UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 17, 2018

SONIC AUTOMOTIVE, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

1-13395 (Commission File Number) 56-2010790 (IRS Employer Identification No.)

4401 Colwick Road Charlotte, North Carolina (Address of principal executive offices)

28211 (Zip Code)

Registrant's telephone number, including area code: (704) 566-2400

 $\begin{tabular}{ll} Not \ Applicable \\ (Former name or former address, if changed since last report.) \end{tabular}$

Ine	ck the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
	cate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of Securities Exchange Act of 1934 (§240.12b-2 of this chapter).
Eme	erging growth company
	n emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial bunting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On July 17, 2018, Sonic Automotive, Inc. issued a press release announcing its anticipated financial results for its fiscal second quarter ended June 30, 2018 and fiscal year ending December 31, 2018 (the "Earnings Press Release"). A copy of the Earnings Press Release is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.

Description

99.1 Press Release of Sonic Automotive, Inc., dated July 17, 2018.

The information in this Current Report on Form 8-K, including the exhibit attached hereto, is being furnished and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in any such filing.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SONIC AUTOMOTIVE, INC.

Date: July 17, 2018 By: /s/ STEPHEN K. COSS

Stephen K. Coss

Senior Vice President and General Counsel

Sonic Automotive, Inc. Announces Gross Margin Pressure in Key Brands Negatively Impacted 2018 Second Quarter Results and Schedules Release of 2018 Second Quarter Results

CHARLOTTE, N.C. – July 17, 2018 – Sonic Automotive, Inc. (NYSE: SAH), one of the nation's largest automotive retailers, today announced that second quarter earnings were negatively impacted by lower than anticipated new vehicle gross profit per unit in certain key brands.

Commentary

Jeff Dyke, the Company's Executive Vice President of Operations, noted, "Our BMW and Honda dealerships historically have represented approximately 40% of our store level profits. Beginning in the second quarter, new vehicle gross profit per unit at our BMW and Honda dealerships was significantly lower than expected due primarily to lower manufacturer-to-dealer incentives on certain models. We believe we will continue to see margin pressure in these brands through the third quarter, however, we are optimistic that support from our manufacturer partners and highly anticipated new model releases from BMW in the fourth quarter will drive consumer demand and increased profitability on new units."

Heath Byrd, the Company's Chief Financial Officer, noted, "As a result of the headwinds that Jeff noted, we now expect diluted earnings per share from continuing operations for the second quarter of 2018 to be between \$0.37 and \$0.41 and on an adjusted basis to be between \$0.32 and \$0.36. For the full year 2018, we now expect diluted earnings per share from continuing operations to be between \$1.65 and \$1.75 and on an adjusted basis to be between \$1.90 and \$2.00. Both the second quarter and full year adjusted earnings per share ranges exclude non-operating items such as impairment charges, legal and storm damage charges, long-term compensation-related charges and lease exit adjustments, offset partially by gains from the disposal of franchises."

The below table provides a reconciliation of the non-GAAP ranges to the corresponding GAAP amounts. In determining the adjusted amounts, the Company has considered actual year-to-date non-operating items as described above, but has not made reserves for potential future non-operating items with respect to its projections for third and fourth quarter results.

	Three Months Ended June 30, 2018			Twelve Months Ending December 31, 2018			
		Low		High		Low	High
Expected GAAP diluted earnings per share from continuing operations	\$	0.37	\$	0.41	\$	1.65 \$	1.75
Adjustments:							
Impairment charges	\$	0.17	\$	0.17	\$	0.24 \$	0.24
Legal and storm damage charges	\$	0.05	\$	0.05	\$	0.08 \$	0.08
Long-term compensation-related charges	\$	0.40	\$	0.40	\$	0.55 \$	0.55
Lease exit adjustments	\$	(0.04)	\$	(0.04)	\$	0.04 \$	0.04
Gain on disposal of franchises	\$	(0.63)	\$	(0.63)	\$	(0.66) \$	(0.66)
Expected adjusted non-GAAP diluted earnings per share from continuing operations	\$	0.32	\$	0.36	\$	1.90 \$	2.00

The Company believes that the non-GAAP financial measure, adjusted diluted earnings per share from continuing operations, improves the transparency of the Company's disclosure, provides a meaningful presentation of the Company's results from its core business operations excluding the impact of items not related to the Company's ongoing core business operations and improves the period-to-period comparability of the Company's results from its core business operations.

Second Quarter Earnings Conference Call

Sonic today announced it will release fiscal 2018 second quarter financial results on Friday, July 27, 2018 at 7:30 A.M. (Eastern). Senior management will hold a conference call on Friday, July 27, 2018 at 11:00 A.M. (Eastern).

To access the live broadcast of the call over the Internet, go towww.sonicautomotive.com, then click on "Our Company," then "Investor Relations," then "Earnings Conference Calls."

The conference call will also be available live by dialing in 10 minutes prior to the start of the call at:

Domestic: (877) 450-3867 International: (706) 643-0958 Conference ID: 2348946

A conference call replay will be available one hour following the call for seven days and can be accessed by calling:

Domestic: (855) 859-2056 International: (404) 537-3406 Conference ID: 2348946

Presentation materials for the Company's earnings conference call will be accessible beginning the morning of the conference call on the Company's website at www.sonicautomotive.com by clicking on "Our Company," then "Investor Relations," then "Webcasts & Presentations."

About Sonic Automotive

Sonic Automotive, Inc., a Fortune 500 company based in Charlotte, N.C., is one of the nation's largest automotive retailers. Sonic can be reached on the web at www.sonicautomotive.com. More information about EchoPark Automotive can be found at www.sonicautomotive.com.

Forward-Looking Statements

Included herein are forward-looking statements, including statements with respect to our earnings expectations for the second quarter of 2018 and for the full year 2018. There are many factors that affect management's views about future events and trends of the Company's business. These factors involve risks and uncertainties that could cause actual results or trends to differ materially from management's views, including without limitation, economic conditions in the markets in which we operate, new and used vehicle industry sales volume, the success of our operational strategies, the rate and timing of overall economic recovery or decline, and the risk factors described in the Company's Annual Report on Form 10-K for the year ended December 31, 2017. The Company does not undertake any obligation to update forward-looking information, except as required under federal securities laws and the rules and regulations of the Securities and Exchange Commission.

Contact: Heath Byrd, Chief Financial Officer (704) 566-2400

C.G. Saffer, Vice President and Chief Accounting Officer (704) 566-2439