %		158.2 %		NM				
Adjustments:										
Acquisition and disposition-related gain (loss)		(1.4)%		— %						
Lease exit charges		(2.8)%		— %						
Severance and long-term compensation charges		(29.8)%		%						
Total effect of adjustments		(34.1)%		%						
Adjusted:										
Total adjusted SG&A expenses as a % of gross profit		177.9 %		158.2 %		NM				
Reported:										
Total gross profit	\$	66.2	\$	91.1	\$	(24.9)	(27) %			
Adjustments:			*		-	()	(27) /			
Used vehicle inventory valuation adjustment	\$	10.0	\$							
Total adjustments	\$	10.0	\$	_						
Adjusted:	ψ	10.0	Ψ							
Total adjusted gross profit	\$	76.2	\$	91.1	\$	(14.9)	(16) %			
i otai aujusteu gross prom	φ	10.2	ψ	21.1	φ	(17.7)	(16) %			

Non-GAAP Reconciliation - Powersports Segment - SG&A Expenses

	Three Months	Ended Ju	ine 30,		Better / (V	Vorse)
	 2023		2022		Change	% Change
			(In m	illions)		
Reported:						
Compensation	\$ 6.6	\$	1.9	\$	(4.7)	NM
Advertising	0.4		_		(0.4)	NM
Rent			_		—	NM
Other	2.2		0.4		(1.8)	NM
Total SG&A expenses	\$ 9.2	\$	2.3	\$	(6.9)	NM
Reported:						
SG&A expenses as a % of gross profit:						
Compensation	51.3 %		110.8 %		NM	
Advertising	2.9 %		2.3 %		NM	
Rent	0.2 %		— %		NM	
Other	17.2 %		22.0 %		NM	
Total SG&A expenses as a % of gross profit	 71.6 %		135.1 %		NM	
Reported:						
Total gross profit	\$ 12.8	\$	1.7	\$	11.1	NM

NM = Not Meaningful

	Six Months E	nded	June 30,		Better / (V	Worse)
	 2023		2022	Cha	ange	% Change
			(In mil	lions)		
Reported:						
Compensation	\$ 11.8	\$	2.2	\$	(9.6)	NM
Advertising	0.8		0.1		(0.7)	NM
Rent	0.1		—		(0.1)	NM
Other	4.3		0.5		(3.8)	NM
Total SG&A expenses	\$ 17.0	\$	2.8	\$	(14.2)	NM
Reported:						
SG&A expenses as a % of gross profit:						
Compensation	52.4 %		80.0 %		NM	
Advertising	3.5 %		2.2 %		NM	
Rent	0.3 %		— %		NM	
Other	19.0 %		21.3 %		NM	
Total SG&A expenses as a % of gross profit	 75.2 %		103.5 %		NM	
Reported:						
Total gross profit	\$ 22.6	\$	2.7	\$	19.9	NM

Non-GAAP Reconciliation - Franchised Dealerships Segment - Income (Loss) Before Taxes and Segment Income (Loss)

	Thr	ee M	onths Ended Ju	ne 30,		30,			
	 2023		2022	% Change		2023		2022	% Change
				(In m	illions))			
Reported:									
Income (loss) before taxes	\$ 145.9	\$	162.1	(10) %	\$	255.8	\$	326.0	(22) %
Add: Impairment charges			_			_		_	
Segment income (loss)	\$ 145.9	\$	162.1	(10) %	\$	255.8	\$	326.0	(22) %
Adjustments:									
Acquisition and disposition-related (gain) loss	\$ (20.9)	\$	_		\$	(20.9)	\$	_	
Hail and storm damage charges	1.9		_			1.9		_	
Long-term compensation charges			4.4			_		4.4	
Total pre-tax adjustments	\$ (19.0)	\$	4.4		\$	(19.0)	\$	4.4	
Adjusted:									
Segment income (loss)	\$ 126.9	\$	166.5	(24) %	\$	236.8	\$	330.4	(28) %
		-		() / *	-		-		(_*) / *

Non-GAAP Reconciliation - EchoPark Segment - Income (Loss) Before Taxes and Segment Income (Loss)

	Three	e Months Ended Jur	ie 30,	Six Months Ended June 30,						
	 2023	2022	% Change	2023	2022	% Change				
			(In mil	lions)						
Reported:										
Income (loss) before taxes	\$ (115.4)	\$ (34.2)	(237)%	\$ (162.3)	\$ (69.6)	(133) %				
Add: Impairment charges	62.6	—		62.6	—					
Segment income (loss)	\$ (52.8)	\$ (34.2)	(54)%	\$ (99.7)	\$ (69.6)	(43)%				
Adjustments:										
Acquisition and disposition-related (gain) loss	\$ 0.2	\$ —		\$ 0.2	\$ —					
Lease exit charges	0.4	_		0.4	—					
Severance and long-term compensation charges	2.2	_		4.2	_					
Used vehicle inventory valuation adjustment	10.0	_		10.0	—					
Total pre-tax adjustments	\$ 12.8	\$ —		\$ 14.8	\$					
Adjusted:										
Segment income (loss)	\$ (40.0)	\$ (34.2)	(17)%	\$ (84.9)	\$ (69.6)	(22)%				

Non-GAAP Reconciliation - Powersports Segment - Income (Loss) Before Taxes and Segment Income (Loss)

	Three M	Ionths Ended Jun	e 30,	Six Months Ended June 30,						
	 2023	2022	% Change	2023	2022	% Change				
			(In millio	ns)						
Reported:										
Income (loss) before taxes	\$ 2.0 \$	(0.7)	NM \$	2.6	(0.3)	NM				
Add: Impairment charges	_	_		_	_					
Segment income (loss)	\$ 2.0 \$	(0.7)	NM	2.6	(0.3)	NM				

Non-GAAP Reconciliation - Consolidated - Net Income (Loss) and Diluted Earnings (Loss) Per Share

	Three M	Iont	hs Ended June 3	30, 2	023	Three Months Ended June 30, 2022						
-	Weighted- Average Shares		Amount		Per Share Amount	Weighted- Average Shares		Amount		Per Share mount		
-				(In	millions, except per	r share amounts)						
Reported net income (loss), diluted shares, and diluted earnings (loss) per share	36.0	\$	23.4	\$	0.65	40.5	\$	94.8	\$	2.34		
Adjustments:												
Acquisition and disposition-related gain (loss)		\$	(20.7)				\$	_				
Hail and storm damage charges			1.9					_				
Impairment charges			62.6					_				
Lease exit charges			0.4					_				
Severance and long-term compensation charges			2.2					4.4				
Used vehicle inventory valuation adjustment			10.0					_				
Total pre-tax items of interest		\$	56.4				\$	4.4				
Tax effect of above items			(13.8)					_				
Adjusted net income (loss), diluted shares, and diluted earnings (loss) per share	36.0	\$	66.0	\$	1.83	40.5	\$	99.2	\$	2.45		

	Six Mo	onths E	Ended June 30), 202	23	Six Mo	onths	s Ended June 30	i June 30, 2022		
-	Weighted- Average Shares	N	et Income (Loss)		Per Share Amount	Weighted- Average Shares		Net Income (Loss)		Per Share Amount	
-				(In r	millions, except p	oer share amounts)					
Reported net income (loss), diluted shares, and diluted earnings (loss) per share	36.5	\$	71.1	\$	1.95	41.2	\$	192.1	\$	4.67	
Adjustments:											
Acquisition and disposition-related gain (loss)		\$	(20.7)				\$	_			
Hail and storm damage charges			1.9					_			
Impairment charges			62.6					_			
Lease exit charges			0.4					_			
Severance and long-term compensation charges			4.2					4.4			
Used vehicle inventory valuation adjustment			10.0					_			
Total pre-tax items of interest		\$	58.4				\$	4.4			
Tax effect of above items			(14.3)					_			
Adjusted net income (loss), diluted shares, and diluted earnings (loss) per share	36.5	\$	115.2	\$	3.16	41.2	\$	196.5	\$	4.77	

Non-GAAP Reconciliation - Adjusted EBITDA

		Three Months Ended June 30, 2023							Three Months Ended June 30, 2022							
	De	ranchised ealerships Segment		EchoPark Segment		Powersports Segment		Total		Franchised Dealerships Segment		EchoPark Segment		Powersports Segment		Total
								(In m	illio	ns)						
Net income (loss)							\$	23.4							\$	94.8
Provision for income taxes								9.1								32.4
Income (loss) before taxes	\$	145.9	\$	(115.4)	\$	2.0	\$	32.5	\$	162.1	\$	(34.2)	\$	(0.7)	\$	127.2
Non-floor plan interest (1)		25.8		0.8		0.6		27.2		19.1		1.0		_		20.1
Depreciation and amortization (2)		29.5		7.4		0.8		37.7		26.4		5.9		0.1		32.4
Stock-based compensation expense		5.6		_		_		5.6		4.2				_		4.2
Loss (gain) on exit of leased dealerships		_		0.4		_		0.4						_		
Impairment charges		—		62.6		_		62.6						_		_
Severance and long-term compensation charges		_		2.2		_		2.2		4.4		_		_		4.4
Acquisition and disposition related (gain) loss		(20.9)		0.2		_		(20.7)		0.1				_		0.1
Hail and storm damage charges		1.9		_		_		1.9						_		
Used vehicle inventory valuation adjustment		—		10.0		—		10.0				_		_		_
Adjusted EBITDA	\$	187.8	\$	(31.8)	\$	3.4	\$	159.4	\$	216.3	\$	(27.3)	\$	(0.6)	\$	188.4

		Six Months Ended June 30, 2023					Six Months Ended June 30, 2022									
	Deal	1chised erships gment		EchoPark Segment		Powersports Segment		Total		Franchised Dealerships Segment		EchoPark Segment		Powersports Segment		Total
								(In m	illioı	ns)						
Net income (loss)							\$	71.1							\$	192.1
Provision for income taxes								25.0								64.0
Income (loss) before taxes	\$	255.8	\$	(162.3)	\$	2.6	\$	96.1	\$	326.0	\$	(69.6)	\$	(0.3)	\$	256.1
Non-floor plan interest (1)		51.2		1.7		1.2		54.1		38.1		1.7		_		39.8
Depreciation & amortization (2)		57.7		14.4		1.5		73.6		52.3		11.0		0.2		63.5
Stock-based compensation expense		10.6		_				10.6		8.6		_		_		8.6
Loss (gain) on exit of leased dealerships		—		0.4				0.4		_		_		_		_
Impairment charges		_		62.6				62.6		_		_		_		_
Severance and long-term compensation charges		_		4.2		_		4.2		4.4		_		_		4.4
Acquisition and disposition related (gain) loss		(20.9)		0.2		_		(20.7)		(1.0)		_		_		(1.0)
Hail and storm damage charges		1.9		_				1.9		_		_		_		_
Used vehicle inventory valuation adjustment				10.0		_		10.0		_		_		—		
Adjusted EBITDA	\$	356.3	\$	(68.8)	\$	5.3	\$	292.8	\$	428.4	\$	(56.9)	\$	(0.1)	\$	371.4

Includes interest expense, other, net in the accompanying consolidated statements of operations, net of any amortization of debt issuance costs or net debt discount/premium included in (2) below.
 Includes the following line items from the accompanying consolidated statements of cash flows: depreciation and amortization of property and equipment; debt issuance cost amortization; and debt discount amortization, net of premium amortization.

0 2 1 4 5, 6 Sonic Automotive – **Investor Presentation** Second Quarter 2023 **Echo**Park Automotiv AUTOMOTIVE Updated July 27, 2023

11 2019

Exhibit 99.2

Forward-Looking Statements

This presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to future events, are not historical facts and are based on our current expectations and assumptions regarding our business, the economy and other future conditions. These statements can generally be identified by lead-in words such as "may," "will," "should," "could," "believe," "expect," "estimate," "anticipate," "intend," "plan," "project," "foresee" and other similar words or phrases. Statements that describe our Company's objectives, plans or goals are also forward-looking statements. Examples of such forward-looking information we may be discussing in this presentation include, without limitation, our anticipated future new vehicle unit sales volume, revenues and profitability, our anticipated future used vehicle unit sales volume, revenues and profitability, future levels of consumer demand for new and used vehicles, our anticipated future parts, service and collision repair ("Fixed Operations") gross profit, our anticipated expense reductions, long-term annual revenue and profitability targets, anticipated future growth capital expenditures, profitability and pricing expectations in our EchoPark Segment, EchoPark's omnichannel strategy, anticipated future EchoPark population coverage, anticipated future EchoPark revenue and unit sales volume, anticipated future performance and growth of our Powersports Segment, anticipated liquidity positions, anticipated industry new vehicle sales volume, the implementation of growth and operating strategies, including acquisitions of dealerships and properties, anticipated future acquisition synergies, the return of capital to stockholders, anticipated future success and impacts from the implementation of our strategic initiatives, and earnings per share expectations.

You are cautioned that these forward-looking statements are not guarantees of future performance, involve risks and uncertainties and actual results may differ materially from those projected in the forward-looking statements as a result of various factors. These risks and uncertainties include, without limitation, economic conditions in the markets in which we operate, supply chain disruptions and manufacturing delays, labor shortages, the impacts of inflation and increases in interest rates, new and used vehicle industry sales volume, the success of our operational strategies, the rate and timing of overall economic expansion or contraction, and the risk factors described in the Company's Annual Report on Form 10-K for the year ended December 31, 2022 and other reports and information filed with the United States Securities and Exchange Commission (the "SEC").

These forward-looking statements, risks, uncertainties and additional factors speak only as of the date of this presentation. We undertake no obligation to update any such statements, except as required under federal securities laws and the rules and regulations of the SEC.





Company Overview





3

→ Sonic Automotive: Who We Are

)



(NYSE: SAH) a Fortune 500 Company and One of the Nation's Largest Automotive Retailers





Our Core Franchised Dealerships Segment Is A Full-Service Automotive Retail Business With Strategic Growth Levers Across Multiple Business Lines And A Diversified Brand Portfolio

EchoPark

AUTOMOTIVE **Our High Growth Potential** EchoPark Segment Offers A Unique Approach To Pre-Owned Vehicle And F&I Sales

Below-Market Pricing With A No Haggle Purchase Experience **Drives Industry-Leading Used** Vehicle Volume Throughput



Early-Stage Consolidation **Growth Opportunity At** Attractive Multiples

QUICK FACTS

146 Locations

20 States

25+ Automotive Brands

16 **Collision Centers**

\$14.0 Billion \$2.3 Billion Total Revenues

Gross Profit

103K New Vehicles Sold

173K **Used Vehicles Sold**

Note: Location Counts As Of July 27, 2023 Revenues, Gross Profit, New & Used Vehicles Sold are for FY 2022





4

→ Investment Highlights



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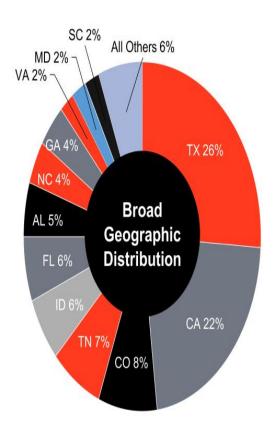
Sonic



→ Revenue Composition

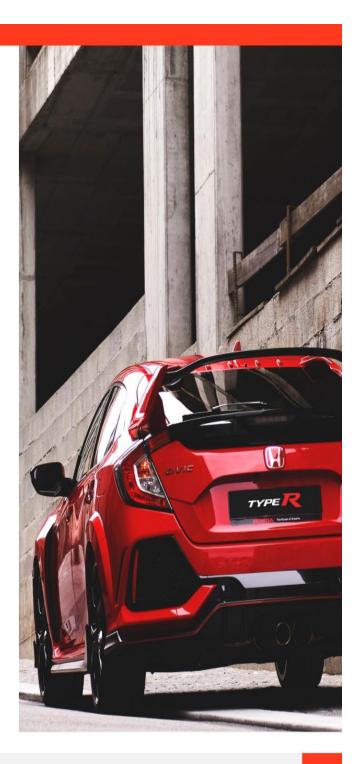
BY GEOGRAPHY

Geographic Footprint, Revenue Streams and Brand Mix Offer Attractive Diversification Across the Automotive Retail Space



Note: Percentages are Percent of Total Revenue for Year Ended December 31, 2022





Revenue Composition – Diversified Revenue Streams

% of Franchise Brand Re Brand Revenue Franchise Brand Re BMW Mercedes Audi Intercedes Intercedes			rand Distribution	
AudiLuxury52%AudiLexusPorscheLand RoverCadillacCadillacOther Luxury (1)ManageHonda18%ToyotaOther Import (2)Other Import (2)EchoPark17%Non-FranchiseDomestic13%Ford	Brand		Franchise Brand	% of Revenue
AudiLuxury52%AudiLexusPorscheLand RoverCadillacCadillacOther Luxury (1)ManageHondaToyotaOther Import (2)EchoPark17%Non-FranchiseDomestic13%Ford			BMW	21%
Luxury 52% Lexus Porsche Land Rover Cadillac Other Luxury (1) Honda Toyota Toyota Other Import (2) EchoPark 17% Non-Franchise Chevrolet GMC Buick Ford			Mercedes	10%
Luxury52%PorschePorscheLand RoverCadillacCadillacOther Luxury (1)HondaImport18%ToyotaOther Import (2)Other Import (2)EchoPark17%Non-FranchiseDomestic13%Ford			Audi	5%
PorscheLand RoverCadillacOther Luxury (1)MondaImport18%ToyotaOther Import (2)EchoPark17%Non-FranchiseChevrolet GMC BuickFord	11/11/201	E-00/	Lexus	4%
CadillacOther Luxury (1)Import18%18%ToyotaOther Import (2)EchoPark17%Non-FranchiseChevrolet GMC BuickFord	uxuiy	52 /0	Porsche	3%
Other Luxury (1)Import18%18%Toyota Other Import (2)EchoPark17%Non-Franchise Chevrolet GMC Buick Ford			Land Rover	3%
Import18%Honda18%Toyota Other Import (2)EchoPark17%Non-FranchiseDomestic13%Chevrolet GMC Buick Ford			Cadillac	2%
Import18%Toyota Other Import (2)EchoPark17%Non-FranchiseDomestic13%Chevrolet GMC Buick Ford			Other Luxury (1)	4%
Instruction Instruction Other Import (2) EchoPark 17% Non-Franchise Chevrolet GMC Buick Domestic 13% Ford			Honda	8%
EchoPark17%Non-FranchiseDomestic13%Chevrolet GMC BuickFordFord	nport	18%	Toyota	7%
Chevrolet GMC Buick Domestic 13% Ford			Other Import (2)	3%
Domestic 13% Ford	choPark	17%	Non-Franchise	17%
Tota			Chevrolet GMC Buick	5%
Chrysler Dodge Jeep RAM	omestic	13%	Ford	4%
			Chrysler Dodge Jeep RAM	4%
Powersports <1% Powersports (3)	owersports	<1%	Powersports (3)	<1%

(1) Includes Alfa Romeo, Infiniti, Jaguar, Maserati, MINI and Volvo

(2) Includes Hyundai, Nissan, Mazda, Subaru and Volkswagen

(3) Includes Harley-Davidson, Kawasaki, BRP, Polaris, Honda, Suzuki, BMW Motorrad, Yamaha, Ducati, and Indian Motorcycle

Note: Percentages are Percent of Total Revenue for the Year Ended December 31, 2022

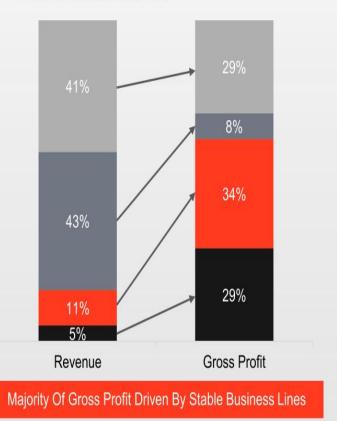




Business Line Mix

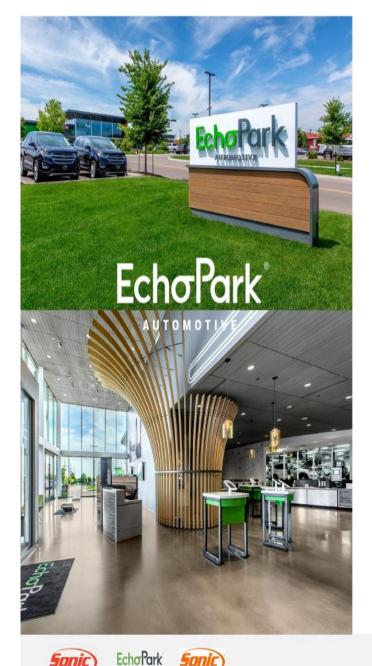
New Vehicle

- Used Vehicle (Including Wholesale)
- Parts, Service & Collision Repair ("Fixed Operations")
- Finance & Insurance ("F&I")



Note: Percentages are Percent of Total for the Year Ended December 31, 2022

→ EchoPark Automotive – A Unique Growth Story



Sonic

Price. Quality. Experience. Priced Up To Focus On \$3,000 Below Pre-Owned Market Market - 2.5x Larger & More Stable Than New With Simplified, Easy Vehicle Market Purchase Experience Unique, High Return Potential **Business Model** Plan To Reach Focus On High Quality Pre-Owned Vehicles, 90% Of U.S. In-Store or Population Online At Maturity **Planned Nationwide Distribution Network At Maturity** Note: Expected U.S. population reach is a projection, actual results may differ. See "Forward-Looking Statements."

The New Car Alternative™

→ Strategic Focus

Franchised Dealerships	۲	Strategic Focus	>	EchoPark
 Continued Growth Opportunity In Parts & Service, F&I Per Unit Ongoing Profitability Enhancement Through SG&A Expense Control, Inventory Management Pursue Strategic Acquisition Opportunities As Market Evolves Utilize Existing Infrastructure To Support Omnichannel Distribution Network 		 Focus On Guest Experience And eCommerce Opportunity To Drive <u>Market</u> <u>Share Gains</u> Balanced Capital Allocation Strategy <u>Prioritizes</u> <u>Highest Return</u> on Investment <u>Return Of Capital To</u> <u>Shareholders</u> Via Share Repurchase Program And Dividend Further <u>Diversify Business</u> <u>Model</u> In Adjacent Sectors (Powersports) 		 Targeting Return To Breakeven EBITDA By Q1 2024 Growing eCommerce Presence Offers Scalable Incremental Reach Addressable Market Opportunity Of 2 Million Vehicles Annually At Maturity Positioned To Resume Expansion Of EchoPark Footprint As Used Vehicle Market Conditions Improve

Note: Profitability and unit sales volume projections are estimates of future results. Actual results may differ. See "Forward-Looking Statements."





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→ Strong Balance Sheet And Liquidity

	June 30, 2023		Decen	nber 31, 2022	
		(Ir	(In Millions)		
Cash and cash equivalents Total Cash On Hand	\$	119.7	\$	229.2	
Floor plan deposit balance		287.0		272.0	
Availability under the 2021 Revolving Credit Facility		289.0		292.9	
Availability under the 2019 Mortgage Facility		173.0		-	
Total available liquidity resources	\$	868.7	\$	794.1	

Cash On Hand And Total Liquidity Remain At Target Levels

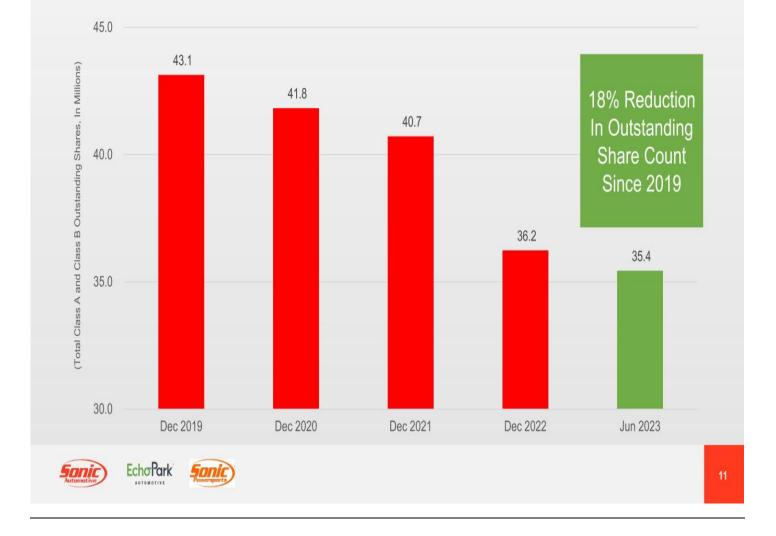
	Requirement*	June 30, 2023	December 31, 2022
Liquidity ratio	>= 1.05	1.30	1.38
Fixed charge coverage ratio	>= 1.20	1.62	1.87
Total lease adjusted leverage ratio	<= 5.75	2.72	2.31
Net debt to Adjusted EBITDA ratio ⁽¹⁾		2.01	1.69
Leverage Ratios Ren	nain Within Our Internal	Target Range	
1) Refer To Appendix For Calculation And Reconciliation of Adjusted			





→ Share Repurchase Update

(\$ in Millions)	
Share Repurchase Authorization Remaining at December 31, 2022	\$ 464.3
YTD 2023 Share Repurchase Activity	 (90.7)
Remaining Authorization	\$ 373.6



Franchised Dealerships





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EchoPark

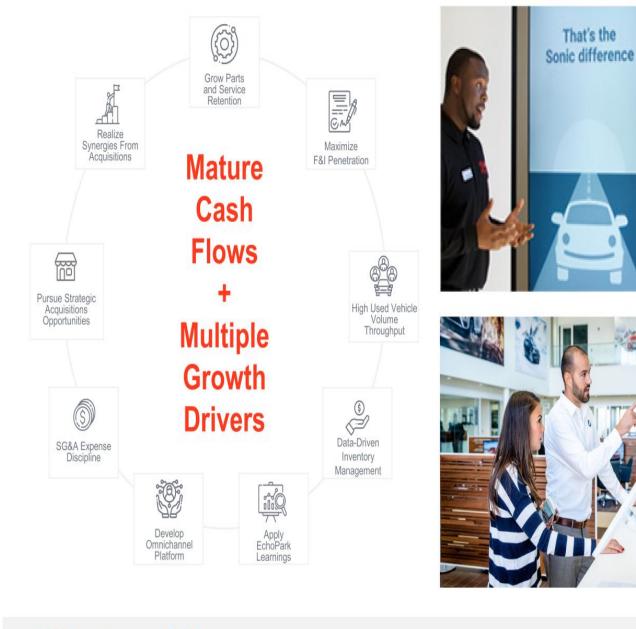
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→ Franchised Dealerships – Geographic Footprint



→ Franchised Dealerships – Strategic Growth Levers







EchoPark





EchoPark – Brand Promise



AUTOMOTIVE

Price. Quality. Experience.



Up To 40% Below New Vehicle Price



Up To **\$3,000** Below Used Vehicle Market Price



High Quality Pre-Owned Vehicles With Available Warranty



Transparent Guest-Centric Experience



New Car Feel Without The New Car Price



Free CARFAX Report With Every Vehicle



Buy & Sell Your Way – On-Site Or Online



Complete Purchase In Under An Hour

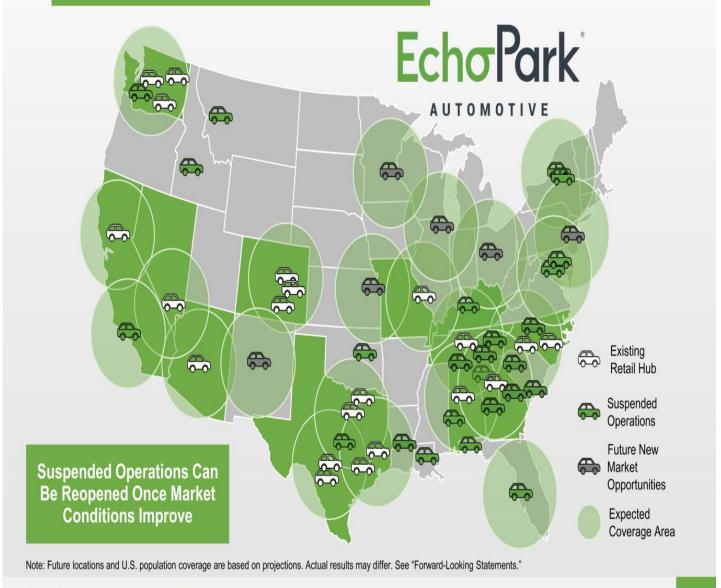
Low Cost Omnichannel Model





EchoPark – Planned Nationwide Distribution Network

Target 90% Population Coverage At Maturity









→ EchoPark – Industry Headwinds & Action Plan

Industry Headwinds

- Supply Chain Disruption Continues To Suppress New Vehicle Production And Inventory Levels Began To Ease In Q1 2023 But Nearly-New Vehicle Sourcing Challenges Are Expected To Persist Beyond 2023
- Elevated Used Prices And Interest Rates Continue To Negatively Impact Consumer Affordability And Industry Sales Volume
- At Wholesale Auction, Off-Lease/Off-Rental Inventory Supply Remains Limited And Expensive
- Used Wholesale Pricing Volatility After Increasing 6.3% In Q1 2023, 3-Year-Old Vehicle Manheim Prices Decreased 6.3% In Q2 2023 – We Anticipate A 5-10% Decrease In Second Half Of 2023

EchoPark Action Plan

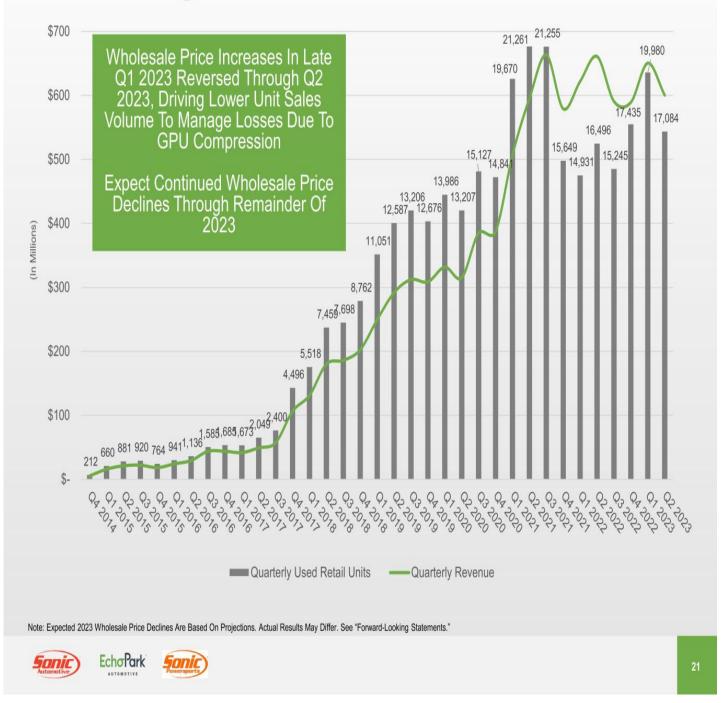
- In June 2023, Indefinitely Suspended Operations At Eight EchoPark Retail Hubs And 14 Related EchoPark Delivery/Buy Centers, As Well As Three Northwest Motorsport Locations Within The EchoPark Segment (Collectively, the "Closed EchoPark Stores"), Representing A Total of \$13.2 Million Of Q2 2023 Reported Segment Losses
- Expect Ongoing Expenses Associated With The Closed EchoPark Stores Between \$2.5 Million To \$3.0 Million Per Quarter
- Anticipated Reallocation Of Inventory And Resources To Smaller Store Footprint Should Accelerate Profitability Improvement Despite Ongoing Used Vehicle Market Challenges
- Reiterate Expected Return To Breakeven EchoPark Segment Adjusted EBITDA In Q1 2024
- Plan To Resume Disciplined Expansion Of EchoPark Nationwide Distribution Network As Market Conditions Improve
- Remain Focused On Sourcing More Vehicles From Non-Auction Sources (23% Of Q2 2023 Sales vs. Historically Less Than 10%) And Expanding Inventory To Include 5+ Year-Old Vehicles (18% of Q2 2023 Sales), Driving Lower Inventory Acquisition Cost And 35% Lower Retail Selling Price, Benefiting Consumer Affordability

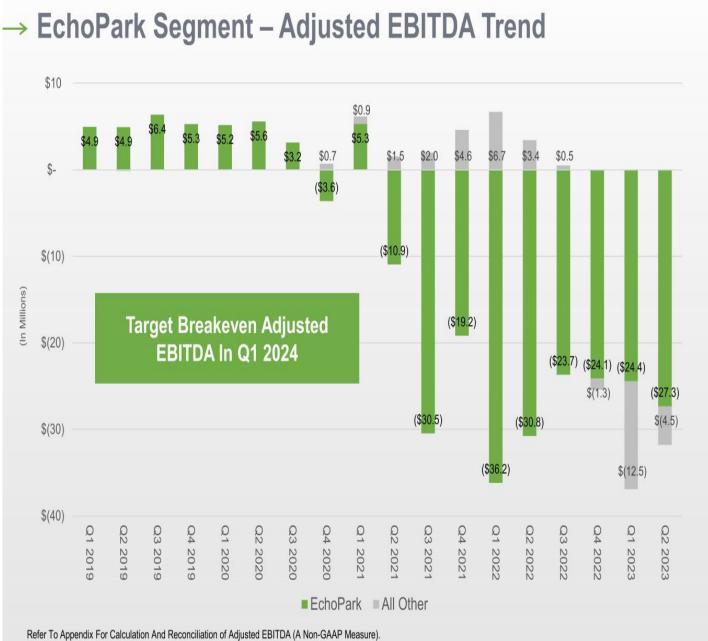
Note: Expected Improvement In Adjusted EBITDA Losses Is Based On Projections. Actual Results May Differ. See "Forward-Looking Statements."





→ EchoPark Segment – Growth Path





Note: Expected Improvement In Adjusted EBITDA Losses Is Based On Projections. Actual Results May Differ. See "Forward-Looking Statements."

Note: EchoPark Brand Data Includes EchoPark-Branded Stores And Corporate/Holding Company Results. All Other Pre-Owned Data Includes Northwest Motorsport And Other Acquired Pre-Owned Businesses That Have Not Been Re-Branded As EchoPark.





Powersports





→ Powersports – Opportunistic Growth

Sonic Powersports

- Growth Via Acquisition At Attractive
 Earnings Multiples
- Consolidation Opportunity In A \$34 Billion Market* Where 85% Of U.S. Dealers Own A Single Location
- Drive Profitability Enhancement
 Through Technology And Process
 Development
- Generate Higher Margins Compared
 To Traditional Automotive Retail

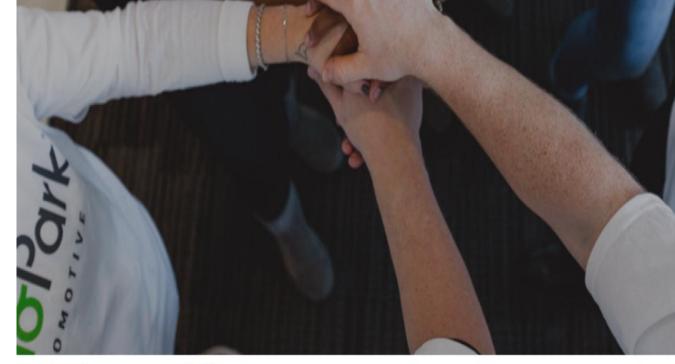




* Estimated Value Of North American Powersports Industry In 2022, Per Global Market Insights



Omnichannel Strategy



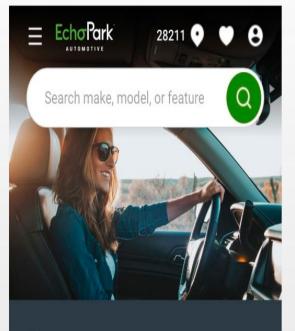






→ New EchoPark.com Results to Date

X 0 1 0 W	0 T I V E
Rolled Out To	Conversion Rate
100% Of	30%
National Web	Higher Compared To
Traffic In June 2022	Old Website
Over	Q2 2023 F&I of
30% Of	\$2,025
Vehicles	Per Unit
Sold Out Of Market In Q2 2023, Driving Incremental Reach	Exceeding Projections For End-To-End Online F&I Product Sales
4.0 Million Lloi	que Visitors To



Buy your car, your way.

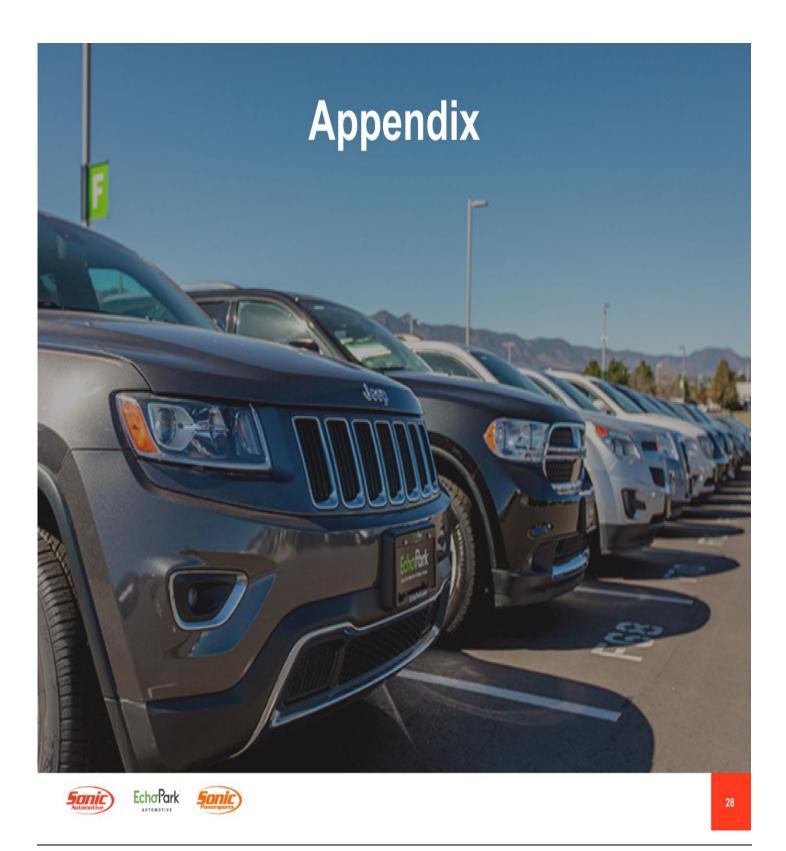
Shop 100% online or in stores. Always up to \$3,000 less than the rest.

Shop all cars









→ GAAP Income Statement Annual Trend – Consolidated

(In millions, except unit, per unit, and per share data)	1	FY 2022		FY 2021		FY 2020		FY 2019		FY2018	FY 2022 Better / (Worse) % Change Year-Over-Year
			_		_		_				
Revenues: Retail new vehicles	S	5,622.6	s	4,993.4	e	4,224,4	¢	4,777.3	e	4,905.9	13%
Fleet new vehicles	à	99.4	φ	4,993.4	ą	4,224.4	φ	4,777.5	φ	4,905.9	(20%
Total new vehicles		5,722.0		5,118.0		4,281.2		4.889.2		4,974.1	12%
Used vehicles		5,515.4		4,933.6		3,604.2		3,490.0		2,973.5	12%
Wholesale vehicles		484.9		367.2		197.4		202.8		2,373.5	32%
Total vehicles		11,722.3		10,418.8		8,082.8		8.582.0		8.165.2	13%
Parts, service and collision repair		1,599.7		1,340.4		1,194.3		1,395.3		1,380.9	15%
Finance, insurance and other, net ("F&I")		679.1		637.2		489.9		477.0		405.5	7%
Total revenues	<u></u>	14,001.1		12,396.4	_	9,767.0		10,454.3		9,951.6	13%
Gross profit:		14,001.1		12,000.4		0,101.0		10,101.0		0,001.0	1070
Retail new vehicles		662.8		459.8		233.2		231.7		240.5	44%
Fleet new vehicles		4.9		1.6		0.9		1.4		1.0	201%
Total new vehicles		667.7		461.4	_	234.1		233.1	_	241.5	45%
Used vehicles		180.8		133.0		105.2		147.4		143.0	37%
Wholesale vehicles		(3.1)		9.6		0.1		(4.5)		(11.3)	(131%
Total vehicles	7	845.4		604.0		339.4		376.0		373.2	40%
Parts, service and collision repair		792.5		673.1		594.3		668.0		667.4	18%
Finance, insurance and other, net		679.1		637.2		489.9		477.0		405.5	7%
Total gross profit		2,317.0		1,914.3	_	1,423.6	_	1,521.0	_	1,446.1	21%
SG&A expenses		(1,555.1)		(1,274.7)		(1,028.7)		(1,099.4)		(1,145.3)	(22%
Impairment charges		(320.4)		(0.1)		(270.0)		(20.8)		(29.5)	NM
Depreciation and amortization		(127.5)		(101.1)		(91.0)		(93.1)		(93.6)	(26%
Operating income (loss)	-	314.0	_	538.4		33.9	-	307.7	_	177.7	(42%
Interest expense, floor plan		(34.3)		(16.7)		(27.2)		(48.5)		(48.4)	(105%
Interest expense, other, net		(89.9)		(48.0)		(41.6)		(53.0)		(54.1)	(87%
Other income (expense), net		0.2		(15.5)		0.1		(6.6)		0.1	NM
Income (loss) from continuing operations before taxes		190.0		458.2		(34.8)		199.6		75.3	(59%
Income tax benefit (expense)		(101.5)		(109.3)		(15.9)		(55.1)		(22.9)	7%
Net income (loss) from continuing operations	\$	88.5	\$	348.9		(50.7)	\$	144.5	\$	52.4	(75%
Diluted weighted-average shares outstanding		39.7		43.3		42.5		43.7		43.0	8%
Diluted earnings (loss) per share from continuing operations	\$	2.23	\$	8.06	\$	(1.19)	\$	3.31	\$	1.22	(72%
Unit sales volume:											
Retail new vehicles		101,168		99,943		91,939		111,457		120,819	1%
Fleet new vehicles		2,115		3,543		1,342		2,674		1,898	(40%
Used vehicles		173,209		183,292		159,025		162,149		139,605	(6%
Wholesale vehicles		35,323		36,795		32,057		34,153		34,167	(4%
Gross profit per unit ("GPU"):											
Retail new vehicles	\$	6,552	\$	4,600	\$	2,536	\$	2,078	\$	1,991	42%
Used vehicles	\$	1,044	\$	720	\$	667	\$	909	\$	1,024	45%
F&I	S	2,475	S	2.250	S	1,952	\$	1,743	S	1,557	10%

Note: Earnings (Loss) Per Share and Gross Profit Per Unit Metrics Are Calculated Based On Actual Unrounded Amounts





NM = Not Meaningful



→ Non-GAAP Reconciliation – Annual Trend – Consolidated

	1.75	102 2022	77.7				÷.		EV 2010	12.2	
llions, except per share data)		1 Q2 2023		2022	-	FY 2021	-	FY 2020	FY 2019		FY 2018
Reported net income (loss) from continuing operations			\$	88.5	\$	348.9	\$	(50.7)	\$ 144.5	\$	52
Adjustments:			0	000.4	•		٠	000.0	A 10.0	•	
Impairment charges			\$	320.4	\$		\$	269.2			29
Acquisition and disposition-related (gain) loss				(9.1)		1.2		(9.2)	(76.0)		(38
Long-term compensation charges				4.4		6.5			6.3		34
Loss on debt extinguishment						15.6			7.2		
Legal and storm damage charges				()				-	•		(
Loss (gain) on exit of leased dealerships		_		-	_	•		•	•		
Total pre-tax adjustments				315.7		23.3		260.0	(42.9)		3
Tax effect of above items		_		(22.6)	_	(5.9)		(40.4)	14.2		(
Total net income effect of adjustments		_		293.1		17.4		219.6	(28.7)		24
Adjusted net income (loss) from continuing operations		_	\$	381.6	\$	366.3	\$	168.9	\$ 115.8	Ş	7
Diluted weighted-average shares outstanding				39.7		43.3		43.9	43.7		4
Adjusted diluted earnings (loss) per share from continuing operations			\$	9.61	\$	8.46	\$	3.85	\$ 2.65	\$	1.
Reported SG&A expenses			\$	(1,555.1)	\$	(1,274.7)	\$	(1,028.7)	\$ (1,099.4)	S	(1,14
Acquisition and disposition-related (gain) loss				(9.1)		1.2	<i>3</i> :	(9.2)	(76.0)		(3
Long-term compensation charges				4.4		6.5		-	6.3		3
Legal and storm damage charges				-				-			
Loss (gain) on exit of leased dealerships				-		-		-			
Adjusted SG&A expenses			\$	(1,559.8)	\$	(1,267.0)	\$	(1,037.9)	\$ (1,169.1)	S	(1,14
Adjusted SG&A expenses as a percentage of gross profit				67.3%		66.2%		72.9%	76.9%		79.
Reported net income (loss)	\$	(32.5)	\$	88.5	\$	348.9	\$	(51.4)	\$ 144.1	s	5
Income tax (benefit) expense	Ŷ	62.5	Ŷ	101.5	Ψ	109.3	Ψ	15.6	55.0	Ŷ	2
Income (loss) before taxes	-	30.0		190.0		458.2		(35.8)	199.1		7
Non-floor plan interest		99.0		84.7		44.7		38.7	50.5		5
Depreciation and amortization		142.8		132.7		104.3		93.9	95.6		9
Stock-based compensation expense		142.0		16.0		15.0		11.7	10.8		1
Loss (gain) on exit of leased dealerships		0.4		10.0		-		-	(0.2)		
Impairment charges		383.0		320.4		0.1		270.0	20.8		2
Loss on debt extinguishment		-		- 320.4		15.6		210.0	6.7		2
Long-term compensation charges		4.2		4.4		8.0			-		3
Acquisition and disposition-related (gain) loss		(29.4)		(9.7)		(0.4)		(8.2)	(74.8)		(3
Adjusted EBITDA	\$	659.9	\$	738.5	\$	645.5	\$	370.3		\$	259
Long-term debt (including current portion)	s	1,732.5	\$	1,751.7	\$	1,561.2	\$	720.1	\$ 706.9	S	94
Cash and equivalents	Ť	(119.7)		(229.2)		(299.4)		(170.3)	(29.1)		(
Floor plan deposit balance		(287.0)		(272.0)		(99.8)		(73.2)			,
Net debt	\$		\$	1,250.5	\$	1,162.0	\$	476.6	\$ 677.8	S	939
Net debt to adjusted EBITDA ratio	-	2.01		1.69	-	1.80	-	1.29	2.20	-	3.
Long-term debt (including current portion) to adjusted EBITDA ratio		2.01		2.37		1.00		1.20	2.20		3.0

Note: Earnings (Loss) Per Share and SG&A Expenses As A Percentage Of Gross Profit Metrics Are Calculated Based On Actual Unrounded Amounts Note: Balance Sheet Amounts Are As Of December 31 For The FY Then Ended, Balance Sheet Amounts For LTM Q2 2023 Are As Of June 30, 2023

NM = Not Meaningful





→ GAAP Income Statement Quarterly Trend – Consolidated

								Better / (Wors	2023 (e) % Change
In millions, except unit, per unit, and per share data)		2 2023	Q1 2023	Q4 2022	Q3 2022		Q2 2022	Sequential	Year-Over-Yea
Revenues:									
Retail new vehicles	S	1,608.2	\$ 1,442.8	\$ 1,555.3	\$ 1,371.8	\$	1,344.3	11%	20%
Fleet new vehicles		28.3	18.8	29.3	32.0)	19.8	51%	429
Total new vehicles	8	1,636.5	1,461.6	1,584.6	1,403.8		1,364.1	12%	20%
Used vehicles		1,305.9	1,344.9	1,341.1	1,355.9)	1,448.3	(3%)	(10%
Wholesale vehicles		91.5	85.6	80.0	114.6		121.4	7%	(25%
Total vehicles		3,033.9	2,892.1	3.005.7	2,874.3	}	2,933.8	5%	39
Parts, service and collision repair		443.7	430.5	411.1	408.2		399.2	3%	119
Finance, insurance and other, net ("F&I")		175.3	168.6	173.8	165.6		173.2	4%	19
Total revenues	3	3,652.9	3,491.2	3,590.6	3,448.1		3,506.2	5%	49
Gross profit:			-						
Retail new vehicles		141.4	138.1	164.6	162.2	2	168.3	2%	(16%
Fleet new vehicles		1.3	0.9	1.8	1.3		0.9	39%	319
Total new vehicles		142,7	139.0	166.4	163.5		169.2	3%	(16%
Used vehicles		31.5	30.0	35.5	51.0		46.6	5%	(32%
Wholesale vehicles		(1.0)	3.0	(3.7)	(2.2		1,1	(132%)	(188%
Total vehicles		173.2	172.0	198.2	212.3		216.9	1%	(20%
Parts, service and collision repair		220.4	212.9	204.1	202.8		198.7	4%	119
Finance, insurance and other, net		175.3	168.6	173.8	165.6		173.2	4%	19
Total gross profit		568.9	553.5	576.1	580.7		588.8	3%	(3%
SG&A expenses		(391.9)	(412.8)	(366.3)	(399.0		(402.8)	5%	3%
Impairment charges		(62.6)	(412.0)	(320.4)	(000).0	·)	(402.0)	NM	N
Depreciation and amortization		(36.1)	(34.3)	(33.5)	(32.8	a	(31.2)	(5%)	(16%
Operating income (loss)		78.3	106.4	(144.1)	148.9		154.8	(26%)	(49%
Interest expense, floor plan		(17.0)	(14.6)	(13.6)	(9.6		(6.1)	(17%)	(176%
Interest expense, not plan		(28.9)	(28.4)	(24.9)	(22.9		(21.3)	(2%)	(36%
Other income (expense), net		0.1	0.2	0.1	(22.0	7	(0.2)	(270) NM	(307 NI
Income (loss) before taxes		32.5	63.6	(182.5)	116.4	1	127.2	(49%)	(749
Income tax benefit (expense)		(9.1)	(15.9)	(102.3)	(29.1		(32.5)	(43%)	729
Net income (loss)	S	23.4					94.8	(51%)	(75%
Diluted weighted-average shares outstanding		36	36.9	36.5	39.		40.5	2%	119
Diluted earnings (loss) per share	s	0.65					2.34	(50%)	(72%
Unit sales volume:									
Retail new vehicles		28,754	25,657	27,278	24,776	;	24,427	12%	18%
Fleet new vehicles		590	441	661	672		422	34%	40%
Used vehicles		42,972	45,531	44,303	42,069		44,764	(6%)	(49
Wholesale vehicles		8,801	8,406	8,094	8,263		8,545	5%	39
Gross profit per unit ("GPU"):									
Retail new vehicles	\$	4,918	\$ 5,381	\$ 6,034	\$ 6,547	\$	6,890	(9%)	(29%
Used vehicles	\$	732	\$ 660	\$ 800	\$ 1,211	\$	1,041	11%	(30%
F&I	S	2.445	\$ 2,369	\$ 2,428	\$ 2,477	2	2,503	3%	(2%

Sonic)



= Not Meaningfu

→ Non-GAAP Reconciliation – Quarterly Trend – Consolidated

											Q2 2 Better / (Wors	
millions, except per share data)	Q	2 2023		Q1 2023		Q4 2022		Q3 2022	Q2 2022	-	Sequential	Year-Over-Year
Reported net income (loss)	S	23.4		47.7	ç	(190.9)	ç	87.3 \$		<u>е</u>	(51%)	(75%
Adjustments:	Ψ	20.4	Ψ	41.5	Ψ	(130.3)	Ψ	01.0 Q	J 34.	0	(0170)	(10)
Impairment charges	S	62.6	S		S	320.4	S	- \$			NM	NA
Acquisition and disposition-related (gain) loss	Ŷ	(20.7)	Ŷ	-	Ŷ	(9.1)		-			NM	N
Severance and long-term compensation charges		2.2		2.0		(0.1)		12	4.	4	NM	NA
Hail and storm damage charges		1.9		-					-		NM	N
Lease exit charges		0.4							-		NM	N
Used vehicle inventory valuation adjustment		10.0									NM	N
Total pre-tax adjustments	-	56.4		2.0		311.3		1.2	4.	4	NM	N
Tax effect of above items		(13.8)		(0.5)		(22.6)					NM	N
Total net income effect of adjustments		42.6		1.5		288.7			4.	4	NM	N
Adjusted net income (loss)	\$	66.0	\$	49.2	S	97.8	S	87.3 \$			34%	(34%
	and the second s				÷		,					
Diluted weighted-average shares outstanding		36		36.9		37.4		39.2	40		2%	119
Adjusted diluted earnings (loss) per share	\$	1.83	\$	1.33	\$	2.61	\$	2.23 \$	5 2.4	5	38%	(25%
Reported gross profit	\$	568.9	\$	553.5	\$	576.1	\$	580.7 \$	588.	8	3%	(39
Used vehicle inventory valuation adjustment		10.0				-					NM	N
Adjusted gross profit	\$	578.9	\$	553.5	\$	576.1	\$	580.7 \$	588.	8	5%	(2%
Reported SG&A expenses	\$	(391.9)	s	(412.8)	S	(366.3)	s	(399.0) \$	(402.	8)	5%	3%
Acquisition and disposition-related (gain) loss		(20.7)		-		(9.1)		-	-	- M	NM	N
Severance and long-term compensation charges		2.2		2.0					4.	4	NM	N
Hail and storm damage charges		1.9				-					NM	N
Lease exit charges		0.4		20		20		4			NM	N
Adjusted SG&A expenses	\$	(408.1)	\$	(410.8)	\$	(375.4)	\$	(399.0) \$	(398.	4)	1%	(2%
Adjusted SG&A expenses as a percentage of gross profit		70.5%		74.2%		65.2%		68.7%	67.7%		370 bps	(280) bp
Reported net income (loss)	\$	23.4	S	47.7	\$	(190.9)	\$	87.3 \$	94.	8	NM	N
Income tax (benefit) expense		9.1		15.9		8.4		29.1	32.		NM	N
Income (loss) before taxes		32.5		63.6		(182.5)		116.4	127.		NM	N
Non-floor plan interest		27.2		26.9		23.5		21.4	20.		NM	N
Depreciation and amortization		37.7		35.9		34.9		34.3	32.		NM	N
Stock-based compensation expense		5.6		5.0		3.6		3.8	4.		NM	N
Lease exit charges		0.4				-			-		NM	N
Impairment charges		62.6		-		320.4		-	-		NM	N
Severance and long-term compensation charges		2.2		2.0				14	4.	4	NM	N
Acquisition and disposition-related (gain) loss		(20.7)				(9.2)		0.5	0.	1	NM	N
Hail and storm damage charges		1.9									NM	N
Used vehicle inventory valuation adjustment		10.0									NM	N
Adjusted EBITDA	\$	159.4	\$	133.4	S	190.7	\$	176.4 \$	188.	4	19%	(15%

Note: Earnings (Loss) Per Share and SG&A Expenses As A Percentage Of Gross Profit Metrics Are Calculated Based On Actual Unrounded Amounts

NM = Not Meaningful





GAAP Income Statement – Quarterly Trend – Franchised Dealerships Segment

							Q2 2 Better / (Wors	
(In millions, except unit and per unit data)		2 2023	Q1 2023	Q4 2022	Q3 2022	Q2 2022	Sequential	Year-Over-Year
Revenues:								
Retail new vehicles	\$	1,583.3	\$ 1,421.0	\$ 1,534.5	\$ 1,359.6	\$ 1,341.7	11%	18%
Fleet new vehicles		28.3	18.8	29.4	32.0	19.9	51%	42%
Total new vehicles		1,611.6	1,439.8	1,563.9	1,391.6	1,361.6	12%	18%
Used vehicles		774.5	767.6	823.4	842.4	871.9	1%	(11%
Wholesale vehicles		55.6	58.4	52.6	75.7	79.3	(5%)	(30%
Total vehicles		2,441.7	2,265.8	2,439.9	2,309.7	2,312.8	8%	6%
Parts, service and collision repair		433.4	423.8	404.8	404.7	398.1	2%	9%
Finance, insurance and other, net ("F&I")		132.2	117.1	128.0	125.9	129.8	13%	2%
Total revenues		3,007.3	2,806.7	2,972.7	2,840.3	2,840.7	7%	6%
Gross profit:								
Retail new vehicles		136.9	134.0	160.8	160.7	167.3	2%	(18%
Fleet new vehicles		1.3	0.9	1.8	1.3	0.9	39%	31%
Total new vehicles		138.2	134.9	162.6	162.0	168.2	2%	(18%
Used vehicles		44.5	40.8	38.4	45.4	43.7	9%	2%
Wholesale vehicles		(1.0)	1.9	(3.2)	(2.1)	(0.5)	(151%)	(70%
Total vehicles		181.7	177.6	197.8	205.3	211.4	2%	(14%
Parts, service and collision repair		215.4	209.6	200.9	201.0	198.1	3%	9%
Finance, insurance and other, net		132.2	117.1	128.0	125.9	129.8	13%	2%
Total gross profit		529.3	504.3	526.7	532.2	539.3	5%	(2%
SG&A expenses		(316.1)	(331.2)	(298.1)	(332.0)	(327.6)	5%	3%
Impairment charges		-	-	(115.5)	-	-	NM	N
Depreciation and amortization		(27.9)	(26.5)	(26.0)	(25.9)	(25.2)	(5%)	(10%
Operating income (loss)		185.3	146.6	87.1	174.3	186.5	26%	(1%
Interest expense, floor plan		(11.9)	(9.9)	(9.8)	(6.6)	(3.9)	(20%)	(202%
Interest expense, other, net		(27.5)	(26.9)	(23.4)	(21.4)	(20.2)	(2%)	(36%
Other income (expense), net			-	-		(0.3)	NM	NA
Income (loss) before taxes	\$	145.9	\$ 109.8	\$ 53.9	\$ 146.3	\$ 162.1	33%	(10%
Unit sales volume:								
Retail new vehicles		27,358	24,539	26,239	24,241	24,342	11%	12%
Fleet new vehicles		590	441	661	672	422	34%	40%
Used vehicles		25,197	25,107	26,631	26,647	28,156	0%	(11%
Wholesale vehicles		5,516	5,483	5,616	5,813	5,851	1%	(6%
Gross profit per unit ("GPU"):								
Retail new vehicles	\$	5,003	\$ 5,463	\$ 6,130	\$ 6,627	\$ 6,871	(8%)	(27%
Used vehicles	\$	1,765	\$ 1,626	\$ 1,442	\$ 1,704	\$ 1,553	9%	14%
F&I	\$	2,516	\$ 2,360	\$ 2,421	\$ 2,473	\$ 2,472	7%	2%
Note: Gross Profit Per Unit Metrics Are Calculated Based O	n Actual Unrounded /	Amounts					NM	= Not Meaningful

Sonic Automotive



A = Not Meaningful

Non-GAAP Reconciliation – Quarterly Trend – Franchised Dealerships Segment

(In millions)	C	2 2023		21 2023		Q4 2022		Q3 2022		Q2 2022	1000 million (1997)	2023 se) % Change Year-Over-Year
			11		1022		1785	Accession in the second	Vest		100000	
Reported income (loss) before taxes	\$	145.9	\$	109.8	\$	53.9	\$	146.3	\$	162.1	33%	(10%)
Impairment charges		-		-		115.5		<u> </u>		-	NM	NM
Segment income (loss)	\$	145.9	\$	109.8	\$	169.4	\$	146.3	\$	162.1	33%	(10%)
Acquisition and disposition-related (gain) loss		(20.9)				(9.1)		-		-	NM	NM
Long-term compensation charges		-		-						4.4	NM	NM
Hail and storm damage charges		1.9		-		-				•	NM	NM
Adjusted segment income (loss)	\$	126.9	\$	109.8	\$	160.3	\$	146.3	\$	166.5	16%	(24%)
Reported SG&A expenses	\$	(316.1)	\$	(331.2)	S	(298.1)	\$	(332.0)	S	(327.6)	5%	3%
Acquisition and disposition-related (gain) loss		(20.9)		-		(9.1)		-		-	NM	NM
Long-term compensation charges		- 1						-		4.4	NM	NM
Hail and storm damage charges		1.9		-		-		-		-	NM	NM
Adjusted SG&A expenses	\$	(335.1)	\$	(331.2)	\$	(307.2)	\$	(332.0)	\$	(323.2)	(1%)	(4%)
Adjusted SG&A expenses as a percentage of gross profit		63.3%		65.7%		58.3%		62.4%		59.9%	240 bps	(340) bps
Income (loss) before taxes	\$	145.9	\$	109.8	\$	53.9	\$	146.3	\$	162.1	NM	NM
Non-floor plan interest		25.8		25.4		22.0		19.9		19.1	NM	NM
Depreciation and amortization		29.3		28.2		27.4		27.3		26.4	NM	NM
Stock-based compensation expense		5.6		5.0		3.6		3.8		4.2	NM	NM
Impairment charges		-				115.5				-	NM	NM
Long-term compensation charges				-				-		4.4	NM	NM
Acquisition and disposition-related (gain) loss		(20.7)		-		(9.2)		0.5		0.1	NM	NM
Hail and storm damage charges		1.9		-		-		-			NM	NM
Adjusted EBITDA	\$	187.8	\$	168.4	\$	213.2	\$	197.8	\$	216.3	12%	(13%)

Note: SG&A Expenses As A Percentage Of Gross Profit Metrics Are Calculated Based On Actual Unrounded Amounts

NM = Not Meaningful





GAAP Income Statement – Quarterly Trend – EchoPark Segment

									Q2 2 Better / (Wors	1977 No. 1999 No. 1997
(In millions, except unit and per unit data)	Q	2 2023	Q1 2023	C	4 2022	Q3 2022	Q2 20	22	Sequential	Year-Over-Year
Revenues:										
Retail new vehicles	\$	- \$	5 1.0	\$	2.0	\$ 1.6	\$	1.2	(104%)	(103%)
Used vehicles		524.0	572.5		515.5	511.4		574.5	(8%)	(9%)
Wholesale vehicles		35.5	27.0		27.3	38.9		42.2	31%	(16%)
Total vehicles		559.5	600.5		544.8	551.9		617.8	(7%)	(9%)
Finance, insurance and other, net ("F&I")		41.1	50.0		44.5	38.9		43.1	(18%)	(5%)
Total revenues		600.6	650.5		589.3	590.8		660.9	(8%)	(9%)
Gross profit:										
Retail new vehicles		-	0.1		0.2	(0.6)		0.7	(69%)	(97%)
Used vehicles		(14.3)	(11.8)		(3.6)	5.0		2.4	(21%)	(696%)
Wholesale vehicles			1.1		(0.3)	(0.1)		1.6	(103%)	(102%)
Total vehicles	100 C	(14.3)	(10.6)		(3.7)	4.3		4.7	(36%)	(404%)
Finance, insurance and other, net		41.1	50.0		44.5	38.9		43.1	(18%)	(5%)
Total gross profit		26.8	39.4		40.8	43.2		47.8	(32%)	(44%)
SG&A expenses		(66.6)	(73.8)		(62.3)	(63.4)		(72.9)	10%	9%
Impairment charges		(62.6)			(204.9)	-			NM	NM
Depreciation and amortization		(7.4)	(7.0)		(7.0)	(6.7)		(5.9)	(6%)	(26%)
Operating income (loss)		(109.8)	(41.4)		(233.4)	(26.9)		(31.0)	(165%)	(254%)
Interest expense, floor plan		(4.8)	(4.6)		(3.9)	(3.0)		(2.2)	(5%)	(117%)
Interest expense, other, net		(0.9)	(0.9)		(0.9)	(1.1)		(1.0)	6%	18%
Other income (expense), net		0.1	0.1						NM	NM
Income (loss) before taxes	\$	(115.4) \$	6 (46.8)	\$	(238.2)	\$ (31.0)	\$	(34.2)	(147%)	(237%)
Unit sales volume:										
Retail new vehicles		•	11		26	45		37	(100%)	(100%)
Used vehicles		17,084	19,980		17,435	15,245	1	6,496	(14%)	4%
Wholesale vehicles		3,235	2,916		2,444	2,449		2,694	11%	20%
Gross profit per unit ("GPU"):										
Total used vehicle and F&I	\$	1,569 \$	1,907	\$	2,340	\$ 2,869	\$	2,751	(18%)	(43%)

Note: Gross Profit Per Unit Metrics Are Calculated Based On Actual Unrounded Amounts

NM = Not Meaningful

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Non-GAAP Reconciliation – Quarterly Trend – EchoPark Segment

								Q2 2 Better / (Wors	2023 se) % Change
n millions)	-	Q2 2023	Q1 2023		Q4 2022	 Q3 2022	 Q2 2022	Sequential	Year-Over-Year
Reported income (loss) before taxes	\$	(115.4)	\$ (46.	8) \$	(238.2)	\$ (31.0)	\$ (34.2)	(147%)	(237%
Impairment charges	-	62.6			204.9			NM	NM
Segment income (loss)	\$	(52.8)	\$ (46.	8) \$	(33.3)	\$ (31.0)	\$ (34.2)	(13%)	(54%
Acquisition and disposition-related (gain) loss		0.2	-		-		-	NM	NM
Lease exit charges		0.4	-		-			NM	NM
Severance and long-term compensation charges		2.2	2.	0	(a)		-	NM	NM
Used vehicle inventory valuation adjustment		10.0	-		-			NM	NM
Adjusted segment income (loss)	\$	(40.0)	\$ (44.	8) \$	(33.3)	\$ (31.0)	\$ (34.2)	11%	(17%
Reported gross profit	\$	26.8	\$ 39.	4\$	40.8	\$ 43.2	\$ 47.8	(32%)	(44%
Used vehicle inventory valuation adjustment		10.0	8		-			NM	NN
Adjusted gross profit	\$	36.8	\$ 39.	4 \$	40.8	\$ 43.2	\$ 47.8	(7%)	(23%
Reported SG&A expenses	\$	(66.6)	\$ (73.	8)\$	(62.3)	\$ (63.4)	\$ (72.9)	10%	9%
Acquisition and disposition-related (gain) loss		0.2						NM	N
Lease exit charges		0.4						NM	N
Severance and long-term compensation charges		2.2	2.	0				NM	N
Adjusted SG&A expenses	\$	(63.8)	\$ (71.	8) \$	(62.3)	\$ (63.4)	\$ (72.9)	11%	13%
Adjusted SG&A expenses as a percentage of gross profit		173.5%	182.19	6	152.8%	146.8%	152.6%	860 bps	(2,090) bp
Income (loss) before taxes	\$	(115.4)	\$ (46.	8) \$	(238.2)	\$ (31.0)	\$ (34.2)	NM	N
Non-floor plan interest		0.8	0.	9	0.9	1.1	1.0	NM	NM
Depreciation and amortization		7.6	7.	0	7.0	6.8	5.9	NM	NM
Lease exit charges		0.4	-				-	NM	NN
Impairment charges		62.6			204.9	-		NM	NM
Long-term compensation charges		2.2	2.	0				NM	NA
Used vehicle inventory valuation adjustment	-	10.0			-	-	-	NM	NN
Adjusted EBITDA	\$	(31.8)	\$ (36.	9) \$	(25.4)	\$ (23.2)	\$ (27.3)	(14%)	16%

Note: SG&A Expenses As A Percentage Of Gross Profit Metrics Are Calculated Based On Actual Unrounded Amounts

NM = Not Meaningful





→ GAAP Income Statement – Quarterly Trend – Powersports Segment

									2023 se) % Change
(In millions, except unit and per unit data)	Q	2 2023	Q1 2023	Q4	4 2022	Q3 2022	Q2 2022	Sequential	Year-Over-Year
Revenues:									
Retail new vehicles	\$	24.9	\$ 20.8	\$	18.8 \$	5 10.6 \$	5 1.3	20%	NM
Used vehicles		7.4	4.8		2.1	2.0	1.9	54%	NM
Wholesale vehicles		0.4	0.2		0.1	-	0.1	NM	NM
Total vehicles		32.7	25.8		21.0	12.6	3.3	27%	NM
Parts, service and collision repair		10.3	6.7		6.3	3.5	1.1	54%	NM
Finance, insurance and other, net ("F&I")		2.0	1.5		1.3	0.9	0.3	31%	NM
Total revenues	1	45.0	34.0		28.6	17.0	4.7	33%	NM
Gross profit:									NM
Retail new vehicles		4.5	4.0		3.6	2.1	0.4	14%	NM
Used vehicles		1.3	1.0		0.7	0.6	0.5	30%	NM
Wholesale vehicles		-	-					NM	NM
Total vehicles		5.8	5.0		4.3	2.7	0.9	17%	NM
Parts, service and collision repair		5.0	3.3		3.1	1.8	0.5	52%	NM
Finance, insurance and other, net		2.0	1.5		1.3	0.9	0.3	31%	NM
Total gross profit		12.8	9.8		8.7	5.4	1.7	31%	NM
SG&A expenses		(9.2)	(7.8)		(5.9)	(3.6)	(2.3)	(17%)	NM
Impairment charges		-	-		-	-		NM	NM
Depreciation and amortization		(0.8)	(0.8)		(0.6)	(0.2)	(0.1)	(16%)	NM
Operating income (loss)		2.8	1.2		2.2	1.6	(0.7)	128%	NM
Interest expense, floor plan		(0.3)	(0.1)		-	-	-	NM	NM
Interest expense, other, net		(0.5)	(0.6)		(0.6)	(0.4)	-	4%	NM
Other income (expense), net	- 12	-	0.1	0	0.2	-	-	NM	NM
Income (loss) before taxes	\$	2.0	\$ 0.6	\$	1.8 \$	1.2	6 (0.7)	236%	NM
Unit sales volume:									
Retail new vehicles		1,396	1,107		1,013	490	48	26%	NM
Used vehicles		691	444		237	177	112	56%	NM
Wholesale vehicles		50	7		34	1		NM	NM
Gross profit per unit ("GPU"):									
Retail new vehicles	\$	3,235	\$ 3,573	\$	3,535 \$	4,304	\$ 7,401	(9%)	NM
Used vehicles	\$	1,942	\$ 2,328	\$	2,860 \$	3,328	\$ 4,196	(17%)	NM
F&I	\$	952	\$ 980	\$	1,026 \$	1,297	\$ 1,933	(3%)	NM

Note: Gross Profit Per Unit Metrics Are Calculated Based On Actual Unrounded Amounts

NM = Not Meaningful

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Non-GAAP Reconciliation – Quarterly Trend – Powersports Segment

								2023 se) % Change
n millions)	Q	2 2023	Q1 2023	Q4 2022	Q3 2022	Q2 2022	Sequential	Year-Over-Year
Reported income (loss) before taxes	\$	2.0	\$ 0.6	\$ 1.8	\$ 1.2	\$ (0.7)	236%	NM
Impairment charges		-					NM	NM
Segment income (loss)	\$	2.0	\$ 0.6	\$ 1.8	\$ 1.2	\$ (0.7)	236%	NM
Reported SG&A expenses	\$	(9.2)	\$ (7.8)	\$ (5.9)	\$ (3.6)	\$ (2.3)	(17%)	NM
Reported SG&A expenses as a percentage of gross profit		71.6%	80.1%	68.4%	66.2%	135.2%	850 bps	NM
Income (loss) before taxes	\$	2.0	\$ 0.6	\$ 1.8	\$ 1.2	\$ (0.7)	NM	NM
Non-floor plan interest		0.6	0.6	0.6	0.4	-	NM	NM
Depreciation and amortization		0.8	0.7	0.5	0.2	0.1	NM	NM
Adjusted EBITDA	\$	3.4	\$ 1.9	\$ 2.9	\$ 1.8	\$ (0.6)	79%	NM

Note: SG&A Expenses As A Percentage Of Gross Profit Metrics Are Calculated Based On Actual Unrounded Amounts

NM = Not Meaningful





→ Non-GAAP Reconciliation – Adjusted EBITDA – EchoPark Segment

(In millions)	Q2 2	2021	Q3 20)21 (Q4 2021	Q1 2022	Q2 2022	Q3 20	022 (Q4 202	2 (Q1 2023	C	22023
Income (loss) before taxes	\$ (*	14.4)	\$ (32	2.9)	\$ (26.8)	\$ (35.3	\$ (34.2)	\$ (3	1.1)	\$ (238.2	2) \$	\$ (46.8) \$	(115.4)
Non-floor plan interest		0.3	().3	0.7	0.7	1.0		1.1	0.9	9	0.9		0.8
Depreciation and amortization		4.2	4	1.0	4.9	5.1	5.9		6.8	7.()	7.0	1	7.4
Loss (gain) on exit of leased dealerships		-		-	-	-	-		-	-		-		0.4
Impairment charges		-		-	0.1	-	-		-	204.9	9	-		62.6
Long-term compensation charges		0.5	().5	6.5		-		-	-		2.0		2.2
Acquisition and disposition-related (gain) loss		12	(().4)	-	2	-		-	-		2		0.2
Used vehicle inventory adjustment				-	-	-			-	-		-		10.0
	•	(0 1)	¢ (00	2 5)	\$ (14.6)	\$ (29.5	\$ (27.3)	\$ (2	3.2)	\$ (25.4	4) 9	\$ (36.9) \$	(31.8)
Adjusted EBITDA	\$	<u>(9.4)</u>	\$ (28	5.0)	φ (14.0)	ψ (20.0	• (=	+ (-		<u>+ (=</u>	<u> </u>	<u>, (</u>	<u>/ +</u>	(2002)
Adjusted EBITDA (In millions) Income (loss) before taxes		•	<u>\$ (20</u> Q2 2 \$) Q4 20	9 Q1 202	20 Q2		Q3 20		Q4 202		1 2021
(In millions)	Q1	2019	Q2 2	2019	Q3 2019	<u>9 Q4 20</u> \$ (14)	9 Q1 202 5) \$ 2	20 Q2 1 \$	2020	Q3 20 \$ ()20	Q4 202	20 C 8) S	1 2021
(In millions) Income (loss) before taxes	Q1	<u>2019</u> 0.2	Q2 2	2019	Q3 2019 \$ 2.1) Q4 20 \$ (14 0	9 Q1 202 5) \$ 2 4 0	20 Q2 1 \$ 4	2020 2.6	Q3 20 \$ ()20).2	Q4 202 \$ (0.	20 C 8) \$ 2	<u>)1 2021</u> 5 2.0
(In millions) Income (loss) before taxes Non-floor plan interest	Q1	2019 0.2 0.5	Q2 2	2019 1.7 0.4	Q3 2019 \$ 2.1 0.5) Q4 20 \$ (14 0	19 Q1 202 5) \$ 2 4 0 8 2	20 Q2 1 \$ 4	2020 2.6 0.2	Q3 20 \$ ()20).2).1	Q4 202 \$ (0. 0.	20 C 8) \$ 2	21 2021 2.0 0.4
(In millions) Income (loss) before taxes Non-floor plan interest Depreciation and amortization	Q1	2019 0.2 0.5	Q2 2	2019 1.7 0.4	Q3 2019 \$ 2.1 0.5 2.7	9 Q4 20 \$ (14 0 2	9 Q1 202 5) \$ 2 4 0 8 2	20 Q2 1 \$ 4	2020 2.6 0.2	Q3 20 \$ ()20).2).1	Q4 202 \$ (0. 0.	20 C 8) \$ 2	21 2021 2.0 0.4 3.3
(In millions) Income (loss) before taxes Non-floor plan interest Depreciation and amortization Loss (gain) on exit of leased dealerships	Q1	2019 0.2 0.5 2.4	Q2 2	2019 1.7 0.4	Q3 2019 \$ 2.1 0.5 2.7	Q4 20 \$ (14 0 2	9 Q1 202 5) \$ 2 4 0 8 2	20 Q2 1 \$ 4	2020 2.6 0.2	Q3 20 \$ ()20).2).1	Q4 202 \$ (0. 0.	20 C 8) \$ 2	21 2021 2.0 0.4 3.3
(In millions) Income (loss) before taxes Non-floor plan interest Depreciation and amortization Loss (gain) on exit of leased dealerships Impairment charges	Q1	2019 0.2 0.5 2.4	Q2 2	2019 1.7 0.4	Q3 2019 \$ 2.1 0.5 2.7 - 1.1	Q4 20 \$ (14 0 2	9 Q1 202 5) \$ 2 4 0 8 2	20 Q2 1 \$ 4	2020 2.6 0.2	Q3 20 \$ ()20).2).1	Q4 202 \$ (0. 0.	20 C 8) { 2 9	21 2021 2.0 0.4 3.3 - -
(In millions) Income (loss) before taxes Non-floor plan interest Depreciation and amortization Loss (gain) on exit of leased dealerships Impairment charges Long-term compensation charges	Q1	2019 0.2 0.5 2.4	Q2 2	2019 1.7 0.4	Q3 2019 \$ 2.1 0.5 2.7 - 1.1	Q4 20 \$ (14 0 2	9 Q1 202 5) \$ 2 4 0 8 2	20 Q2 1 \$ 4	2020 2.6 0.2	Q3 2(\$ ()20).2).1 2.8 - -	Q4 202 \$ (0. 0. 2. -	20 C 8) { 2 9	21 2021 2.0 0.4 3.3 - -







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