

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy
Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)
(2))

Definitive Proxy
Statement

Definitive Additional
Materials

Soliciting Material Pursuant to §240.14a-
12

SONIC AUTOMOTIVE, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction
applies:

(2) Aggregate number of securities to which transaction
applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is
calculated and state how it was determined):

(4) Proposed maximum aggregate value of
transaction:

(5) Total fee
paid:

Fee paid previously with preliminary
materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify
the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously
Paid:

(2) Form, Schedule or Registration Statement
No.:

(3) Filing
Party:

(4) Date
Filed:

Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting of

SONIC AUTOMOTIVE, INC.

To Be Held On:

April 24, 2019 at 2:00 p.m., Eastern Time, at the corporate headquarters of Sonic Automotive, Inc.
located at 4401 Colwick Road, Charlotte, North Carolina 28211

COMPANY NUMBER	
ACCOUNT NUMBER	
CONTROL NUMBER	

You may obtain directions to the meeting location by calling 704-566-2400.

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

If you want to receive a paper or e-mail copy of the proxy materials you must request one. There is no charge to you for requesting a copy. To facilitate timely delivery please make the request as instructed below before April 10, 2019.

Please visit www.proxydocs.com/SAH, where the following materials are available for view:

- Notice of Annual Meeting and Proxy Statement
- Annual Report

TO REQUEST MATERIALS: TELEPHONE: 888-Proxy-NA (888-776-9962); 718-921-8562 (for international callers)

E-MAIL: info@amstock.com

WEBSITE: <http://www.amstock.com/proxyservices/requestmaterials.asp>

TO VOTE:



ONLINE: To access your online proxy card, please visit www.voteproxy.com and follow the on-screen instructions or scan the QR code with your smartphone. You may enter your voting instructions at www.voteproxy.com up until 11:59 p.m., Eastern Time, on April 23, 2019.

IN PERSON: You may vote your shares in person by attending the Annual Meeting.

TELEPHONE: To vote by telephone, please visit www.voteproxy.com to view the materials and to obtain the toll free number to call.

MAIL: You may request a card by following the instructions above.

Sonic's Board of Directors recommends you vote **FOR** each of the nominees listed in proposal 1.

1. Election of the eight nominees as directors.

1A O. Bruton Smith

1B David Bruton Smith

1C William I. Belk

1D William R. Brooks

1E Victor H. Doolan

1F John W. Harris III

1G Robert Heller

1H R. Eugene Taylor

Sonic's Board of Directors recommends you vote **FOR** proposals 2, 3 and 4.

2. Ratification of the appointment of KPMG LLP as Sonic's independent registered public accounting firm for fiscal 2019.

3. Advisory vote to approve Sonic's named executive officer compensation in fiscal 2018.

4. Approval of the amendment and restatement of the Sonic Automotive, Inc. 2012 Stock Incentive Plan.

Please note that you cannot use this notice to vote by mail.