SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): November 21, 2003

SONIC AUTOMOTIVE, INC.

(Exact Name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction of Incorporation)

1-13395 (Commission File Number) 56-201079 (I.R.S. Employer Indentification No.)

5401 E. Independence Boulevard, Charlotte, North Carolina (Address of Principal Executive Offices)

28212 (Zip Code)

Registrant's telephone number, including area code: (704) 566-2400

Item 9. Regulation FD Disclosure

On November 21, 2003, we issued a press release announcing the completion of a private offering of \$75.0 million aggregate principal amount of 8⁵/8% Senior Subordinated Notes due 2013.

A copy of the press release is attached hereto as Exhibit 99.1.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this current report on Form 8-K to be signed on its behalf by the undersigned hereunto duly authorized.

SONIC AUTOMOTIVE, INC.

By: /s/ Stephen K. Coss

Stephen K. Coss Vice President and General Counsel

Dated: November 21, 2003

Sonic Automotive Completes Private Offering of \$75 Million in Senior Subordinated Notes

CHARLOTTE, NC (November 21, 2003) – Sonic Automotive, Inc. (NYSE: SAH) announced today that it completed the previously announced private placement of \$75 million of 8 5/8% senior subordinated notes due 2013 to qualified institutional buyers pursuant to Rule 144A under the Securities Act of 1933, as amended (the "Act") and to other eligible purchasers in offshore transactions pursuant to Regulation S under the Act. The notes were issued at 105% of par with an 8 5/8% coupon, to yield 7 9/10%. The net proceeds of the offering were used to repay a portion of indebtedness outstanding under the existing revolving credit facility which may be reborrowed for general corporate purposes, including to fund previously announced acquisitions that are expected to close in 2004.

This announcement is neither an offer to sell nor a solicitation of an offer to buy any of the senior subordinated notes due 2013 or any other security of the Company. The senior subordinated notes due 2013 that were issued on November 19, 2003 have not been registered under the Act or applicable state securities laws, and were offered to qualified institutional buyers in reliance on the exemption from registration provided by Rule 144A and other eligible purchasers pursuant to offers and sales that occurred outside the United States within the meaning of Regulation S under the Act. Unless so registered, the senior subordinated notes due 2013 issued may not be offered or sold in the United States except pursuant to an exemption from the registration requirements of the Act and applicable state securities laws.

Included herein are forward-looking statements, including statements with respect to anticipated acquisitions. There are many factors that affect management's views about future events and trends of the Company's business. These factors involve risk and uncertainties that could cause actual results or trends to differ materially from management's view, including without limitation, economic conditions, risks associated with acquisitions and the risk factors described in Exhibit 99.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2003 filed with the Securities and Exchange Commission. The Company does not undertake any obligation to update forward-looking information.

Contact: E. Lee Wyatt, Chief Financial Officer of Sonic Automotive, Inc., (704) 566-2415.

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