UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 Commission files number 1-13395 SONIC AUTOMOTIVE, INC. (Exact name of registrant as specified in its charter) DELAWARE (State or other jurisdiction of incorporation or organization) 6415 Idlewild Road, Suite 109, Charlotte, North Carolina (Address of principal executive offices) (704) 566-2400 (Registrant's telephone number, including area code) (Registrant's telephone number, including area code) Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to sund posts such file) Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "scelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act (Check one). Non-Accelerated Filer Smaller Reporting Commission of "scelerated Filer Smaller Reporting Commission of Small	Mark X	QUARTERLY REPORT PURSUANT TO SECTION	ON 13 OR 15(d) OF THE SECURITI	ES EXCHANGE ACT OF 1934
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(Do not check if a smaller reporting company) Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes □ No ⊠				aller reporting company. See definitions of "large
	Large	Accelerated Filer ☐ Accelerated Filer ☑		Smaller Reporting Company □
As of October 22, 2010, there were 40,707,683 shares of Class A Common Stock and 12,029,375 shares of Class B Common Stock outstanding.	ndica	te by check mark whether the registrant is a shell company (as defined	in Rule 12b-2 of the Exchange Act). Yes □	No ⊠
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PART I - FINANCIAL INFORMATION

Item 1: Condensed Consolidated Financial Statements.

SONIC AUTOMOTIVE, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF INCOME (Dollars and shares in thousands except per share amounts) (Unaudited)

		Third Quarter Ended September 30,			Nine Months Ended September 30,			
		2009		2010	2009		2010	
Revenues:								
New vehicles	\$	903,716	\$	937,709	\$ 2,367,236	\$	2,611,988	
Used vehicles		379,389		453,815	1,081,855		1,339,323	
Wholesale vehicles	<u></u>	34,588		47,597	 105,451		108,336	
Total vehicles		1,317,693		1,439,121	3,554,542		4,059,647	
Parts, service and collision repair		268,801		283,741	807,556		842,697	
Finance, insurance and other		43,403		47,398	116,558		133,607	
Total revenues		1,629,897		1,770,260	 4,478,656		5,035,951	
Cost of Sales:								
New vehicles		(840,173)		(877,691)	(2,207,435)		(2,440,097)	
Used vehicles		(347,187)		(418,576)	(986,355)		(1,231,720)	
Wholesale vehicles	<u></u>	(36,216)		(49,053)	 (108,275)		(112,270)	
Total vehicles		(1,223,576)	((1,345,320)	(3,302,065)		(3,784,087)	
Parts, service and collision repair		(132,018)		(143,141)	(400,328)		(421,711)	
Total cost of sales		(1,355,594)		(1,488,461)	 (3,702,393)		(4,205,798)	
Gross profit		274,303		281,799	776,263		830,153	
Selling, general and administrative expenses		(214,140)		(226,331)	(619,560)		(672,542)	
Impairment charges		(620)		(87)	(5,707)		(132)	
Depreciation and amortization		(8,131)		(8,731)	(23,865)		(25,729)	
Operating income		51,412		46,650	127,131		131,750	
Other income (expense):		,		,	,		,	
Interest expense, floor plan		(4,533)		(5,430)	(14,925)		(15,615)	
Interest expense, other, net		(18,277)		(15,226)	(57,998)		(48,024)	
Interest expense, non-cash, convertible debt		7,818		(1,768)	1,556		(5,175)	
Interest expense, non-cash, cash flow swaps		(2,180)		(1,484)	(5,359)		(5,402)	
Other income (expense), net		2,449		(351)	 2,519		(7,522)	
Total other expense		(14,723)		(24,259)	(74,207)		(81,738)	
Income from continuing operations before taxes		36,689		22,391	 52,924		50,012	
Income tax provision		(16,510)		(8,442)	(23,816)		(19,905)	
Income from continuing operations		20,179		13,949	 29,108		30,107	
Discontinued operations:		20,177		13,747	25,100		30,107	
Loss from operations and the sale of discontinued franchises		(8,551)		(633)	(19,203)		(6,149)	
Income tax benefit (expense)		3,966		(331)	7,393		1,617	
` • ´		(4,585)		(964)	(11,810)		(4,532)	
Loss from discontinued operations Net income	<u> </u>	15,594	\$	12,985	\$ 17,298	\$	25,575	
		10,00		12,700	 17,250		20,070	
Basic earnings per share:								
Earnings per share from continuing operations	\$	0.47	\$	0.26	\$ 0.70	\$	0.57	
Loss per share from discontinued operations	<u> </u>	(0.10)		(0.01)	 (0.28)		(0.09)	
Earnings per share	\$	0.37	\$	0.25	\$ 0.42	\$	0.48	
Weighted average common shares outstanding		42,305	<u></u>	52,311	41,130		52,151	
Diluted earnings per share:								
Earnings per share from continuing operations	\$	0.24	\$	0.25	\$ 0.48	\$	0.56	
Loss per share from discontinued operations		(0.07)		(0.02)	 (0.22)		(0.07)	
Earnings per share	\$	0.17	\$	0.23	\$ 0.26	\$	0.49	
Weighted average common shares outstanding	_	63,195		65,851	52,529		65,711	

CONDENSED CONSOLIDATED BALANCE SHEETS (Dollars in thousands)

	December 31, 2009	(Unaudited) September 30, 2010
ASSETS		
Current Assets:		
Cash and cash equivalents	\$ 30,035	\$ 10,623
Receivables, net	232,969	166,546
Inventories	795,275	863,917
Assets held for sale	12,167	13,548
Other current assets	14,937	15,582
Total Current Assets	1,085,383	1,070,216
Property and Equipment, net	382,085	392,173
Goodwill	469,482	468,516
Other Intangible Assets, net	80,806	79,563
Other Assets	51,099	61,633
Total Assets	\$ 2,068,855	\$ 2,072,101
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current Liabilities:		
Notes payable - floor plan - trade	\$ 214,871	\$ 436,444
Notes payable - floor plan - non-trade	548,493	339,117
Trade accounts payable	55,345	47.968
Accrued interest	16,146	10,035
Other accrued liabilities	144,709	145,447
Liabilities associated with assets held for sale - non-trade	3,346	-
Current maturities of long-term debt	23,991	23,704
Total Current Liabilities	1,006,901	1,002,715
Long-Term Debt	552,150	529,632
Other Long-Term Liabilities	141,052	143,631
Stockholders' Equity:	141,032	143,031
Class A convertible preferred stock, none issued	_	_
Class A common stock, \$.01 par value; 100,000,000 shares authorized; 54,986,875 shares issued and 40,099,559 shares		
outstanding at December 31, 2009; 55.635,206 shares issued and 40.657,683 shares outstanding at September 30, 2010	550	556
Class B common stock; \$.01 par value; 30,000,000 shares authorized; 12,029,375 shares outstanding at December 31, 2009	220	
and September 30, 2010	121	121
Paid-in capital	662,186	666,401
Accumulated deficit	(35,180)	(9,604)
Accumulated other comprehensive income (loss)	(22,350)	(23,703)
Treasury stock, at cost (14,887,316 Class A shares held at December 31, 2009 and 14,977,523 Class A shares held at	(22,550)	(25,705)
September 30, 2010)	(236,575)	(237,648)
Total Stockholders' Equity	368,752	396,123
Total Liabilities and Stockholders' Equity	\$ 2,068,855	\$ 2,072,101

CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY (Dollars and shares in thousands) (Unaudited)

	Class A Common Stock		Class B Common Stock		Paid-In	Accumulated	Treasury	Accumulated Other Comprehensive	Total Stockholders'	Compre- hensive
	Shares	Amount	Shares	Amount	Capital	Deficit	Stock	Income (Loss)	Equity	Income
BALANCE AT DECEMBER 31, 2009	54,987	550	12,029	121	662,186	(35,180)	(236,575)	(22,350)	368,752	
Shares awarded under stock compensation plans	292	3	-	-	1,185	-	-	-	1,188	-
Purchases of treasury stock	-	-	-	-	-	-	(1,073)	-	(1,073)	-
Income tax benefit associated with stock compensation plans	-	-	-	-	636	-	-	-	636	-
Income tax benefit associated with convertible note hedge	-	-	-	-	205	-	-	-	205	-
Fair value of interest rate swap agreements, net of tax benefit of \$830	-	-	-	-	-	-	-	(1,353)	(1,353)	(1,353)
Stock-based compensation expense	-	-	-	-	419	-	-	-	419	-
Restricted stock amortization, net of forfeitures	-	-	-	-	1,773	-	-	-	1,773	-
Net income	-	-	-	-	-	25,575	-	-	25,575	25,575
Other	356	3			(3)	1			1	
BALANCE AT SEPTEMBER 30, 2010	55,635	556	12,029	\$ 121	\$666,401	\$ (9,604)	\$(237,648)	\$ (23,703)	\$ 396,123	\$ 24,222

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Dollars in thousands) (Unaudited)

Note		Nine Mont Septen	ths Ended nber 30,
Note to the Content of the close provided by operating activities: 25.938			
Adjuntments to reconcile neineone to act eash provided by opensing selvities. 2,9918 Provision for had defet expense			
Depociation and annonization of property, plant and equipment		\$ 17,298	\$ 25,575
Provision for bad debt squense		24 005	25.029
Debt issume corts amoritzation			
Debt sissance cost amoritzation 9,900 2,702 1,702 1,703 1,805 1,			
Debt discount amortization, net of premium amortization		,	
Six of compensation expense 437 4170 A monitation of restricted stock (182) 1,717 Restricted stock forfeiture (182) - Deferred mome taxes (20) (60) Asset simplified in the stock forfeiture (50) (80) Asset simplified in the stock forfeiture (20) (20) Asset simplified in the stock forfeiture (20) 7,51 Loss (gain) no retirement of debt (20) 7,51 Los (gain) no retirement of debt (20) 7,51 Los (gain) no retirement of debt (20) 7,51 Changes in seats and liabilities that relate to operations: (21,40) (11,40) Changes in seats and liabilities that relate to operations: (23,50) (24,50) (11,40) Other sexets (23,50) (24,50)			
Amortization of restricted stock Restricted stock for feiture Restricted stock in small properly and equipment Restricted deuterships Loss (gain) und subposal of franchises and properly and equipment Restricted deuterships Restricted deuterships Restricted deuterships Restricted deuterships Restricted deuterships Restricted deuterships Restricted stock Restricted deuterships Restricted stock Restricted deuterships Restricted stock Responses to nevolving cardifficallities Response			
Restricted sock forfeiture			
Deferred income taxes			
Paguity interest in earnings of investees			(656)
Assic impairment charges 9,16 122 126	Equity interest in earnings of investees		
Case of a cit of leased dealerships			
Case of a cit of leased dealerships			(978)
Perviative fair value adjustments			
Receivables	Loss (gain) on retirement of debt	(2,095)	7,665
Receivables 68,515 68,678 Inventories 383,05 82,878 Other assets (24,362) (14,766) Notes payable - floor plan - trade (22,572) 21,866 Total accounts payable and other liabilities 41,207 (21,866) Total adjustments 425,228 22,885 Net eath provided by operating activities 442,726 238,056 CASH FLOWS FROM INVESTING ACTIVITIES: 41,279 979 Proceeds from sales of property and equipment 1,797 979 Proceeds from sales of property and equipment 1,797 979 Proceeds from sales of property and equipment 1,009 600 Net cash used in investing activities 1,009 600 Net cash used in investing activities 31,009 600 Net cash used in investing an ontes payable floor plan - non-trade 324,585 40,000 Borrowings on revolving credit facilities 334,585 40,000 Reptayments on long-term debt 167,099 20,977 Principal payments on long-term debt 167,099 20,977 <	Derivative fair value adjustments	(11,300)	-
Inventories	Changes in assets and liabilities that relate to operations:		
Other assets (24,50) (14,706) Note appable -floor plan - trade (26,79) 221,573 Trade accounts payable and other liabilities 41,207 (21,806) Total adjustments 425,428 12,2481 Net cash provided by operating activities 328,056 CASHTLOWS FROM INVESTING ACTIVITIES: 1,197 979 Proceeds from sales of property and equipment (30,048) 4(4,039) Proceeds from sales of property and equipment 30 60 Proceeds from sales of property and equipment 30 60 Net cash used in investing all editives 2,197 979 Proceeds from sales of franchises 30 60 Net cash used in investing activities (30,04) 60 Net cash such in investing activities 31,07 21,722 Salf FLOWS FROM FINANCING ACTIVITIES. 34,000 60 Repayments on revolving credit facilities 34,585 40,000 Repayments on revolving credit facilities 34,500 40,009 Repayments on revolving credit facilities 34,500 40,009 Repay	Receivables	68,535	65,667
Notes payable- floor plan- trade (92,597) 221,573 Trade accounts payable and other liabilities 41,207 (21,886) Note approvided by operating activities 425,428 212,481 CASH FLOWER FLOW INVESTION ACTIVITIES: 200 36,008 (40,099) Proceeds from sale of property and equipment (1,797) 9.99 Proceeds from sale of from facilities 22,839 24,444 Distributions from equity investes 300 60 Oke cash used in investing activities (30,00) 60 Vet cash used in investing activities (30,972) (21,722) Soll ELOWS FROM FINANCING ACTIVITIES: (36,972) (21,722) Borrowings on revolving credit facilities 34,858 40,000 Borrowings on revolving credit facilities (36,972) (21,722) Repayments on revolving credit facilities (36,972) (21,722) Repayments on revolving credit facilities (36,973) (4,500) Repayments on revolving credit facilities (36,973) (4,500) Repayments on revolving credit facilities (36,973) (4,500)	Inventories	383,205	(82,768)
Trade accounts payable and other liabilities 41,207 (21,856) Total adjustments 425,428 212,481 Net cash provided by operating activities 228,056 228,056 CASH FLOWS FROM INVESTING ACTIVITIES: 8 44,072 29,059 Proceeds from sales of property and equipment 1,797 979 </td <td>Other assets</td> <td>(24,362)</td> <td>(14,706)</td>	Other assets	(24,362)	(14,706)
Total adjustments 425,428 212,818 Ket cash provided by operating activities 427,02 238,056 CASH FLONS FROM INVESTING ACTIVITIES: Comments 300,000 40,039 40,039 70,000 70,00	Notes payable - floor plan - trade	(92,597)	221,573
Net cash provided by operating activities 442,726 238,056 CASH FLOWS FROM INVESTING ACTIVITIES: Temperative of property and equipment (36,048) (44,039) Proceeds from sales of property and equipment 1,797 979 979 979 979 928,393 24,644 22,839 24,644 22,839 24,644 23,000 600 10,112 (17,816) 30,00 600	Trade accounts payable and other liabilities	41,207	(21,886)
Net cash provided by operating activities 442,726 238,056 CASH FLOWS FROM INVESTING ACTIVITIES: Temperative of property and equipment (36,048) (44,039) Proceeds from sales of property and equipment 1,797 979 979 979 979 928,393 24,644 22,839 24,644 22,839 24,644 23,000 600 10,112 (17,816) 30,00 600	Total adjustments	425,428	212,481
Purchase of property and equipment (a 5,048) (3,048)	ý.		
Purchase of property and equipment 15.048 17.77 27.79 Proceeds from sales of property and equipment 17.77 27.79 Proceeds from sales of franchises 22.81 24.64 Distributions from equity investees 20.00 60.00 Net cash used in investing activities (11.12 17.816 CASH FLOWS FROM EINANCING ACTIVITIES: (17.816 Repayments on nevolving credit facilities 34.58 40.000 Proceeds from long-term debt (16.248 20.05 20.077 Principal payments on long-term debt (16.248 20.078 20.0797 Principal payments on long-term debt (16.248 20.078 20.0797 Principal payments on long-term debt (16.248 20.078 20.0797 20.0797 Principal payments on long-term debt (16.248 20.078 20.0797 20.0797 20.0797 20.0797 20.0797 Principal payments on long-term debt (16.494 20.078 20.0797 2	· · · · · ·		230,030
Proceeds from sale of property and equipment 1,797 9.79 Proceeds from sale of franchises 22,839 26,644 Distributions from equity investees 300 600 Net cash used in investing activities (11,102) (18,166) CASH FLOWS FROM FIRANCING ACTIVITIES: Temperature of the property		(2(0.49)	(44.020)
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Interest, net of amount capitalized \$ 90,116 \$ 74,778	Cash paid (received) during the year for:		
Income taxes \$ (21,229) \$ (15,289)	Interest, net of amount capitalized	\$ 90,116	\$ 74,778
	Income taxes	\$ (21,229)	\$ (15,289)

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1. Summary of Significant Accounting Policies

Basis of Presentation – The accompanying unaudited condensed consolidated financial information for the third quarter and nine-month periods ended September 30, 2009 and 2010 have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (the "SEC"). All significant intercompany accounts and transactions have been eliminated. These Unaudited Condensed Consolidated Financial Statements reflect, in the opinion of management, all material adjustments (which include normal recurring adjustments) necessary to fairly state the financial position and the results of operations for the periods presented. The results for interim periods are not necessarily indicative of the results to be expected for the entire fiscal year. These interim financial statements should be read in conjunction with the audited Consolidated Financial Statements of Sonic Automotive, Inc. ("Sonic" or the "Company") for the year ended December 31, 2009, which were included in Sonic's Annual Report on Form 10-K.

Recent Developments – On August 18, 2010, Sonic redeemed \$20.0 million in aggregate principal amount of its 8.625% Senior Subordinated Notes at the applicable redemption price (101.438% of principal redeemed) plus accrued but unpaid interest. Sonic recorded a loss on extinguishment of debt of \$0.4 million related to the redemption. On October 20, 2010, Sonic issued a redemption notice to holders of the 4.25% Convertible Senior Subordinated Notes due 2015 (the "4.25% Convertible Notes") to redeem the remaining \$16.0 million in aggregate principal amount of its outstanding 4.25% Convertible Notes. Sonic will use available cash to redeem the \$16.0 million in aggregate principal amount at the applicable redemption price (100.00% of principal redeemed) plus accrued but unpaid interest on November 30, 2010.

Reclassifications – The Condensed Consolidated Statements of Income for the third quarter and nine-month periods ended September 30, 2009 reflect the reclassification of balances from continuing operations to discontinued operations from the prior year presentation for additional franchises sold and terminated or identified for sale subsequent to September 30, 2009. The Condensed Consolidated Statements of Income for the third quarter and nine-month periods ended September 30, 2009 also reflect the reclassification of balances from discontinued operations to continuing operations for franchises identified for sale as of September 30, 2009, but which Sonic has decided to retain and operate as of September 30, 2010.

Lease Exit Accruals – Lease exit accruals relate to facilities Sonic has ceased using in its operations. The accruals represent the present value of the lease payments, net of estimated sublease proceeds, for the remaining life of the operating leases and other accruals necessary to satisfy the lease commitment to the landlord. A summary of the activity of these lease exit accruals consists of the following:

	(dolla	rs in thousands)
Balance, December 31, 2009	\$	47,825
Lease exit expense		2,321
Payments		(6,567)
Balance, September 30, 2010	\$	43,579

Income Tax Expense— The overall effective tax rates for the third quarter and nine-month periods ended September 30, 2009 and 2010 are higher than federal statutory rates due to the effect of state income taxes. The overall effective tax rate from continuing operations was 37.7% and 39.8% for the third quarter and nine-month periods ended September 30, 2010, respectively. The overall effective tax rate from continuing operations was 45.0% for both the third quarter and nine-month periods ended September 30, 2009. The effective rate for the third quarter and nine-month periods ended September 30, 2010 was lower than the prior year periods due to the shift in the distribution of taxable income between states in which Sonic operates, lower expense effects related to tax positions as a result of "Accounting for Uncertainty in Income Taxes" in the ASC, and the effect of gross receipts tax structures in certain states.

2. Discontinued Operations

Dispositions – The operating results of franchises held for sale are included in the loss from discontinued operations in Sonic's Condensed Consolidated Statements of Income. Assets to be disposed of in connection with franchises held for sale but not yet sold have been classified in assets held for sale in Sonic's Condensed Consolidated Balance Sheets along with other assets held for sale. At September 30, 2010 there were no dealership franchises held for sale. The held for sale balance

of property and equipment, net, is comprised of real estate held for sale by non-dealership entities. Assets held for sale consist of the following:

Liabilities to be disposed in connection with these dispositions are comprised primarily of notes payable – floor plan and are classified as liabilities associated with assets held for sale on Sonic's balance sheets. Revenues and other activities associated with franchises classified as discontinued operations were as follows:

	Th	ird Quarter En	ded Sep	tember 30,	Nine Months Ended September 30,					
		2009	2010		2009			2010		
Loss from operations	\$	(3,302)	\$	(1,773)	\$	(8,548)	\$	(5,920)		
Gain (loss) on disposal of franchises		(103)		829		(572)		2,182		
Lease exit charges		(5,146)		311		(6,675)		(2,411)		
Property impairment charges		-		-		(1,822)		-		
Goodwill impairment charges						(1,586)		-		
Pre-tax loss	\$	(8,551)	\$	(633)	\$	(19,203)	\$	(6,149)		
Total Revenues	\$	74,018	\$	9,473	\$	245,935	\$	55,127		

Lease exit charges recorded for the third quarter and nine-month periods ended September 30, 2009 and 2010 relate to the revision of estimates on previously established lease exit accruals and the establishment of lease exit accruals in the third quarter ended September 30, 2009. The lease exit accruals are calculated by either discounting the remaining lease payments, net of estimated sublease proceeds, or estimating the amount necessary to satisfy the lease commitment to the landlord. See Note 4 for a discussion of property impairment charges and see Note 5 for a discussion of goodwill impairment charges.

Sonic allocates interest expense to discontinued operations based on the net assets of the discontinued operations group. Interest allocated to discontinued operations for the third quarter ended September 30, 2009 was \$0.6 million. Interest allocated to discontinued operations for the third quarter ended September 30, 2010 was immaterial. Interest allocated to discontinued operations for the nine-month periods ended September 30, 2009 and 2010 was \$2.1 million and \$0.2 million, respectively.

3. Inventories

Inventories consist of the following:

		(dollars in thousands)					
	Dec	ember 31,	Sep	tember 30,			
		2009					
New vehicles	\$	557,319	\$	607,742			
Used vehicles		138,401		149,890			
Parts and accessories		51,470		50,702			
Other		52,613		55,583			
	\$	799,803	\$	863,917			
Less inventories classified as assets held for sale		(4,528)					
Inventories	\$	795,275	\$	863,917			

4. Property and Equipment

Property and equipment consists of the following:

		(dollars in thousands)					
	Dec	ember 31,	Sep	tember 30,			
		2009	-	2010			
Land	\$	61,886	\$	64,870			
Building and improvements		322,632		320,389			
Office equipment and fixtures		75,801		77,939			
Parts and service equipment		54,981		55,910			
Company vehicles		8,440		8,151			
Construction in progress		40,000		51,557			
Total, at cost		563,740		578,816			
Less accumulated depreciation		(176,817)		(173,095)			
Subtotal		386,923		405,721			
Less assets held for sale		(4,838)		(13,548)			
Property and equipment, net	\$	382,085	\$	392,173			

In both the third quarter and nine-month periods ended September 30, 2010, Sonic recorded fixed asset impairment charges of \$0.1 million, which was recorded in continuing operations. In the third quarter and nine-month periods ended September 30, 2009, Sonic recorded fixed asset impairment charges of \$0.4 million and \$4.3 million, respectively, of which \$0.4 million and \$2.5 million were recorded in continuing operations, respectively.

5. Goodwill And Intangible Assets

	(dollars in thousands)								
		Franchise Agreements Gross Goodwill		Accumulated Impairment		Net Goodwill			
Balance, December 31, 2009	\$	64,835	\$	1,266,207	\$	(796,725)	\$	469,482	
Reductions from sales of franchises		-		(3,767)		_		(3,767)	
Reclassification from assets held for sale, net		-		2,801		-		2,801	
Balance, September 30, 2010	\$	64,835	\$	1,265,241	\$	(796,725)	\$	468,516	

In the third quarter and nine-month periods ended September 30, 2009, Sonic recorded goodwill impairment charges of \$0.2 million and \$2.7 million, respectively, of which \$0.2 million and \$1.1 million were recorded in continuing operations, respectively. The impairment charges recorded were based on the determination that recorded values were not recoverable under asset disposal agreements entered into during the nine-month period ended September 30, 2009. Sonic recorded franchise asset impairment charges of \$2.1 million in continuing operations in the nine-month period ended September 30, 2009.

At December 31, 2009, Sonic had \$16.0 million of definite life intangibles recorded relating to favorable lease agreements. After the effect of amortization of the definite life intangibles, the balance recorded at September 30, 2010 was \$14.7 million and was included in other intangible assets, net, in the accompanying Condensed Consolidated Balance Sheets.

6. Long-term Debt

Long-term debt consists of the following:

	(dollars in thousands)			
	Dec	eember 31, 2009	Sep	tember 30, 2010
2010 Revolving Credit Facility (1)	\$	-	\$	-
Senior Subordinated Notes bearing interest at 9.0%		-		210,000
Senior Subordinated Notes bearing interest at 8.625%		275,000		42,855
Convertible Senior Notes bearing interest at 5.0%		172,500		172,500
Convertible Senior Subordinated Notes bearing interest at 4.25%		17,045		16,000
Notes payable to a finance company bearing interest from 9.52% to 10.52% (with a weighted average of 10.19%)		17,778		16,180
Mortgage notes to finance companies-fixed rate, bearing interest from 4.50% to 7.03%		78,424		84,341
Mortgage notes to finance companies-variable rate, bearing interest at 1.25 to 3.30 percentage points above one-month				
LIBOR		38,251		30,842
Net debt discount and premium (2)		(29,199)		(25,506)
Other		6,342		6,124
	\$	576,141	\$	553,336
Less current maturities		(23,991)		(23,704)
Long-term debt	\$	552,150	\$	529,632

- (1) Interest rate was 2.00% above one-month LIBOR at September 30, 2010.
- (2) December 31, 2009 includes \$1.5 million discount associated with the 8.625% Notes, \$29.8 million discount associated with the 5.0% Convertible Notes, \$0.6 million discount associated with the 4.25% Convertible Notes, \$2.5 million premium associated with notes payable to a finance company and \$0.2 million premium associated with mortgage notes payable. September 30, 2010 includes \$1.4 million discount associated with the 9.0% Notes, \$0.2 million discount associated with the 8.625% Notes, \$26.0 million discount associated with the 5.0% Convertible Notes, \$0.1 million discount associated with the 4.25% Convertible Notes, \$2.0 million premium associated with notes payable to a finance company and \$0.2 million premium associated with mortgage notes payable.

2006 Credit Facility

The 2006 Revolving Credit Sub-Facility, the 2006 New Vehicle Floor Plan Sub-Facility and the 2006 Used Vehicle Floor Plan Sub-Facility (collectively the "2006 Credit Facility") would have matured on February 17, 2010. The 2006 Credit Facility was refinanced on January 15, 2010. See 2010 Credit Facilities discussion below.

2010 Credit Facilities

On January 15, 2010, Sonic entered into an amended and restated syndicated revolving credit agreement (the "2010 Revolving Credit Facility") and a syndicated floor plan credit facility (the "2010 Floorplan Facility"). The 2010 Revolving Credit Facility and 2010 Floorplan Facility (collectively the "2010 Credit Facilities") mature on August 15, 2012.

The 2010 Revolving Credit Facility, which is subject to a borrowing base, has a borrowing limit of \$150.0 million, which may be expanded up to \$215.0 million in total credit availability upon satisfaction of certain conditions. The amount available for borrowing under the 2010 Revolving Credit Facility (the "2010 Revolving Borrowing Base") is reduced on a dollar-for-dollar basis by the aggregate face amount of any outstanding letters of credit under the 2010 Revolving Credit Facility. The borrowing base is calculated based on the value of eligible accounts, eligible inventory, eligible equipment and 5,000,000 shares of common stock of Speedway Motorsports, Inc. ("SMI") pledged as collateral by one of Sonic's affiliates, Sonic Financial Corporation ("SFC").

As of September 30, 2010, the 2010 Revolving Borrowing Base was approximately \$137.6 million. At September 30, 2010, Sonic had no outstanding borrowings and \$49.9 million in outstanding letters of credit resulting in total borrowing availability of \$87.7 million under the 2010 Revolving Credit Facility.

Outstanding obligations under the 2010 Revolving Credit Facility are secured by a pledge of substantially all of the assets of Sonic and its subsidiaries, and by the pledge of 5,000,000 shares of common stock of SMI by SFC. The collateral also provides for the pledge of the franchise agreements and stock or equity interests of Sonic's dealership franchise subsidiaries, except for those dealership franchise subsidiaries where the applicable manufacturer prohibits such a pledge, in

which cases the stock or equity interests of the dealership franchise subsidiary is subject to an escrow arrangement with the administrative agent. Substantially all of Sonic's subsidiaries also guarantee its obligations under the 2010 Revolving Credit Facility.

The 2010 Floorplan Facility is comprised of a new vehicle revolving floor plan facility in an amount up to \$321.0 million (the "2010 New Vehicle Floorplan Facility") and a used vehicle revolving floor plan facility in an amount up to \$50.0 million, subject to a borrowing base (the "2010 Used Vehicle Floorplan Facility"). Sonic may, under certain conditions, request an increase in the 2010 Floorplan Facility by up to \$125.0 million, which shall be allocated between the 2010 New Vehicle Floorplan Facility and the 2010 Used Vehicle Floorplan Facility as Sonic requests, with no more than 15% of the aggregate commitments allocated to the commitments under the 2010 Used Vehicle Floorplan Facility. Outstanding obligations under the 2010 Floorplan Facility are guaranteed by Sonic and certain of its subsidiaries and are secured by a pledge of substantially all of the assets of Sonic and its subsidiaries.

The amounts outstanding under the 2010 Credit Facilities bear interest at variable rates based on specified percentages above LIBOR according to a performance-based pricing grid determined by Sonic's Consolidated Total Debt to EBITDA Ratio (as defined in the 2010 Credit Facilities agreement) as of the last day of the immediately preceding fiscal quarter.

Covenants

The 2010 Credit Facilities contain certain covenants, including covenants which could restrict or prohibit indebtedness, liens, the payment of dividends, capital expenditures and material dispositions and acquisitions of assets as well as other customary covenants and default provisions. Sonic was in compliance with the covenants under the 2010 Credit Facilities as of September 30, 2010 and expects to be in compliance with the covenants for the foreseeable future. Financial covenants include required specified ratios (as each is defined in the 2010 Credit Facilities) of:

		Covenant	
	Consolidated Liquidity Ratio	Consolidated Fixed Charge Coverage Ratio	Consolidated Total Senior Secured Debt to EBITDA Ratio
Through March 30, 2011	≥ 1.00	≥ 1.10	≤ 2.25
March 31, 2011 through and including March 30, 2012	≥ 1.05	≥ 1.15	≤ 2.25
March 31, 2012 and thereafter	≥ 1.10	≥ 1.20	≤ 2.25
September 30, 2010 actual	1.15	1.29	1.12

The 2010 Credit Facilities contain events of default, including cross-defaults to other material indebtedness, change of control events and events of default customary for syndicated commercial credit facilities. Upon the occurrence of an event of default, Sonic could be required to immediately repay all outstanding amounts under the 2010 Credit Facilities.

In addition, many of Sonic's facility leases are governed by a guarantee agreement between the landlord and Sonic that contains financial and operating covenants. The financial covenants are identical to those under the 2010 Credit Facilities with the exception of one financial covenant related to the ratio of EBTDAR to Rent (as defined in the lease agreements) with a required ratio of no less than 1.5 to 1.0. At September 30, 2010, the ratio was 1.94 to 1.0.

9.0% Senior Subordinated Notes ("9.0% Notes")

On March 12, 2010, Sonic issued \$210.0 million aggregate principal amount of 9.0% Notes which mature on March 15, 2018. On April 12, 2010, Sonic used the net proceeds, together with cash on hand, to redeem \$200.0 million aggregate principal amount of its 8.625% Notes due 2013. The 9.0% Notes are unsecured senior subordinated obligations of Sonic and are guaranteed by Sonic's domestic operating subsidiaries. Interest is payable semi-annually on March 15 and September 15 each year. Sonic may redeem the 9.0% Notes in whole or in part at any time after March 15, 2014 at the following redemption prices, which are expressed as percentages of the principal amount:

	Redemption
	Price
Beginning on March 15, 2014	104.50 %
Beginning on March 15, 2015	102.25 %
Beginning on March 15, 2016 and thereafter	100.00 %

In addition, on or before March 15, 2013, Sonic may redeem up to 35% of the aggregate principal amount of the 9.0% Notes at par value plus accrued interest with proceeds from certain equity offerings. The Indenture also provides that holders of 9.0% Notes may require Sonic to repurchase the 9.0% Notes at 101% of the par value of the 9.0% Notes, plus accrued interest if Sonic undergoes a "change of control" as defined in the Indenture.

The indenture governing the 9.0% Notes contains certain specified restrictive covenants. Sonic has agreed not to pledge any assets to any third party lender of senior subordinated debt except under certain limited circumstances. Sonic also has agreed to certain other limitations or prohibitions concerning the incurrence of other indebtedness, capital stock, guarantees, asset sales, investments, cash dividends to stockholders, distributions and redemptions. Specifically, the indenture governing Sonic's 9.0% Notes limits Sonic's ability to pay quarterly cash dividends on Sonic's Class A and B common stock in excess of \$0.10 per share. Sonic may only pay quarterly cash dividends on Sonic's Class A and B common stock if Sonic complies with the terms of the indenture governing the 9.0% Notes. Sonic was in compliance with all restrictive covenants as of September 30, 2010.

Balances outstanding under Sonic's 9.0% Notes are guaranteed by all of Sonic's operating domestic subsidiaries. These guarantees are full and unconditional and joint and several. The parent company has no independent assets or operations. The non-domestic and non-operating subsidiaries that are not guarantors are considered to be minor as defined by the SEC.

Sonic's obligations under the 9.0% Notes may be accelerated by the holders of 25% of the outstanding principal amount of the 9.0% Notes then outstanding if certain events of default occur, including: (1) defaults in the payment of principal or interest when due; (2) defaults in the performance, or breach, of Sonic's covenants under the 9.0% Notes; and (3) certain defaults under other agreements under which Sonic or its subsidiaries have outstanding indebtedness in excess of \$35.0 million.

8.625% Senior Subordinated Notes ("8.625% Notes")

The 8.625% Notes are unsecured obligations that rank equal in right of payment to all of Sonic's existing and future senior subordinated indebtedness, mature on August 15, 2013 and are redeemable at Sonic's option after August 15, 2008. Of the original \$275.0 million principal amount of the 8.625% Notes, Sonic had \$42.9 million in aggregate principal amount outstanding at September 30, 2010.

On April 12, 2010, Sonic used the net proceeds obtained from the issuance of the 9.0% Notes, together with cash on hand, to redeem \$200.0 million in aggregate principal amount of the outstanding 8.625% Notes at the then applicable redemption price (102.875% of principal redeemed) plus accrued but unpaid interest. Sonic recorded a loss on extinguishment of debt of approximately \$7.0 million related to the redemption which was recognized in the second quarter ended June 30, 2010. During the second quarter of 2010 Sonic repurchased approximately \$12.1 million of additional principal amount of the 8.625% Notes and recorded an additional loss on extinguishment of debt of approximately \$0.3 million related to these repurchases. During the third quarter Sonic redeemed an additional \$20.0 million in aggregate principal amount of the outstanding 8.625% Notes and recorded a loss on extinguishment of debt of approximately \$0.4 million related to the redemption.

The total loss on extinguishment of debt related to repurchases and redemptions of the 8.625% Notes of \$7.7 million for the nine-month period ended September 30, 2010 is recorded in other income (expense), net in the Condensed Consolidated Statements of Income.

The indenture governing the 8.625% Notes contains certain specified restrictive covenants. Sonic has agreed not to pledge any assets to any third party lender of senior subordinated debt except under certain limited circumstances. Sonic also has agreed to certain other limitations or prohibitions concerning the incurrence of other indebtedness, capital stock, guarantees, asset sales, investments, cash dividends to shareholders, distributions and redemptions. Specifically, the indenture

governing Sonic's 8.625% Notes limits Sonic's ability to pay quarterly cash dividends on Sonic's Class A and B common stock in excess of \$0.10 per share. Sonic may only pay quarterly cash dividends on Sonic's Class A and B common stock if Sonic complies with the terms of the indenture governing the 8.625% Notes. Sonic was in compliance with all restrictive covenants as of September 30, 2010.

Balances outstanding under Sonic's 8.625% Notes are guaranteed by all of Sonic's operating domestic subsidiaries. These guarantees are full and unconditional and joint and several. The parent company has no independent assets or operations. The non-domestic and non-operating subsidiaries that are not guarantors are considered to be minor as defined by the SEC.

5.0% Convertible Senior Notes ("5.0% Convertible Notes")

Sonic has \$172.5 million in aggregate principal amount of 5.0% Convertible Notes outstanding. The 5.0% Convertible Notes bear interest at a rate of 5.0% per year, payable semiannually in arrears on April 1 and October 1 of each year. The 5.0% Convertible Notes mature on October 1, 2029. Sonic may redeem some or all of the 5.0% Convertible Notes for cash at any time subsequent to October 1, 2014 at a repurchase price equal to 100% of the principal amount of the Notes. Holders have the right to require Sonic to purchase the 5.0% Convertible Notes on each of October 1, 2014, October 1, 2019 and October 1, 2024 or in the event of a change in control for cash at a purchase price equal to 100% of the principal amount of the notes.

Holders of the 5.0% Convertible Notes may convert their notes at their option prior to the close of business on the business day immediately preceding July 1, 2029 only under the following circumstances: (1) during any fiscal quarter commencing after December 31, 2009, if the last reported sale price of the Class A common stock for at least 20 trading days (whether or not consecutive) during a period of 30 consecutive trading days ending on the last trading day of the preceding fiscal quarter is greater than or equal to 130% of the applicable conversion price on each applicable trading day; (2) during the five business day period after any 10 consecutive trading day period (the "measurement period") in which the trading price (as defined below) per \$1,000 principal amount of notes for each day of that measurement period was less than 98% of the product of the last reported sale price of Sonic's Class A common stock and the applicable conversion rate on each such day; (3) if Sonic calls any or all of the notes for redemption, at any time prior to the close of business on the third scheduled trading day prior to the redemption date; or (4) upon the occurrence of specified corporate events. On and after July 1, 2029 to (and including) the close of business on the third scheduled trading day immediately preceding the maturity date, holders may convert their notes at any time, regardless of the foregoing circumstances. The conversion rate is 74.7245 shares of Class A common stock per \$1,000 principal amount of notes, which is equivalent to a conversion price of approximately \$13.38 per share of Class A common stock. None of the conversion features on the 5.0% Convertible Notes were triggered in the nine-month period ended September 30, 2010.

To recognize the equity component of the convertible borrowing instrument, upon issuance of the 5.0% Convertible Notes in September 2009, Sonic recorded a debt discount of \$31.0 million and a corresponding amount (net of taxes of \$12.8 million) to equity. The debt discount is being amortized to interest expense through October 2014, the earliest redemption date of the 5.0% Convertible Notes.

4.25% Convertible Senior Subordinated Notes ("4.25% Convertible Notes")

Sonic had approximately \$16.0 million aggregate principal amount of 4.25% Convertible Notes outstanding at September 30, 2010 classified in current maturities of Long-Term Debt in the accompanying Condensed Consolidated Balance Sheet. Sonic repurchased approximately \$1.0 million of the aggregate principal amount of the 4.25% Convertible Notes during the second quarter of 2010 at amounts close to par. On October 20, 2010, Sonic issued a redemption notice to redeem the remaining \$16.0 million in aggregate principal amount. Sonic will use available cash on November 30, 2010 to redeem the \$16.0 million in aggregate principal amount at the applicable redemption price (100.00% of principal redeemed) plus accrued but unpaid interest on November 30, 2010.

The 4.25% Convertible Notes bear interest at an annual rate of 4.25% until November 30, 2010 and 4.75% thereafter. The 4.25% Convertible Notes are unsecured obligations that rank equal in right of payment to all of Sonic's existing and future senior subordinated indebtedness, mature on November 30, 2015 and are redeemable by Sonic or the holders on or after November 30, 2010. Sonic's obligations under the 4.25% Convertible Notes are not guaranteed by any of Sonic's subsidiaries. Holders of the 4.25% Convertible Notes may convert them into cash and shares of Sonic's Class A common stock at an initial conversion rate of 41.4185 shares per \$1,000 of principal amount, subject to distributions on, or other changes in Sonic's Class A common stock, if any, prior to the conversion date.

The 4.25% Convertible Notes are convertible into cash and shares of Sonic's Class A common stock if prior to October 31, 2010, during the five business day period after any five consecutive trading day period in which the trading price per \$1,000 principal amount of 4.25% Convertible Notes was less than 103% of the product of the closing price of Sonic's Class A common stock and the applicable conversion rate for the 4.25% Convertible Notes; if Sonic calls the 4.25% Convertible Notes for redemption; upon the occurrence of certain corporate transactions; or on or after October 31, 2010. Upon conversion of the 4.25% Convertible Notes, Sonic will be required to deliver cash equal to the lesser of the aggregate principal amount of the 4.25% Convertible Notes being converted and Sonic's total conversion obligation. If Sonic's total conversion obligation exceeds the aggregate principal amount of the 4.25% Convertible Notes being converted, Sonic will deliver shares of Class A common stock to the extent of the excess amount, if any. None of the conversion features on the 4.25% Convertible Notes were triggered in the third quarter ended September 30, 2010. The conversion features were triggered on October 20, 2010 when Sonic called the 4.25% Convertible Notes for redemption.

Notes Payable to a Finance Company

Three notes payable (due October 2015 and August 2016) were assumed in connection with an acquisition in 2005 (the "Assumed Notes"). Sonic recorded the Assumed Notes at fair value using an interest rate of 5.35%. The interest rate used to calculate the fair value was based on a quoted market price for notes with similar terms as of the date of assumption. As a result of calculating the fair value, a premium of \$7.3 million was recorded and is being amortized over the lives of the Assumed Notes. As of September 30, 2010, the remaining unamortized premium was \$2.0 million.

Mortgage Notes

Sonic has mortgage financing related to many of its dealership properties. These mortgage notes require monthly payments of principal and interest through maturity and are secured by the underlying properties. Maturity dates occur between June 2013 and December 2029. The weighted average interest rate was 5.18% at September 30, 2010.

Derivative Instruments and Hedging Activities

At September 30, 2010 Sonic had interest rate swap agreements (the "Fixed Swaps") to effectively convert a portion of its LIBOR-based variable rate debt to a fixed rate. The fair value of these swap positions at September 30, 2010 was a liability of \$40.0 million included in other long-term liabilities in the accompanying Condensed Consolidated Balance Sheets. Under the terms of the Fixed Swaps, Sonic will receive and pay interest based on the following:

Notio	nal Amount	_	Pay Rate	Receive Rate (1)	Maturing Date
(in	millions)				
\$	200.0		4.935%	one-month LIBOR	May 1, 2012
\$	100.0		5.265%	one-month LIBOR	June 1, 2012
\$	3.6		7.100%	one-month LIBOR	July 10, 2017
\$	25.0	(2)	5.160%	one-month LIBOR	September 1, 2012
\$	15.0	(2)	4.965%	one-month LIBOR	September 1, 2012
\$	25.0	(2)	4.885%	one-month LIBOR	October 1, 2012
\$	11.4		4.655%	one-month LIBOR	December 10, 2017
\$	8.8		6.860%	one-month LIBOR	August 1, 2017
\$	7.0		4.330%	one-month LIBOR	July 1, 2013
\$	100.0	(3)	3.280%	one-month LIBOR	July 1, 2015
\$	100.0	(3)	3.300%	one-month LIBOR	July 1, 2015

- (1) One-month LIBOR was 0.256% at September 30, 2010.
- (2) After December 31, 2009 changes in fair value are recorded through earnings.
- (3) The effective date of these forward-starting swaps is July 2, 2012.

During the first quarter ended March 31, 2009, Sonic settled two \$100.0 million notional fixed swaps with a payment to the counterparty of \$16.5 million. This settlement loss was deferred and is being amortized into earnings over the swaps' initial remaining term.

During the second quarter ended June 30, 2010, Sonic entered into two \$100.0 million notional forward-starting interest rate swap agreements which become effective in July 2012 and terminate in July 2015. These interest rate swaps have been designated and qualify as cash flow hedges and, as a result, changes in the fair value of these swaps will be recorded in other comprehensive income (loss), net of related income taxes, in the Condensed Consolidated Statements of Stockholders' Equity.

As a result of the refinancing of Sonic's 2006 Credit Facility and the new terms of the 2010 Credit Facilities, at December 31, 2009 it was determined that it was no longer probable that Sonic would incur interest payments that match the terms of certain Fixed Swaps that previously were designated and qualified as cash flow hedges. Of the Fixed Swaps (including the two \$100.0 million notional swaps which were settled in 2009), \$565.0 million of the notional amount had previously been documented as hedges against the variability of cash flows related to interest payments on certain debt obligations. At September 30, 2010, Sonic estimates that under the new 2010 Credit Facilities and other facilities with matching terms, it is probable that the expected debt balance with interest payments that match the terms of the Fixed Swaps will be \$400.0 million. As a result, for the third quarter and nine-month periods ended September 30, 2010, non-cash charges of approximately \$1.5 million and \$5.4 million, respectively, related to the Fixed Swaps and amortization of amounts in accumulated other comprehensive income (loss) related to other existing and terminated cash flow swaps were included in interest expense, non-cash, cash flow swaps in the accompanying Condensed Consolidated Statements of Income.

For the Fixed Swaps which qualify as cash flow hedges, the changes in the fair value of these swaps have been recorded in other comprehensive income (loss), net of related income taxes, in the Condensed Consolidated Statements of Stockholders' Equity. The incremental interest expense (the difference between interest paid and interest received) related to the Fixed Swaps was \$4.4 million and \$14.1 million for the third quarter and nine-month periods ended September 30, 2009, respectively, and \$4.4 million and \$13.1 million for the third quarter and nine-month periods ended September 30, 2010, respectively. This expense is included in interest expense, other, net in the accompanying Condensed Consolidated Statements of Income. The estimated net expense expected to be reclassified out of other comprehensive income (loss) into results of operations during the next twelve months is approximately \$12.4 million.

7. Per Share Data and Stockholders' Equity

The calculation of diluted earnings per share considers the potential dilutive effect of Sonic's contingently convertible debt issuances and stock options to purchase shares of Class A common stock under several equity compensation plans. The following table illustrates the dilutive effect of such items on earnings per share for the third quarter and nine-month periods ended September 30, 2009 and 2010:

				For the T	hird Q	uarter Ended S	eptember 3	30, 2009			
		From	Income Continuin perations	g			Loss Discontinu perations	ed	Ne	et Income	
	Class A & B Shares	Amount		ommon Amount	A	Amount		Common re Amount	Amount		Common e Amount
				(dollar	s in thou	sands except pe	r share amo	unts)			
Earnings (Loss) and Shares	42,305	\$ 20,179			\$	(4,585)			\$ 15,594		
Effect of Participating Securities:											
Unvested Restricted Stock and Stock Units		(151)				-			(151)		
Basic Earnings (Loss) Per Share	42,305	\$ 20,028	\$	0.47	\$	(4,585)	\$	(0.10)	\$ 15,443	\$	0.37
Effect of Dilutive Securities:											
Contingently Convertible Debt (2009 6.0%											
Convertibles)	19,004	(4,720)				(196)			(4,916)		
Contingently Convertible Debt (2009 5.0%											
Convertibles)	981	-				-			-		
Contingently Convertible Debt (2002 5.25%											
Convertibles)	-	(15)				16			1		
Equity compensation plans	905								-		
Diluted Earnings (Loss) Per Share	63,195	\$ 15,293	\$	0.24	\$	(4,765)	\$	(0.07)	\$ 10,528	\$	0.17

				For the T	hird Qu	arter Ended S	September 3	0, 2010			
		From	Income Continui perations				Loss Discontinuo perations	ed	N	et Income	
	Class A & B Shares	Amount		Common e Amount		amount	Shar	Common e Amount share amounts)	Amount		Common e Amount
Earnings (Loss) and Shares	52,311	\$ 13,949			\$	(964)	s except per	snare amounts)	\$ 12,985		
Effect of Participating Securities:											
Unvested Restricted Stock and Stock Units	-	(137)							(137)		
Basic Earnings (Loss) Per Share	52,311	\$ 13,812	\$	0.26	\$	(964)	\$	(0.01)	\$ 12,848	\$	0.25
Effect of Dilutive Securities:											
Contingently Convertible Debt (2009 5.0%											
Convertibles)	12,890	2,498				16			2,514		
Equity compensation plans	650					-			-		
Diluted Earnings (Loss) Per Share	65,851	\$ 16,310	\$	0.25	\$	(948)	\$	(0.02)	\$ 15,362	\$	0.23

			For the	Nine M	onths Ended S	eptember 30	, 2009		
		From	ncome Continuing erations			Loss Discontinue perations	ed	Ne	t Income
	Shares	Amount	Per Common Share Amount		Amount		Common e Amount	Amount	Per Common Share Amount
			(amoun	ts in the	usands except p	er share amo	ounts)		
Earnings (Loss) and Shares	41,130	\$ 29,108		\$	(11,810)			\$ 17,298	
Effect of Participating Securities:									
Unvested Restricted Stock and Stock Units	-	(224)			-			(224)	
Basic Earnings (Loss) Per Share	41,130	\$ 28,884	\$ 0.70	\$	(11,810)	\$	(0.28)	\$ 17,074	\$ 0.42
Effect of Dilutive Securities:									
Contingently Convertible Debt (2009 6.0%									
Convertibles)	10,473	(3,440)			(149)			(3,589)	
Contingently Convertible Debt (2009 5.0%									
Convertibles)	331	-			-			-	
Equity compensation plans	595								
Diluted Earnings (Loss) Per Share	52,529	\$ 25,444	\$ 0.48	\$	(11,959)	\$	(0.22)	\$ 13,485	\$ 0.26

				For the	Nine M	onths Ended S	eptember 30	, 2010			
		From	Income From Continuing Operations			Loss From Discontinued Operations			Ne	t Income	
	Shares	Amount		ommon Amount		Amount	Shar	Common e Amount	Amount		Common e Amount
				(amoun	its in tho	usands except j	er share am	ounts)			
Earnings (Loss) and Shares	52,151	\$ 30,107			\$	(4,532)			\$ 25,575		
Effect of Participating Securities:											
Unvested Restricted Stock and Stock Units	-	(295)				-			(295)		
Basic Earnings (Loss) Per Share	52,151	\$ 29,812	\$	0.57	\$	(4,532)	\$	(0.09)	\$ 25,280	\$	0.48
Effect of Dilutive Securities:											
Contingently Convertible Debt (2009 5.0%											
Convertibles)	12,890	6,709				28			6,737		
Equity compensation plans	670										
Diluted Earnings (Loss) Per Share	65,711	\$ 36,521	\$	0.56	\$	(4,504)	\$	(0.07)	\$ 32,017	\$	0.49

In addition to the stock options included in the table above, options to purchase 2.4 million shares and 2.3 million shares of Class A common stock were outstanding at September 30, 2009 and 2010, respectively, but were not included in the computation of diluted earnings per share because the options were not dilutive. In addition, in the event the effect of potentially dilutive shares associated with any of Sonic's convertible notes were anti-dilutive, the effect of those shares have also been excluded from the computation of diluted earnings per share.

8. Contingencies

Legal and Other Proceedings:

Sonic is a defendant in the matter of Galura, et al. v. Sonic Automotive, Inc., a private civil action filed in the Circuit Court of Hillsborough County, Florida. In this action, originally filed on December 30, 2002, the plaintiffs allege that Sonic and its Florida dealerships sold an antitheft protection product in a deceptive or otherwise illegal manner, and further sought representation on behalf of any customer of any of Sonic's Florida dealerships who purchased the antitheft protection product since December 30, 1998. The plaintiffs are seeking monetary damages and injunctive relief on behalf of this class of customers. In June 2005, the court granted the plaintiffs' motion for certification of the requested class of customers, but the court has made no finding to date regarding actual liability in this lawsuit. Sonic subsequently filed a notice of appeal of the court's class certification ruling with the Florida Court of Appeals. In April 2007, the Florida Court of Appeals affirmed a portion of the trial court's class certification. The Florida trial court granted Summary Judgment in Sonic's favor against Plaintiff Enrique Galura, and his claim has been dismissed. Virginia Galura's claim is still pending. Sonic currently intends to continue its vigorous appeal and defense of this lawsuit and to assert available defenses. However, an adverse resolution of this lawsuit could result in the payment of significant costs and damages, which could have a material adverse effect on Sonic's future results of operations, financial condition and cash flows.

Several private civil actions have been filed against Sonic Automotive, Inc. and several of its dealership subsidiaries that purport to represent classes of customers as potential plaintiffs and made allegations that certain products sold in the finance and insurance departments were done so in a deceptive or otherwise illegal manner. One of these private civil actions was filed on November 15, 2004 in South Carolina state court, York County Court of Common Pleas, against Sonic Automotive, Inc. and 10 of Sonic's South Carolina subsidiaries. The plaintiffs in that lawsuit were Misty J. Owens, James B. Wright, Vincent J. Astey and Joseph Lee Williams, on behalf of themselves and all other persons similarly situated, with plaintiffs seeking monetary damages and injunctive relief on behalf of the purported class. The group of plaintiffs' attorneys representing the plaintiffs in the South Carolina lawsuit also filed another private civil class action lawsuit against Sonic Automotive, Inc. and 3 of Sonic's subsidiaries on February 14, 2005 in state court in North Carolina, Lincoln County Superior Court, which similarly sought certification of a multi-state class of plaintiffs and alleged that certain products sold in the finance and insurance departments were done so in a deceptive or otherwise illegal manner. The plaintiffs in this North Carolina lawsuit were Robert Price, Carolyn Price, Marcus Cappeletti and Kathy Cappeletti, on behalf of themselves and all other persons similarly situated, with plaintiffs seeking monetary damages and injunctive relief on behalf of the purported class. The South Carolina state court action and the North Carolina state court action have since been consolidated into a single proceeding in private arbitration before the American Arbitration Association. On November 12, 2008, claimants in the consolidated arbitration filed a Motion for Class Certification as a national class action including all of the states in which Sonic operates dealerships. Claimants are seeking monetary damages a

On July 19, 2010, the Arbitrator issued a Partial Final Award on Class Certification, certifying a class which includes all customers who, on or after November 15, 2000, purchased or leased from a Sonic dealership a vehicle with the Etch product as part of the transaction, but not including customers who purchased or leased such vehicles from a Sonic dealership in Florida. The Partial Final Award on Class Certification is not a final decision on the merits of the action. The merits of Claimants' assertions and potential damages will still have to be proven through the remainder of the arbitration. The Arbitrator stayed the Arbitration for thirty days to allow either party to petition a court of competent jurisdiction to confirm or vacate the award. Sonic will seek review of the class certification ruling by a court of competent jurisdiction and will continue to press its argument that this action is not suitable for a class-based arbitration. On July 22, 2010, the plaintiffs in this consolidated arbitration filed a Motion to Confirm the Arbitrator's Partial Final Award on Class Certification in state court in North Carolina, Lincoln County Superior Court. On August 17, 2010, Sonic filed to remove this North Carolina state court action to federal court, and simultaneously filed a Petition to Vacate the Arbitrator's Partial Final Award on Class Certification, with both filings made in the United Stated District Court for the Western District of North Carolina.

Sonic intends to continue its vigorous defense of this arbitration and to assert all available defenses. However, an adverse resolution of this arbitration could result in the payment of significant costs and damages, which could have a material adverse effect on Sonic's future results of operations, financial condition and cash flows.

Sonic is involved, and expects to continue to be involved, in numerous legal and administrative proceedings arising out of the conduct of its business, including regulatory investigations and private civil actions brought by plaintiffs purporting to represent a potential class or for which a class has been certified. Although Sonic vigorously defends itself in all legal and

administrative proceedings, the outcomes of pending and future proceedings arising out of the conduct of Sonic's business, including litigation with customers, employment related lawsuits, contractual disputes, class actions, purported class actions and actions brought by governmental authorities, cannot be predicted with certainty. An unfavorable resolution of one or more of these matters could have a material adverse effect on Sonic's business, financial condition, results of operations, cash flows or prospects. Recorded at December 31, 2009 and September 30, 2010 were \$9.2 million and \$9.0 million, respectively, in reserves that Sonic has provided for pending proceedings.

Guarantees and Indemnification Obligations:

In connection with franchise dispositions, certain of Sonic's dealership subsidiaries have assigned or sublet to the buyer its interests in real property leases associated with such dealerships. In general, Sonic's dealership subsidiaries retain responsibility for the performance of certain obligations under such leases, including rent payments, and repairs to leased property upon termination of the lease, to the extent that the assignee or sub-lessee does not perform. In the event the sub-lessees do not perform under their obligations Sonic remains liable for the lease payments. The total amount relating to this risk was approximately \$106.0 million as of December 31, 2009. See Sonic's Annual Report on Form 10-K for the year ended December 31, 2009 for further discussion.

In accordance with the terms of agreements entered into for the sale of Sonic's franchises, Sonic generally agrees to indemnify the buyer from certain exposure and costs arising subsequent to the date of sale, including environmental exposure and exposure resulting from the breach of representations or warranties made in accordance with the agreement. While Sonic's exposure with respect to environmental remediation and repairs is difficult to quantify, Sonic estimates that the maximum exposure associated with these general indemnifications if the counterparties failed to perform under their contractual obligations was approximately \$13.9 million and \$16.6 million at December 31, 2009 and September 30, 2010, respectively. These indemnifications generally expire within a period of one to two years following the date of sale. The estimated fair value of these indemnifications was not material.

9. Fair Value Measurements

In determining fair value, Sonic uses various valuation approaches including market, income and/or cost approaches. "Fair Value Measurements and Disclosures" in the ASC establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable inputs be used when available. Observable inputs are inputs that market participants would use in pricing the asset or liability developed based on market data obtained from sources independent of Sonic. Unobservable inputs are inputs that reflect Sonic's assumptions about the assumptions market participants would use in pricing the asset or liability developed based on the best information available in the circumstances. The hierarchy is broken down into three levels based on the reliability of inputs as follows:

- Level 1 Valuations based on quoted prices in active markets for identical assets or liabilities that Sonic has the ability to access. Assets utilizing Level 1 inputs include marketable securities that are actively traded.
- Level 2 Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, either directly or indirectly. Assets and liabilities utilizing Level 2 inputs include cash flow swap instruments.
- Level 3 Valuations based on inputs that are unobservable and significant to the overall fair value measurement. Asset and liability measurements utilizing Level 3 inputs include those used in estimating fair value of non-financial assets and non-financial liabilities in purchase acquisitions, those used in assessing impairment under "Property, Plant and Equipment" in the ASC and those used in the reporting unit valuation in the first step of the annual goodwill impairment evaluation. For instance, certain assets held for sale in the accompanying Condensed Consolidated Balance Sheets are valued based on estimated proceeds to be received in connection with the disposal of those assets.

The availability of observable inputs can vary and is affected by a wide variety of factors. To the extent that valuation is based on models or inputs that are less observable or unobservable in the market, the determination of fair value requires more judgment. Accordingly, the degree of judgment required by Sonic in determining fair value is greatest for instruments categorized in Level 3. In certain cases, the inputs used to measure fair value may fall into different levels of the fair value

hierarchy. In such cases, for disclosure purposes, the level in the fair value hierarchy within which the fair value measurement is disclosed is determined based on the lowest level input (Level 3 being the lowest level) that is significant to the fair value measurement.

Fair value is a market-based measure considered from the perspective of a market participant who holds the asset or owes the liability rather than an entity-specific measure. Therefore, even when market assumptions are not readily available, Sonic's own assumptions are set to reflect those that market participants would use in pricing the asset or liability at the measurement date. Sonic uses inputs that are current as of the measurement date, including during periods when the market may be abnormally high or abnormally low. Accordingly, fair value measurements can be volatile based on various factors that may or may not be within Sonic's control.

Assets or liabilities recorded at fair value in the accompanying balance sheet as of September 30, 2010 are as follows:

				Fair Value	at Repoi	rting Date U	Jsing:	
(dollars in millions)	1	Cotal	Active I	d Prices in Markets for ical Assets evel 1)	Obs I	nificant Other ervable nputs evel 2)	Unob Ir	nificant servable aputs evel 3)
Cash Flow Swaps (1)	\$	40.0		-	\$	40.0		-
Total	\$	40.0	\$	-	\$	40.0	\$	-

^{(1) - -} Included in Other Long-Term Liabilities in the accompanying Condensed Consolidated Balance Sheet.

As of December 31, 2009 and September 30, 2010, the fair values of Sonic's financial instruments including receivables, notes receivable from finance contracts, notes payable-floor plan, trade accounts payable, borrowings under the revolving credit facilities and certain mortgage notes approximate their carrying values due either to length of maturity or existence of variable interest rates that approximate prevailing market rates.

The fair value and carrying value of Sonic's fixed rate long-term debt was as follows:

(dollars in thousands)

		Decembe	r 31, 2009	(domino in	, uno asamas,		ber 30, 2010		
	F	air Value	Carı	ying Value	F	air Value	Carr	ying Value	
9.00% Senior Subordinated Notes (1)	\$	-	\$	-	\$	219,870	\$	208,597	
8.625% Senior Subordinated Notes (1)	\$	266,750	\$	273,455	\$	38,998	\$	42,658	
5.0% Convertible Senior Notes (1)	\$	188,072	\$	142,743	\$	181,125	\$	146,506	
4.25% Convertible Senior Subordinated Notes (1)	\$	16,363	\$	16,423	\$	16,000	\$	15,889	
Mortgage Notes (2)	\$	78,333	\$	78,424	\$	84,239	\$	84,341	
Notes Payable to a Finance Company (2)	\$	17,859	\$	20,260	\$	16,243	\$	18,150	

- (1) As determined by market quotations as of September 30, 2010.
- (2) As determined by discounted cash flows.

10. Subsequent Events

On October 20, 2010, Sonic issued a redemption notice to holders of the 4.25% Convertible Notes to redeem \$16.0 million in aggregate principal amount of its outstanding 4.25% Convertible Notes. Sonic will use available cash to redeem the \$16.0 million in aggregate principal amount at the applicable redemption price (100.00% of principal redeemed) plus accrued but unpaid interest on November 30, 2010.

On October 26, 2010, Sonic declared a quarterly cash dividend of \$0.025 per share on each issued and outstanding share of Sonic's Class A common stock and Class B common stock with a record date of December 15, 2010 and a payment date of January 15, 2011.

Item 2: Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following discussion and analysis of the results of operations and financial condition should be read in conjunction with the Sonic Automotive, Inc. and Subsidiaries Unaudited Condensed Consolidated Financial Statements and the related notes thereto appearing elsewhere in this report, as well as the audited financial statements and related notes and "Management's Discussion and Analysis of Financial Condition and Results of Operations" appearing in our Annual Report on Form 10-K for the year ended December 31, 2009.

Overview

We are one of the largest automotive retailers in the United States. As of September 30, 2010, we operated 136 dealership franchises, representing 30 different brands of cars and light trucks, at 117 locations and 25 collision repair centers in 15 states. Our dealerships provide comprehensive services including sales of both new and used cars and light trucks, sales of replacement parts, performance of vehicle maintenance, manufacturer warranty repairs, paint and collision repair services, and arrangement of extended service contracts, financing, insurance and other aftermarket products for our customers.

Although General Motors had attempted to sell its Hummer brand, on April 7, 2010, General Motors announced it plans to discontinue its Hummer brand. As of September 30, 2010, we operated one Hummer franchise at one multi-franchise dealership location. This Hummer franchise is scheduled to be terminated prior to October 31, 2010 in accordance with the termination agreement reached with General Motors. For the year ended December 31, 2009, we sold approximately 110 Hummer new vehicle units at retail. As a result, we do not expect the termination of this franchise to have a material impact on our operations, financial position or cash flows.

In the nine-month period ended September 30, 2010, Toyota Motor Corporation issued recalls affecting certain of its most popular models in certain model years due to design problems with accelerator pedals and anti-lock brake systems. Toyota Motor Corporation had also instructed its dealerships to stop selling vehicles affected by the accelerator pedal recall until it developed a solution to the design problem and provided the necessary parts and instructions to fix the issue. During the period of time when affected vehicles could not be sold, Toyota Motor Corporation offered its dealers floor plan assistance to help reduce dealers' cost of carrying vehicles which dealers could not sell due to the recall, which reduced our interest expense, floor plan. As of September 30, 2010, we operated 11 Toyota franchises. During the nine-month period ended September 30, 2010, we experienced a benefit to our fixed operations business as a result of work performed on vehicles affected by the recall which was paid for by the manufacturer and provided free of charge to the customer. We cannot estimate how this recall will affect consumer preferences over the long-term.

The following is a detail of our new vehicle revenues by brand for the third quarter and nine-month periods ended September 30, 2009 and 2010:

	Percentage of New Third Quarter End		C	v Vehicle Revenue ded September 30,
	2009	2010	2009	2010
Brand (1)				
BMW	16.0%	17.2%	17.0%	16.6%
Honda	16.6%	13.7%	15.9%	14.4%
Toyota	12.6%	11.6%	11.7%	11.2%
Mercedes	9.2%	9.4%	9.4%	9.9%
Ford	8.7%	8.9%	9.7%	8.9%
General Motors (2)	6.2%	6.7%	6.5%	6.7%
Lexus	6.3%	5.5%	5.9%	5.9%
Cadillac	4.0%	5.6%	4.2%	5.3%
Other (3)	4.4%	3.8%	4.2%	3.5%
Audi	2.6%	3.1%	2.6%	3.1%
Volkswagen	2.1%	2.4%	2.2%	2.3%
Hyundai	2.2%	2.0%	2.0%	2.1%
Land Rover	1.7%	1.7%	1.6%	1.9%
Porsche	1.4%	1.8%	1.4%	1.7%
Infiniti	1.2%	1.6%	1.2%	1.5%
Nissan	1.3%	1.3%	1.0%	1.4%
Volvo	1.5%	1.1%	1.3%	1.2%
Other Luxury (4)	1.0%	1.3%	1.1%	1.1%
Acura	0.7%	1.0%	0.8%	1.0%
Chrysler (5)	0.3%	0.3%	0.3%	0.3%
Total	100.0%	100.0%	100.0%	100.0%

- (1) In accordance with the provisions of "Presentation of Financial Statements" in the Accounting Standards Codification (the "ASC"), prior years' income statement data reflect reclassifications to exclude franchises sold, identified for sale, or terminated subsequent to September 30, 2009 which had not been previously included in discontinued operations, or include previously held for sale franchises which subsequently were reclassified to held and used. See Notes 1 and 2 to our accompanying Unaudited Condensed Consolidated Financial Statements which discuss these and other factors that affect the comparability of the information for the periods presented.
- (2) Includes Buick, GMC and Chevrolet.
- (3) Includes Kia, Mini, Scion and Subaru.
- (4) Includes Hummer, Jaguar and Saab.
- (5) Includes Chrysler, Dodge and Jeep.

Results of Operations

The following discussions are based on reported figures. Same store amounts do not vary significantly from reported totals since there have not been any significant dealership franchise acquisitions in the last 24 months.

New Vehicles

The automobile retail industry uses the Seasonally Adjusted Annual Rate ("SAAR") to measure the amount of new vehicle unit sales activity within the United States market. The SAAR averages below reflect a blended average of all brands marketed or sold in the United States market. The SAAR includes brands we do not sell and locations in which we do not operate.

 SAAR (in millions of vehicles)

 2009
 2010
 % Change

 Third Quarter Ended September 30,
 11.6
 11.6
 0.0%

 Nine Months Ended September 30,
 10.2
 11.3
 10.8%

Source: Bloomberg Financial Markets, via Stephens Inc.

Our reported new vehicle (including fleet) results are as follows:

	Th	nird Quarter En	ded Se	ptember 30,		Better	/ (Worse)	
(in thousands except units and per unit data)	<u> </u>	2009		2010		Change	% Chang	șe șe
Revenue	\$	903,716	\$	937,709	\$	33,993		3.8%
Gross profit	\$	63,543	\$	60,018	\$	(3,525)	(:	5.5%)
Unit sales		29,075		27,800		(1,275)	(4	4.4%)
Revenue per Unit	\$	31,082	\$	33,731	\$	2,649	`	8.5%
Gross profit per unit	\$	2,185	\$	2,159	\$	(26)	(1.2%)
Gross profit as a % of revenue		7.0%		6.4%		(60)	bps	
	N:	ine Months En	ded Se	ptember 30,		Better	/ (Worse)	
(in thousands except units and per unit data)	<u> </u>	2009		2010		Change	% Chang	șe .
Revenue	\$	2,367,236	\$	2,611,988	\$	244,752	10	0.3%
Gross profit	\$	159,801	\$	171,891	\$	12,090	,	7.6%
Unit sales		74,584		77,851		3,267		4.4%
Revenue per Unit	\$	31,739	\$	33,551	\$	1,812		5.7%
•	0	2 1 42	er.	2,208	\$	65		3.0%
Gross profit per unit	\$	2,143	\$	2,200	Ф	63		3.070

Year-over-year new vehicle sales comparisons are affected by the impact of the government's Car Allowance Rebate System ("CARS") program in effect in the third quarter of 2009. While overall industry SAAR was flat at 11.6 million units for the third quarter ended September 30, 2010 compared to the same prior year period, decreases in Toyota and Honda industry volume of approximately 10% each were offset by increases in Chrysler, Hyundai, Mercedes and Ford new unit volume of between 9% and 20% each. Our new vehicle unit sales volume declined 4.4% in the third quarter ended September 30, 2010 compared to the same prior year period, primarily due to the impact of the CARS program on new vehicle sales volume for certain brands in the third quarter ended September 30, 2009. This decline was seen primarily in import branded dealerships and was offset somewhat by an increase in new vehicle unit sales volume at domestic and luxury branded dealerships. New vehicle revenues for the third quarter ended September 30, 2010 increased from the same prior year period in spite of the decline in new vehicle unit sales volume due to an increase in revenue per unit resulting from a shift in sales mix toward our luxury brands. Gross profit as a percentage of new vehicle revenue declined in the third quarter ended September 30, 2010 due to a higher average selling price caused by the shifts in sales mix.

New vehicle revenues for the nine-month period ended September 30, 2010 increased from the same prior year period due to higher unit sales volume combined with an increase in revenue per unit resulting from a shift in sales mix toward our luxury brands. This shift in sales mix led to an increase in gross profit per unit for the nine-month period ended September 30, 2010 compared to the prior year, however, gross profit as a percentage of new vehicle revenue declined 20 basis points due to the higher average selling price per unit associated with luxury vehicles.

Our luxury stores experienced new vehicle revenue increases of 10.0% and 14.7% for the third quarter and nine-month periods ended September 30, 2010, compared to the same prior year periods, which led to an increase in our overall average revenue per new vehicle. Increases in new vehicle revenue were led by our Cadillac, BMW and Mercedes stores. Our luxury new unit volume as a percentage of total new vehicle unit volume increased 290 basis points and 190 basis points in the third quarter and nine-month periods ended September 30, 2010, respectively, compared to the same prior year periods. We believe the increase in new luxury

unit volume is due primarily to improved economic conditions in 2010 compared to the same prior year periods as well as a shift in our unit sales from lower line import and domestic brands (targeted by the CARS program in 2009) to higher priced luxury brands.

Our import new vehicle revenue declined 6.9% for the third quarter ended September 30, 2010 compared to the prior year, primarily due to significant declines in Honda and Toyota new vehicle revenue, which experienced higher sales volume in the third quarter of 2009 primarily as a result of the CARS program. For the nine-month period ended September 30, 2010, import new vehicle revenue improved 6.1% compared to the same prior year period, led by new vehicle revenue increases at our Toyota, Nissan and Volkswagen stores.

Domestic new vehicle revenue increased 10.1% and 7.3% for the third quarter and nine-month periods ended September 30, 2010, respectively, compared to the same prior year periods. Domestic new vehicle revenue per unit increased 7.4% for both the third quarter and nine-month periods ended September 30, 2010, while new vehicle unit volume at our domestic stores increased 2.5% in the third quarter ended September 30, 2010 and was flat for the nine-month period ended September 30, 2010, compared to the same prior year period. For the third quarter and nine-month periods ended September 30, 2010, our non-Cadillac GM stores' new vehicle unit volume increased 4.4% and 11.1%, respectively. Domestic fleet unit volume (included in the discussion above) increased 7.5% for the third quarter ended September 30, 2010, but decreased 12.0% for the nine-month period ended September 30, 2010, compared to the same prior year periods.

Used Vehicles

Our reported used vehicle results are as follows:

	T	Third Quarter En	ded Sep	tember 30,		Better / (Worse)
(in thousands except units and per unit data)		2009		2010		Change	% Change
Revenue	\$	379,389	\$	453,815	\$	74,426	19.6%
	\$	32,202	\$	35,239	\$	3,037	9.4%
Gross profit Unit sales	Ф		Þ		Ф	2,890	14.4%
	e.	20,097	e	22,987	•		
Revenue per Unit	\$	18,878	\$	19,742	\$	864	4.6%
Gross profit per unit	\$	1,602	\$	1,533	\$	(69)	(4.3%)
Gross profit as a % of revenue		8.5%		7.8%		(70)	bps
CPO revenue	\$	182,925	\$	216,846	\$	33,921	18.5%
CPO unit sales		7,046		8,171		1,125	16.0%
	_						
	1	Nine Months End	ded Sept			Better / (
(in thousands except units and per unit data)	1	Nine Months End	ded Sept	2010		Better / (\) Change	Worse) % Change
, , , , , , , , , , , , , , , , , , ,		2009		2010		Change	% Change
Revenue	\$	2009 1,081,855	\$	1,339,323	\$	Change 257,468	% Change 23.8%
Revenue Gross profit		2009 1,081,855 95,500		2010 1,339,323 107,603		Change 257,468 12,103	% Change 23.8% 12.7%
Revenue Gross profit Unit sales	\$ \$	2009 1,081,855 95,500 57,457	\$ \$	2010 1,339,323 107,603 68,861	\$ \$	Change 257,468 12,103 11,404	% Change 23.8% 12.7% 19.8%
Revenue Gross profit Unit sales Revenue per Unit	\$ \$	2009 1,081,855 95,500 57,457 18,829	\$ \$ \$	2010 1,339,323 107,603 68,861 19,450	\$ \$ \$	Change 257,468 12,103 11,404 621	% Change 23.8% 12.7%
Revenue Gross profit Unit sales	\$ \$	2009 1,081,855 95,500 57,457	\$ \$	2010 1,339,323 107,603 68,861	\$ \$	Change 257,468 12,103 11,404	% Change 23.8% 12.7% 19.8%
Revenue Gross profit Unit sales Revenue per Unit	\$ \$	2009 1,081,855 95,500 57,457 18,829	\$ \$ \$	2010 1,339,323 107,603 68,861 19,450	\$ \$ \$	Change 257,468 12,103 11,404 621	% Change 23.8% 12.7% 19.8% 3.3%
Revenue Gross profit Unit sales Revenue per Unit Gross profit per unit	\$ \$	2009 1,081,855 95,500 57,457 18,829 1,662	\$ \$ \$	2010 1,339,323 107,603 68,861 19,450 1,563	\$ \$ \$	Change 257,468 12,103 11,404 621 (99)	% Change 23.8% 12.7% 19.8% 3.3% (6.0%)

Used vehicle unit volume increased by 14.4% and 19.8% for the third quarter and nine-month periods ended September 30, 2010, respectively, compared to the same prior year periods. This increase is primarily due to the continued implementation of our used vehicle playbook which standardizes used vehicle inventory management, pricing and marketing processes. Our used vehicle playbook focuses on better management of trade-ins and used vehicle inventory to improve the quantity and quality of used vehicles at each of our stores, thereby increasing the number of used vehicle units that can be sold at retail versus those sold through wholesale channels.

For the third quarter and nine-month periods ended September 30, 2010, gross profit per unit for used vehicles declined by 4.3% and 6.0%, respectively, compared to the same prior year periods. The reduction in gross profit per unit was primarily driven

by our effort to retail a higher volume of units and improve management of our inventory. We believe the higher used vehicle gross profit dollars generated by our used vehicle department through volume increases, the benefits to our fixed operations business (reconditioning used vehicles) and effects of incremental F&I activity more than offset the effects of lower gross profit per used vehicle unit.

Wholesale Vehicles

Our reported wholesale results are as follows:

	Third Quarter Ended September 30,			Better / (Worse)				
(in thousands except units and per unit data)		2009		2010		Change	% (Change
						_		
Revenue	\$	34,588	\$	47,597	\$	13,009		37.6%
Gross profit	\$	(1,628)	\$	(1,456)	\$	172		10.6%
Unit sales		6,929		7,272		343		5.0%
Revenue per Unit	\$	4,992	\$	6,545	\$	1,553		31.1%
Gross profit per unit	\$	(235)	\$	(200)	\$	35		14.9%
Gross profit as a % of revenue		(4.7%)		(3.1%)		160	bps	
	1	Nine Months End	ed Se	ptember 30,		Better /	(Worse)	
(in thousands except units and per unit data)		2009		2010		Change	% (Change
	· ·						·	
Revenue	\$	105,451	\$	108,336	\$	2,885		2.7%
Gross profit	\$	(2,824)	\$	(3,934)	\$	(1,110)		(39.3%)
Unit sales		18,635		17,627		(1,008)		(5.4%)
Revenue per Unit	\$	5,659	\$	6,146	\$	487		8.6%
Gross profit per unit	\$	(152)	\$	(223)	\$	(71)		(46.7%)
Gross profit as a % of revenue		(2.7%)		(3.6%)		(90)	bps	

In the third quarter ended September 30, 2010, wholesale gross loss per unit improved slightly compared to the same prior year period due to a change in the mix of units that were sold at auction. During the nine-month period ended September 30, 2010, wholesale vehicle gross loss per unit increased significantly compared to the same prior year period. This is primarily due to the increased focus on retailing used vehicles (at a potential higher profit) that were previously disposed through our wholesale channels. See previous heading, "Used Vehicles".

Parts, Service and Collision Repair ("Fixed Operations")

Our reported fixed operations results are as follows:

	Third Quarter Ended September 30,			Better / (Worse)				
(in thousands)		2009		2010	(Change		Change
Revenue								
Parts	\$	144,669	\$	150,871	\$	6,202		4.3%
Service	Ψ	112,517	Ψ	120,620	Ψ	8,103		7.2%
Collision Repair		11,615		12,250		635		5.5%
Total	\$	268,801	\$	283,741	\$	14,940		5.6%
Gross profit								
Parts	\$	50,699	\$	50,348	\$	(351)		(0.7%)
Service		79,500		83,533		4,033		5.1%
Collision Repair		6,584		6,719		135		2.1%
Total	\$	136,783	\$	140,600	\$	3,817		2.8%
Gross profit as a % of revenue								
Parts		35.0%		33.4%		(160)	bps	
Service		70.7%		69.3%		(140)	bps	
Collision Repair		56.7%		54.8%		(190)	bps	
Total	<u> </u>	50.9%		49.6%		(130)	bps	
			1 10	1 20		D	/ (***	
	1	Nine Months End	led Sept				(Worse)	
(in thousands)	1	Nine Months End 2009	led Sept	ember 30, 2010		Better /		Change
	<u> </u>		led Sept					Change
(in thousands) Revenue Parts	<u> </u>	2009	led Sept	2010		Change		U
Revenue			•		\$			Change 2.0% 7.7%
Revenue Parts		2009	•	2010		Change 8,627		2.0%
Revenue Parts Service		2009 437,433 334,111	•	2010 446,060 359,683		8,627 25,572		2.0% 7.7%
Revenue Parts Service Collision Repair Total	\$	437,433 334,111 36,012	\$	2010 446,060 359,683 36,954	\$	8,627 25,572 942		2.0% 7.7% 2.6%
Revenue Parts Service Collision Repair	\$	437,433 334,111 36,012	\$	2010 446,060 359,683 36,954	\$	8,627 25,572 942		2.0% 7.7% 2.6%
Revenue Parts Service Collision Repair Total Gross profit	\$	437,433 334,111 36,012 807,556	\$	2010 446,060 359,683 36,954 842,697	\$	8,627 25,572 942 35,141		2.0% 7.7% 2.6% 4.4%
Revenue Parts Service Collision Repair Total Gross profit Parts	\$	437,433 334,111 36,012 807,556	\$	2010 446,060 359,683 36,954 842,697	\$	8,627 25,572 942 35,141 (1,340)		2.0% 7.7% 2.6% 4.4%
Revenue Parts Service Collision Repair Total Gross profit Parts Service	\$	437,433 334,111 36,012 807,556 150,197 236,682	\$	2010 446,060 359,683 36,954 842,697 148,857 251,941	\$	8,627 25,572 942 35,141 (1,340) 15,259		2.0% 7.7% 2.6% 4.4% (0.9%) 6.4%
Revenue Parts Service Collision Repair Total Gross profit Parts Service Collision Repair	\$ \$	2009 437,433 334,111 36,012 807,556 150,197 236,682 20,349	\$	2010 446,060 359,683 36,954 842,697 148,857 251,941 20,188	\$ \$	8,627 25,572 942 35,141 (1,340) 15,259 (161)		2.0% 7.7% 2.6% 4.4% (0.9%) 6.4% (0.8%)
Revenue Parts Service Collision Repair Total Gross profit Parts Service Collision Repair Total	\$ \$	2009 437,433 334,111 36,012 807,556 150,197 236,682 20,349	\$	2010 446,060 359,683 36,954 842,697 148,857 251,941 20,188	\$ \$	8,627 25,572 942 35,141 (1,340) 15,259 (161)		2.0% 7.7% 2.6% 4.4% (0.9%) 6.4% (0.8%)
Revenue Parts Service Collision Repair Total Gross profit Parts Service Collision Repair Total Gross profit	\$ \$	2009 437,433 334,111 36,012 807,556 150,197 236,682 20,349 407,228	\$	2010 446,060 359,683 36,954 842,697 148,857 251,941 20,188 420,986	\$ \$	8,627 25,572 942 35,141 (1,340) 15,259 (161) 13,758	%	2.0% 7.7% 2.6% 4.4% (0.9%) 6.4% (0.8%)
Revenue Parts Service Collision Repair Total Gross profit Parts Service Collision Repair Total Gross profit or the service Collision Repair Total Gross profit as a % of revenue Parts	\$ \$	2009 437,433 334,111 36,012 807,556 150,197 236,682 20,349 407,228	\$	2010 446,060 359,683 36,954 842,697 148,857 251,941 20,188 420,986	\$ \$	8,627 25,572 942 35,141 (1,340) 15,259 (161) 13,758	% bps	2.0% 7.7% 2.6% 4.4% (0.9%) 6.4% (0.8%)
Revenue Parts Service Collision Repair Total Gross profit Parts Service Collision Repair Total Gross profit as a % of revenue Parts Service	\$ \$	2009 437,433 334,111 36,012 807,556 150,197 236,682 20,349 407,228 34.3% 70.8%	\$	2010 446,060 359,683 36,954 842,697 148,857 251,941 20,188 420,986 33.4% 70.0%	\$ \$	8,627 25,572 942 35,141 (1,340) 15,259 (161) 13,758	bps bps	2.0% 7.7% 2.6% 4.4% (0.9%) 6.4% (0.8%)

Our domestic, import, and luxury brands all experienced increases in overall fixed operations revenue compared to the same prior year period, increasing 11.8%, 5.8%, and 4.5%, respectively, for the third quarter ended September 30, 2010, and 8.3%, 7.7%, and 2.5%, respectively, for the nine-month period ended September 30, 2010. These improvements were led by significant increases in Audi, Cadillac, Ford and Toyota overall fixed operations revenue.

Overall fixed operations customer pay revenue increased 4.2% and 2.9% for the third quarter and the nine-month periods ended September 30, 2010, respectively, compared to the same prior year periods. Our Cadillac dealerships experienced a significant increase in customer pay revenue in the third quarter and the nine-month periods ended September 30, 2010, up 20.7% and 15.3% respectively, partially due to the closure of competing Cadillac stores. Warranty revenue, which typically accounts for 16% to 18% of our fixed operations revenue, was unchanged for the third quarter, but was down 6.5% for the nine-month period ended September 30, 2010, compared to the same prior year period. Our Lexus warranty revenue increased 7.8% for the third quarter ended September 30, 2010, but decreased 36.5% for the nine-month period ended September 30, 2010, compared to the same prior year period due to manufacturer recalls in the prior year period. Our Toyota stores continued to experience significant increases in warranty revenue, increasing 89.4% and 86.0% in the third quarter and nine-month periods ended September 30, 2010, respectively,

due to manufacturer recalls that occurred in 2010. The mix of customer pay and warranty revenue can be affected by consumer spending habits and changes in manufacturer warranty programs.

Overall fixed operations gross margin rates decreased 130 basis points and 40 basis points in the third quarter and nine month periods ended September 30, 2010, respectively, primarily due to lower customer pay and internal margin rates compared to the same prior year periods. Warranty gross margin rates increased 150 basis points and 200 basis points in the third quarter and nine-month periods ended September 30, 2010, respectively, compared to the same prior year periods, due to the effect of manufacturer recalls and parts warranty margin increases.

Finance, Insurance and Other ("F&I")

Our reported F&I results are as follows:

	Third Quarter Ended September 30,				Better / (Worse)				
(in thousands except per unit data)		2009		2010	(Change	% Change		
Revenue Gross profit per retail unit (excluding	\$	43,403	\$	47,398	\$	3,995	9.2%		
fleet)	\$	920	\$	972	\$	52	5.7%		
	N	Nine Months Ended September 30,				Better / (Worse)			
(in thousands except per unit data)		2009		2010	Change		% Change		
Revenue Gross profit per retail unit (excluding	\$	116,558	\$	133,607	\$	17,049	14.6%		
fleet)	\$	931	\$	950	\$	19	2.0%		

F&I revenue increased in the third quarter ended September 30, 2010 primarily due to an increase of 14.4% in used unit volume and a 5.7% increase in revenue per unit retailed compared to the same prior year period. Used finance contract gross revenue improved 49.6% in the third quarter ended September 30, 2010 due to an increase in used unit volume, a 580 basis point increase in used finance contract penetration rates and an 18.1% increase in gross per used finance contract. New finance contract gross revenue improved 9.0% in the third quarter ended September 30, 2010 in spite of a 4.9% decrease in new unit volume.

F&I revenue increased in the nine-month period ended September 30, 2010 primarily due to increases in new retail and used unit volume of 5.9% and 19.8%, respectively, compared to the same prior year period. New finance contract gross revenue improved 18.9% primarily due to the increase in new unit sales volume and a 460 basis point improvement in new finance contract penetration rates. Used finance contract gross revenue increased 47.3% for the nine-month period ended September 30, 2010, led by the increase in used unit volume and a 19.8% increase in gross revenue per used finance contract. Used service contract gross revenue was consistent with the increase in used unit volume as increases in gross revenue per service contract were offset by a decline in used service contract penetration rates.

Selling, General and Administrative Expenses

Selling, general and administrative ("SG&A") expenses are comprised of four major groups: compensation expense, advertising expense, rent and rent related expense, and other expense. Compensation expense primarily relates to dealership personnel who are paid a commission or a modest salary plus commission (which typically vary depending on gross profits realized) and support personnel who are paid a fixed salary. Due to the salary component for certain dealership and corporate personnel, gross profits and compensation expense are not 100% correlated. Advertising expense and other expenses vary based on the level of actual or anticipated business activity and number of dealerships owned. Rent and rent related expense typically varies with the number of dealerships owned, investments made for facility improvements and interest rates. Although SG&A expenses do not move exactly in proportion with changes in gross profit, we believe the best way to measure SG&A expenses is as a percentage of gross profit.

Our SG&A reported results are as follows:

	Third Quarter Ended September 30,			Better / (Worse)					
(in thousands)	2	2009		2010		Change		% Change	
Compensation	\$	125,438	\$	132,316	\$	(6,878)		(5.5%)	
Advertising	Ψ	11.345	Ψ	12.642	Ψ	(1,297)		(11.4%)	
Rent and Rent Related		33,413		32,743		670		2.0%	
Other		43,944		48,630		(4,686)		(10.7%)	
Total	\$	214,140	\$	226,331	\$	(12,191)		(5.7%)	
SG&A as a % of gross									
Compensation		45.7%		47.0%		(130)	bps		
Advertising		4.1%		4.5%		(40)	bps		
Rent and Rent Related		12.2%		11.6%		60	bps		
Other		16.1%		17.2%		(110)	bps		
Total		78.1%		80.3%		(220)	bps		
	,		1.10	1 20		D	/ (TT)		
		Nine Months En	ded Sept				/ (Worse)		
(in thousands)		2009		2010		Change	% Change		
Compensation	\$	355,238	\$	396,067	\$	(40,829)		(11.5%)	
Advertising		32,934		36,445		(3,511)		(10.7%)	
Rent and Rent Related		97,703		98,226		(523)		(0.5%)	
Other		133,685		141,804		(8,119)		(6.1%)	
Total	\$	619,560	\$	672,542	\$	(52,982)		(8.6%)	
SG&A as a % of gross	-		-						
Compensation		45.8%		47.7%		(190)	bps		
Advertising		4.2%		4.4%		(20)	bps		
Rent and Rent Related		12.6%		11.8%		80	bps		
Other		17.2%		17.1%		10	bps		
Total		79.8%		81.0%		(120)	bps		

The increase in overall SG&A expense can largely be attributed to a greater level of business activity (revenues and gross profit) as well as higher compensation costs.

Total advertising costs as a percentage of gross profit increased for the third quarter and nine-month periods ended September 30, 2010 primarily due to an increase in online and website advertising related to our ecommerce initiatives.

Compensation costs as a percentage of gross profit increased in third quarter and nine-month periods ended September 30, 2010 partially due to slightly higher compensation rates at our stores and lower insurance and vacation expenses in the prior year periods.

Rent and rent related expenses decreased as a percentage of gross profit for the quarter ended September 30, 2010 primarily due to flat expenses and improved gross profit levels for both the quarter and nine month periods ended September 30, 2010.

For the third quarter and nine-month periods ended September 30, 2010, other SG&A expenses increased from the prior year periods primarily due to higher insurance related expenses and increases in technological infrastructure investments. In addition, a \$1.8 million mark-to-market gain on derivative liabilities recognized in the prior year and an increase in associate training and development costs contributed to the increase in other SG&A for the nine-month period ended September 30, 2010 compared to the prior year period.

Impairment Charges

Impairment charges were \$0.1 million in both the third quarter and nine-month periods ended September 30, 2010 and were recorded in continuing operations. In the third quarter and nine-month periods ended September 30, 2009, Sonic recorded total impairment charges of \$0.6 million and \$9.1 million, respectively, \$0.6 million and \$5.7 million of which were recorded in continuing operations, respectively.

Depreciation and Amortization

Depreciation and amortization expense increased \$0.6 million, or 7.4%, in the third quarter ended September 30, 2010, and increased \$1.9 million, or 7.8%, in the ninemonth period ended September 30, 2010, compared to the same prior year period. These increases are primarily related to stores that were classified as continuing operations for the current period but were previously held for sale in discontinued operations during the same period of the prior year. In accordance with "Property, Plant and Equipment" in the ASC, the fixed assets for these stores were not depreciated while being held for sale in the prior year period.

Interest Expense, Floor Plan

Floor plan interest expense for new vehicles increased approximately \$0.8 million, or 20.7%, and \$0.1 million, or 0.9%, in the third quarter and nine-month periods ended September 30, 2010, respectively, compared to the third quarter and nine-month periods ended September 30, 2009, respectively. The weighted average new vehicle floor plan interest rate incurred by continuing dealerships increased slightly to 2.7% for both the third quarter and nine-month periods ended September 30, 2010, compared to the third quarter and nine-month periods ended September 30, 2009 which had weighted average rates of 2.6% and 2.4%, respectively. The average floor plan balance for new vehicles increased by approximately \$95.9 million and \$61.2 million for the third quarter and nine-month periods ended September 30, 2010, respectively, compared to the same prior year periods.

Floor plan interest expense for used vehicles increased approximately \$0.1 million, or 11.9%, and \$0.6 million, or 47.5%, in the third quarter and nine-month periods ended September 30, 2010, respectively, compared to the third quarter and nine-month periods ended September 30, 2009. The weighted average used vehicle floor plan interest rate incurred by continuing dealerships increased to 3.2% and 2.8% for the third quarter and nine-month periods ended September 30, 2010, respectively, up from 2.1% for both the third quarter and nine-month periods ended September 30, 2009.

Interest Expense, Other, Net

The change in interest expense, other, between the third quarter and nine-month periods ended September 30, 2009 and 2010 is summarized in the table below:

	Increase / (Decrease) in Interest Expense, Ot			pense, Other
		uarter Ended	Nine Months Ended	
	Septemb	per 30, 2010	Septem	ber 30, 2010
(dollars in millions)				
Debt balances –				
- Decrease in debt balances	\$	(1.1)	\$	(3.0)
Other factors –				
- Increase in capitalized interest		(0.8)		(0.9)
- Decrease in interest expense related to variable to fixed rate swaps		-		(1.0)
- Lower deferred loan cost amortization		(1.7)		(7.7)
- Lower interest allocation to discontinued operations		0.6		1.9
- Other		(0.1)		0.7
	\$	(3.1)	\$	(10.0)

For approximately half of the month of March 2010 and half of the month of April 2010, we carried and incurred interest expense for both the 9.0% Notes issued March 12, 2010 and the \$200.0 million in aggregate principal of our 8.625% Notes which we redeemed on April 12, 2010 using the net proceeds from the 9.0% Notes issuance and cash on hand. As such, this double carry effect increased our interest expense by approximately \$1.5 million, which partially offset the amount shown in the decrease in debt balances caption in the table above for the nine-month period ended September 30, 2010. Deferred loan cost amortization decreased for the third quarter and nine-month periods ended September 30, 2010 compared to the prior year as a result of debt restructuring charges incurred in the prior year periods.

Interest Expense, Non-Cash, Convertible Debt

Non-cash convertible debt interest expense is comprised of the amortization of the debt discount and deferred loan costs associated with our various convertible notes. The initial debt discount was determined based on a valuation of the debt component of these notes and is being amortized monthly to interest expense over the life of the notes. See our Annual Report on Form 10-K for the year ended December 31, 2009 for a discussion of the adoption of "Debt with Conversion and Other Options" in the ASC.

For the third quarter and nine-month periods ended September 30, 2010, non-cash convertible debt interest expense increased by approximately \$9.6 million and \$6.7 million, respectively, compared to the third quarter and nine-month periods ended September 30, 2009. These increases are primarily the result of an \$11.4 million gain on the mark to market of the derivative liability associated with the 6% Convertible Notes recorded in the third quarter ended September 30, 2009.

Interest Expense, Non-Cash, Cash Flow Swaps

We have entered into interest rate swap agreements (the "Fixed Swaps") to effectively convert a portion of our LIBOR-based variable rate debt to a fixed rate, in order to reduce our exposure to market risks from fluctuations in interest rates. As a result of the refinancing of our 2006 Credit Facility and the new terms of the 2010 Credit Facilities, at December 31, 2009 we determined it was no longer probable that we would incur interest payments that match the terms of certain Fixed Swaps that previously were designated and qualified as cash flow hedges. Of the Fixed Swaps (including the two \$100.0 million notional swaps which were settled in 2009), \$565.0 million of the notional amount had previously been documented as hedges against the variability of cash flows related to interest payments on certain debt obligations. At September 30, 2010, we estimate that under the new 2010 Credit Facilities and other facilities with matching terms, it is probable that the expected debt balance with interest payments that match the terms of the Fixed Swaps will be \$400.0 million. As a result, non-cash charges were recorded in interest expense, non-cash, cash flow swaps in the accompanying Consolidated Statements of Income related to the Fixed Swaps and amortization of amounts in accumulated other comprehensive income (loss) related to other terminated cash flow swaps. The non-cash charges for the third quarter and nine-month periods ended September 30, 2010 were \$1.5 million and \$5.4 million, respectively, and for the third quarter and nine-month periods ended September 30, 2009 were \$2.2 million and \$5.4 million, respectively. Changes in the fair value of the notional amount of certain cash flow swaps will be recognized through earnings. See the heading "Derivative Instruments and Hedging Activities" in Note 6, "Long-Term Debt," in the notes to the accompanying Unaudited Condensed Consolidated Financial Statements for further discussion.

For the Fixed Swaps which qualify as cash flow hedges, the changes in the fair value of these swaps have been recorded in other comprehensive income (loss), net of related income taxes in the Condensed Consolidated Statements of Stockholders' Equity. The incremental interest expense (the difference between interest paid and interest received) related to the Fixed Swaps was \$4.4 million and \$13.1 million in the third quarter and nine-month periods ended September 30, 2010, respectively, and \$4.4 million and \$14.1 million in the third quarter and nine-month periods ended September 30, 2009, respectively, and is included in interest expense, other, net in the accompanying Condensed Consolidated Statements of Income. The estimated net expense expected to be reclassified out of other comprehensive income (loss) into results of operations during the next twelve months is approximately \$12.4 million.

Other Income / (Expense)

Sonic recorded a loss on extinguishment of debt of approximately \$0.4 million and \$7.7 million in the third quarter and nine-month periods ended September 30, 2010, respectively, related to the retirement of \$20.0 million and \$232.1 million in aggregate principal amount of the 8.625% Notes, respectively. Other income for the third quarter and nine-month periods ending September 30, 2009 includes a gain of approximately \$0.4 million on the repurchase of a portion of the 4.25% Convertible Notes at a discount and a gain of approximately \$2.1 million related to the derecognition of liability and equity components of the 4.25% Convertible Notes in accordance with the provisions of ASC 470, "Debt", upon repurchase of a portion of the 4.25% Convertible Notes. These amounts are reflected in other income (expense), net in the accompanying Consolidated Statements of Income for the third quarter and nine-month periods ended September 30, 2010 and 2009. See Note 6, "Long-Term Debt," in the notes to the accompanying Unaudited Condensed Consolidated Financial Statements for further discussion.

Income Taxes

The overall effective tax rate from continuing operations was 37.7% and 39.8% for the third quarter and nine-month periods ended September 30, 2010, respectively. The overall effective tax rate from continuing operations was 45.0% for both the third

quarter and nine-month periods ended September 30, 2009. The effective rate for the third quarter and nine-month periods ended September 30, 2010 was lower than the same prior year periods due to the shift in the distribution of taxable income between states in which we operate, lower expense effects related to tax positions as a result of "Accounting for Uncertainty in Income Taxes" in the ASC, and the effect of gross receipt tax structures in certain states. At the end of 2009, income tax valuation allowances totaling \$46.0 million were recorded related to certain deferred tax assets based on our judgment that it was more likely than not that we would not be able to realize recorded balances. This judgment was based on our operating loss generated in 2008 as a result of a goodwill impairment charge, results of operations in 2009 and the overall downturn in the economy of the United States and, in particular, the automotive retail industry. As of September 30, 2010, in our judgment, there is still significant uncertainty related to our ability to realize the recorded deferred tax assets. However, in the event circumstances change during the remainder of 2010, a portion or all of the valuation allowances currently recorded, with the exception of those related to state net operating loss carryforwards, may not be necessary. Accordingly, in the event we do reduce the level of valuation allowances recorded, our effective tax rate could be materially affected. Absent any activity related to income tax valuation allowances, we expect the effective tax rate for continuing operations in future periods to fall within a range of 38.0% to 41.0%.

Discontinued Operations

Significant components of results from discontinued operations were as follows:

		(dollars in	thousands)						
	T	Third Quarter Ended September 30,				Nine Months Ended September 30,			
		2009		2010		2009		2010	
Loss from operations	\$	(3,302)	\$	(1,773)	\$	(8,548)	\$	(5,920)	
Gain (loss) on disposal of franchises		(103)		829		(572)		2,182	
Lease exit charges		(5,146)		311		(6,675)		(2,411)	
Property impairment charges		-		-		(1,822)		-	
Goodwill impairment charges		-		=		(1,586)		-	
Pre-tax loss	\$	(8,551)	\$	(633)	\$	(19,203)	\$	(6,149)	
Total Revenues	\$	74,018	\$	9,473	\$	245,935	\$	55,127	

Lease exit charges recorded for the third quarter and nine-month periods ended September 30, 2009 and 2010 relate to the revision of estimates on previously established lease exit accruals and the establishment of additional lease exit accruals in the third quarter ended September 30, 2009. The lease exit accruals are calculated by either discounting the remaining lease payments, net of estimated sublease proceeds or estimating the amount necessary to satisfy the lease commitment to the landlord. Property impairment charges were recorded based on the estimated fair value of the property and equipment to be sold in connection with the disposal of associated franchises and recorded values. Goodwill impairment charges were recorded based on the determination that a portion of the goodwill allocated to franchises held for sale was not recoverable based on estimated proceeds.

Liquidity and Capital Resources

We require cash to fund debt service and working capital requirements. We rely on cash flows from operations, borrowings under our revolving credit and floor plan borrowing arrangements, real estate mortgage financing, asset sales and offerings of debt and equity securities to meet these requirements. Our liquidity could be negatively affected if we fail to comply with the financial covenants in our existing debt or lease arrangements.

Because the majority of our consolidated assets are held by our dealership subsidiaries, the majority of our cash flows from operations are generated by these subsidiaries and are dependent, to a substantial degree, on the results of operations of these subsidiaries. For the third quarter and nine-month periods ended September 30, 2009, the average SAAR of new vehicle sales was 11.6 million and 10.2 million units compared to 11.6 million and 11.3 million units for the third quarter and nine-month periods ended September 30, 2010. At the current level of SAAR, we believe we will continue to be able to generate positive adjusted cash flows from operations (defined as cash flows from operating activities, net of net borrowings on notes payable floor plan — non-trade, which is included in cash flows from financing activities) in the foreseeable future

Floor Plan Facilities

The weighted average interest rate for all of our new vehicle floor plan facilities (both continuing and discontinued operations) increased slightly to 2.7% for both the third quarter and nine-month periods ended September 30, 2010, compared to the third quarter and nine-month periods ended September 30, 2009, which had weighted average rates of 2.6% and 2.4%, respectively. Interest payments under each of our floor plan facilities are due monthly, and we are generally not required to make principal repayments prior to the sale of the floor plan financed vehicles. We were in compliance with all restrictive covenants under our floor plan facilities as of September 30, 2010, and expect to be in compliance with the covenants for the foreseeable future.

The weighted average interest rate for our used vehicle floor plan facility (both continuing and discontinued operations) was 3.2% and 2.8% for the third quarter and nine-month periods ended September 30, 2010, respectively, compared to 2.1% for both the third quarter and nine-month periods ended September 30, 2009, respectively.

Long-Term Debt and Credit Facilities

See Note 6, "Long-Term Debt," in the notes to the accompanying Unaudited Condensed Consolidated Financial Statements for a discussion of the replacement of the 2006 Credit Facility with the new 2010 Credit Facilities, the issuance of \$210.0 million in aggregate principal amount of 9.0% Notes, the redemption of \$200.0 million in aggregate principal amount of our 8.625% Notes, and subsequent repurchases and redemptions of \$32.1 million in aggregate principal amount of our 8.625% Notes and \$1.0 million in aggregate principal amount of our 4.25% Convertible Notes. Also see Note 6, "Long-Term Debt," in the notes to the accompanying Unaudited Condensed Consolidated Financial Statements for discussions of compliance with debt covenants.

Dealership Dispositions

During the nine-month period ended September 30, 2010, we disposed of eight dealerships. These dispositions generated cash of \$24.6 million.

Capital Expenditures

Our capital expenditures generally include purchases of land, the construction of new dealerships and collision repair centers, building improvements and equipment purchased for use in our dealerships. Capital expenditures in the third quarter and nine-month periods ended September 30, 2010 were approximately \$33.6 million and \$46.1 million, respectively. As of September 30, 2010, contractual commitments to contractors for facility construction projects totaled approximately \$24.5 million.

Stock Repurchase Program

As of September 30, 2010, pursuant to previous authorizations from our Board of Directors, we had approximately \$43.6 million available to repurchase shares of our Class A common stock or repurchase or redeem securities convertible into Class A common stock. We have curtailed our open market stock repurchase activities and do not anticipate significant activity during the remainder of 2010. Under our 2010 Credit Facilities, share repurchases are permitted to the extent that no event of default exists and we are in compliance with the financial covenants contained therein. Stock repurchases executed in the third quarter and nine-month periods ended September 30, 2010 relate to tax withholding activities related to vesting of restricted stock and restricted stock units and the exercise of stock options.

Dividends

Under our 2010 Credit Facilities, the 8.625% Notes and the 9.0% Notes, dividends are permitted to the extent that no event of default exists and we are in compliance with the covenants contained therein. See Note 6, "Long-Term Debt," in the notes to the accompanying Unaudited Condensed Consolidated Financial Statements for a discussion of limitations on our ability to pay dividends. The payment of any future dividend is subject to these limitations and the business judgment of our Board of Directors, taking into consideration our historic and projected results of operations, financial condition, cash flows, capital requirements, covenant compliance, share repurchases, economic environment and other factors considered relevant. These factors are considered each quarter and will be scrutinized as our Board of Directors determines our dividend policy in future periods. On October 26, 2010, we declared a quarterly cash dividend of \$0.025 per share on each issued and outstanding share of our Class A common stock

and Class B common stock with a record date of December 15, 2010 and a payment date of January 15, 2011. There is no guarantee that dividends will be declared and paid at any time in the future.

Cash Flows

For the nine-month period ended September 30, 2010, net cash provided by operating activities was approximately \$238.1 million. This provision of cash was comprised primarily of cash inflows related to an increase in notes payable - floor plan - trade and a reduction in receivables, partially offset by an increase in inventories. Net cash used in investing activities during the nine-month period ended September 30, 2010 was approximately \$17.8 million. This use of cash was primarily comprised of purchases of property and equipment, partially offset by proceeds received from sales of franchises. Net cash used in financing activities for the nine-month period ended September 30, 2010 was approximately \$239.7 million. This use of cash was primarily comprised of net repayments of our notes payable - floor plan - non-trade, as the proceeds from long-term debt provided by the issuance of our 9.0% Notes were offset by the redemption of the 8.625% Notes and other debt repurchases during 2010.

We arrange our inventory floor plan financing through both manufacturer captive finance companies and a syndicate consisting of commercial banks and manufacturer captive finance companies. Generally, our floor plan notes payable financed with manufacturer captives are recorded as trade floor plan liabilities (with the resulting change being reflected as an operating cash flow). Our dealerships that obtain floor plan notes payable financing from a syndicate of captive finance companies and commercial banks record their obligation as non-trade floor plan liabilities (with the resulting change being reflected as a financing cash flow).

Due to the presentation differences for changes in trade floor plan and non-trade floor plan in the statement of cash flows, decisions made by us to move dealership floor plan financing arrangements from one finance source to another may cause significant variations in operating and financing cash flows without affecting our overall liquidity, working capital, or cash flow. Accordingly, if all changes in floor plan notes payable were classified as an operating activity, the result would have been net cash provided by operating activities of \$73.0 million and \$25.3 million for the nine-month periods ended September 30, 2009 and 2010, respectively. The shift between trade floor plan and non-trade floor plan during the nine-month period ended September 30, 2010 was primarily due to the realignment in floor plan providers under the new 2010 Credit Facilities

Guarantees and Indemnification Obligations

In connection with the operation and disposition of dealership franchises, we have entered into various guarantees and indemnification obligations. See Note 8, "Contingencies," in the notes to the accompanying Unaudited Condensed Consolidated Financial Statements. See also "Management's Discussion and Analysis of Financial Condition and Results of Operations" and Note 12, "Commitments and Contingencies," to the Consolidated Financial Statements in our Annual Report on Form 10-K for the year ended December 31, 2009.

Future Liquidity Outlook

See Note 6, "Long-Term Debt," in the notes to the accompanying Unaudited Condensed Consolidated Financial Statements for a discussion of the issuance of 9.0% Notes and our replacement of the 2006 Credit Facility with the new 2010 Credit Facilities.

We believe our best source of liquidity for operations and debt service remains cash flows generated from operations combined with our availability of borrowings under our floor plan facilities (or any replacements thereof), our 2010 Credit Facilities, selected dealership and other asset sales and our ability to raise funds in the capital markets. Because the majority of our consolidated assets are held by our dealership subsidiaries, the majority of our cash flows from operations are generated by these subsidiaries. As a result, our cash flows and ability to service debt depends to a substantial degree on the results of operations of these subsidiaries and their ability to provide us with cash.

Off-Balance Sheet Arrangements

See "Management's Discussion and Analysis of Financial Condition and Results of Operations - Off-Balance Sheet Arrangements" in our Annual Report on Form 10-K for the year ended December 31, 2009 for a description of our off-balance sheet arrangements.

Seasonality

Our business is subject to seasonal variations in revenues. In our experience, demand for automobiles is generally lower during the first and fourth quarters of each year. We therefore receive a disproportionate amount of revenues generally in the second and third quarters, and expect our revenues and operating results to be generally lower in the first and fourth quarters. Consequently, if conditions surface during the second and third quarters that impair vehicle sales, such as higher fuel costs, depressed economic conditions or similar adverse conditions, our revenues for the year could suffer a disproportionate adverse effect.

Item 3: Quantitative and Qualitative Disclosures About Market Risk.

Interest Rate Risk

Our variable rate notes payable—floor plan, 2010 Credit Facilities borrowings and other variable rate notes expose us to risks caused by fluctuations in the underlying interest rates. The total outstanding balance of such instruments was approximately \$806.4 million at September 30, 2010 (\$410.6 million net of the effect of our cash flow swaps). A change of 100 basis points in the underlying interest rate would have caused a change in interest expense of approximately \$3.2 million in the nine-month period ended September 30, 2010, substantially all of which would have resulted from notes payable—floor plan.

In addition to our variable rate debt, as of September 30, 2010, approximately 18% of our dealership lease facilities have monthly lease payments that fluctuate based on LIBOR interest rates. Many of our lease agreements have interest rate floors whereby our lease expense would not fluctuate significantly in periods when LIBOR is relatively low as it has been during 2010. Consequently, a change of 100 basis points in LIBOR would not cause a significant change in interest expense in the third quarter and ninemonth periods ended September 30, 2010.

We also have the Fixed Swaps to effectively convert a portion of our LIBOR based variable rate debt to a fixed rate. Under the terms of the Fixed Swaps interest rates reset monthly. The fair value of these swap positions at September 30, 2010 was a liability of \$40.0 million included in Other Long-Term Liabilities in the accompanying Consolidated Balance Sheets. See the previous discussion of "Interest Expense, Non-Cash, Cash Flow Swaps" in Item 2: Management's Discussion and Analysis of Financial Condition and Results of Operations. We will receive and pay interest based on the following:

Notional Amount	Pay Rate	Receive Rate (1)	Maturing Date	
 (in millions)				
\$ 200.0	4.935%	one-month LIBOR	May 1, 2012	
\$ 100.0	5.265%	one-month LIBOR	June 1, 2012	
\$ 3.6	7.100%	one-month LIBOR	July 10, 2017	
\$ 25.0 (2)	5.160%	one-month LIBOR	September 1, 2012	
\$ 15.0 (2)	4.965%	one-month LIBOR	September 1, 2012	
\$ 25.0 (2)	4.885%	one-month LIBOR	October 1, 2012	
\$ 11.4	4.655%	one-month LIBOR	December 10, 2017	
\$ 8.8	6.860%	one-month LIBOR	August 1, 2017	
\$ 7.0	4.330%	one-month LIBOR	July 1, 2013	
\$ 100.0 (3)	3.280%	one-month LIBOR	July 1, 2015	
\$ 100.0 (3)	3.300%	one-month LIBOR	July 1, 2015	

- (1) One-month LIBOR was 0.256% at September 30, 2010.
- (2) After December 31, 2009 changes in fair value are recorded through earnings.
- (3) The effective date of these forward-starting swaps is July 2, 2012.

Foreign Currency Risk

We purchase certain of our new vehicle and parts inventories from foreign manufacturers. Although we purchase our inventories in U.S. dollars, our business is subject to foreign exchange rate risk, which may influence automobile manufacturers' ability to provide their products at competitive prices in the United States. To the extent this volatility negatively impacts consumer demand through higher retail prices for our products, it could adversely affect our future operations results.

Item 4: Controls and Procedures.

Our management, under the supervision and with the participation of our principal executive officer and principal financial officer, evaluated the effectiveness of the design and operation of our disclosure controls and procedures as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on this evaluation, our principal executive officer and principal financial officer have concluded that the design and operation of our disclosure controls and procedures were effective as of the end of the period covered by this Quarterly Report on Form 10-Q. During our last fiscal quarter, there were no changes in our internal control over financial reporting that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II – OTHER INFORMATION

Item 1: Legal Proceedings.

We are a defendant in the matter of Galura, et al. v. Sonic Automotive, Inc., a private civil action filed in the Circuit Court of Hillsborough County, Florida. In this action, originally filed on December 30, 2002, the plaintiffs allege that we and our Florida dealerships sold an antitheft protection product in a deceptive or otherwise illegal manner, and further sought representation on behalf of any customer of any of our Florida dealerships who purchased the antitheft protection product since December 30, 1998. The plaintiffs are seeking monetary damages and injunctive relief on behalf of this class of customers. In June 2005, the court granted the plaintiffs' motion for certification of the requested class of customers, but the court has made no finding to date regarding actual liability in this lawsuit. We subsequently filed a notice of appeal of the court's class certification ruling with the Florida Court of Appeals. In April 2007, the Florida Court of Appeals affirmed a portion of the trial court's class certification, and overruled a portion of the trial court's class certification. The Florida trial court granted Summary Judgment in our favor against Plaintiff Enrique Galura, and his claim has been dismissed. Virginia Galura's claim is still pending. We currently intend to continue our vigorous appeal and defense of this lawsuit and to assert available defenses. However, an adverse resolution of this lawsuit could result in the payment of significant costs and damages, which could have a material adverse effect on our future results of operations, financial condition and cash flows. Currently, we are unable to estimate a range of potential loss related to this matter.

Several private civil actions have been filed against Sonic Automotive, Inc. and several of our dealership subsidiaries that purport to represent classes of customers as potential plaintiffs and made allegations that certain products sold in the finance and insurance departments were done so in a deceptive or otherwise illegal manner. One of these private civil actions was filed on November 15, 2004 in South Carolina state court, York County Court of Common Pleas, against Sonic Automotive, Inc. and 10 of our South Carolina subsidiaries. The plaintiffs in that lawsuit were Misty J. Owens, James B. Wright, Vincent J. Astey and Joseph Lee Williams, on behalf of themselves and all other persons similarly situated, with plaintiffs seeking monetary damages and injunctive relief on behalf of the purported class. The group of plaintiffs' attorneys representing the plaintiffs in the South Carolina lawsuit also filed another private civil class action lawsuit against Sonic Automotive, Inc. and 3 of our subsidiaries on February 14, 2005 in state court in North Carolina, Lincoln County Superior Court, which similarly sought certification of a multi-state class of plaintiffs and alleged that certain products sold in the finance and insurance departments were done so in a deceptive or otherwise illegal manner. The plaintiffs in this North Carolina lawsuit were Robert Price, Carolyn Price, Marcus Cappeletti and Kathy Cappeletti, on behalf of themselves and all other persons similarly situated, with plaintiffs seeking monetary damages and injunctive relief on behalf of the purported class. The South Carolina state court action and the North Carolina state court action have since been consolidated into a single proceeding in private arbitration before the American Arbitration Association. On November 12, 2008, claimants in the consolidated arbitration filed a Motion for Class Certification as a national class action including all of the states in which we operate dealerships. Claimants are seeking monetary damages and injunctiv

On July 19, 2010, the Arbitrator issued a Partial Final Award on Class Certification, certifying a class which includes all customers who, on or after November 15, 2000, purchased or leased from a Sonic dealership a vehicle with the Etch product as part of the transaction, but not including customers who purchased or leased such vehicles from a Sonic dealership in Florida. The Partial Final Award on Class Certification is not a final decision on the merits of the action. The merits of Claimants' assertions and potential damages will still have to be proven through the remainder of the arbitration. The Arbitrator stayed the Arbitration for thirty days to allow either party to petition a court of competent jurisdiction to confirm or vacate the award. Sonic will seek review of the class certification ruling by a court of competent jurisdiction and will continue to press its argument that this action is not suitable for a class-based arbitration. On July 22, 2010, the plaintiffs in this consolidated arbitration filed a Motion to Confirm the Arbitrator's Partial Final Award on Class Certification in state court in North Carolina, Lincoln County Superior Court. On August 17, 2010, Sonic filed to remove this North Carolina state court action to federal court, and simultaneously filed a Petition to Vacate the Arbitrator's Partial Final Award on Class Certification, with both filings made in the United Stated District Court for the Western District of North Carolina.

We intend to continue our vigorous defense of this arbitration and to assert all available defenses. However, an adverse resolution of this arbitration could result in the payment of significant costs and damages, which could have a material adverse effect on our future results of operations, financial condition and cash flows. Currently, we are unable to estimate a range of potential loss related to this matter.

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We are involved, and expect to continue to be involved, in numerous legal and administrative proceedings arising out of the conduct of our business, including regulatory investigations and private civil actions brought by plaintiffs purporting to represent a potential class or for which a class has been certified. Although we vigorously defend ourselves in all legal and administrative proceedings, the outcomes of pending and future proceedings arising out of the conduct of our business, including litigation with customers, employment related lawsuits, contractual disputes, class actions, purported class actions and actions brought by governmental authorities, cannot be predicted with certainty. An unfavorable resolution of one or more of these matters could have a material adverse effect on our business, financial condition, results of operations, cash flows or prospects.

SONIC AUTOMOTIVE, INC. AND SUBSIDIARIES RISK FACTORS

Item 1A: Risk Factors

In addition to the information below and other information set forth in this Form 10-Q, you should carefully consider the risk factors discussed in Part I, Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2009, which could materially affect our business, financial condition or future results.

Our significant indebtedness could materially adversely affect our financial health, limit our ability to finance future acquisitions and capital expenditures and prevent us from fulfilling our financial obligations.

As of September 30, 2010, our total outstanding indebtedness was approximately \$1.3 billion, including the following:

- \$775.6 million under the secured new and used inventory floor plan facilities that is classified as current;
- \$208.6 million in 9.0% Senior Subordinated Notes due 2018 (the "9.0% Notes"), representing \$210.0 million in aggregate principal amount outstanding less unamortized discount of approximately \$1.4 million;
- \$146.5 million in 5.0% Convertible Senior Notes due 2029 which are redeemable by us and putable by the holders after October 1, 2014 (the "5.0% Convertible Notes"), representing \$172.5 million in aggregate principal amount outstanding less unamortized discount of approximately \$26.0 million;
- \$15.9 million in 4.25% Convertible Senior Subordinated Notes due 2015 (the "4.25% Convertible Notes"), representing \$16.0 million in aggregate principal amount outstanding less unamortized discount of approximately \$0.1 million, all of which is classified as current;
- \$42.7 million in 8.625% Senior Subordinated Notes due 2013 (the "8.625% Notes"), representing \$42.9 million in aggregate principal amount outstanding less unamortized net discount of approximately \$0.2 million;
- \$115.4 million of mortgage notes, representing \$115.2 million in aggregate principal amount plus unamortized premium of approximately \$0.2 million, due from June 2013 to December 2029, with a weighted average interest rate of 5.2%; and
- \$24.3 million of other secured debt, representing \$22.3 million in aggregate principal amount plus unamortized premium of approximately \$2.0 million.

We refer to the borrowing availability of up to \$150.0 million under a syndicated revolving credit facility (the "2010 Revolving Credit Facility"), up to \$321.0 million in borrowing availability for new vehicle inventory floor plan financing and up to \$50.0 million in borrowing availability for used vehicle inventory floor plan financing (the "2010 Floor Plan Facilities"). We refer to the 2010 Revolving Credit Facility and 2010 Floor Plan Facilities collectively as our "2010 Credit Facilities". As of September 30, 2010, we had \$87.7 million available for additional borrowings under the 2010 Revolving Credit Facility based on the borrowing base calculation, which is affected by numerous factors including eligible asset balances, and the market value of certain additional collateral. We are able to borrow under our 2010 Revolving Credit Facility only if, at the time of the borrowing we have met all representations and warranties and are in compliance with all financial and other covenants contained therein. We also have capacity to finance new and used vehicle inventory purchases under bilateral floor plan agreements with various manufacturer-affiliated finance companies and other lending institutions ("Silo Floor Plan Facilities") as well as our 2010 Floor Plan Facilities. In addition, the indentures relating to our 8.625% Notes, 9.0% Notes, 5.0% Convertible Notes, 4.25% Convertible Notes and our other debt instruments allow us to incur additional indebtedness, including secured indebtedness, as long as we are in compliance with the applicable terms of the respective indentures.

In addition, the majority of our dealership properties are leased under long-term operating lease arrangements that generally have initial terms of fifteen to twenty years with one or two ten-year renewal options. These operating leases require compliance with financial and operating covenants similar to those under our 2010 Credit Facilities, and monthly payments of rent that may fluctuate based on interest rates and local consumer price indices. The total future minimum lease payments related to these operating leases and certain equipment leases are significant and are disclosed in the notes to our financial statements under the heading "Commitments and Contingencies" in our Annual Report on Form 10-K for the year ended December 31, 2009.

As of September 30, 2010, we had approximately \$791.6 million of debt payable in 2010. This amount included \$775.6 million outstanding related to our new and used floor plan financing under the 2010 Credit Facilities and new and used floor plan financing under the Silo Floor Plan Facilities, in addition to \$16.0 million principal outstanding related to our 4.25% Convertible Notes. On October 20, 2010, we issued a notice to redeem all \$16.0 million in outstanding aggregate principal amount of our 4.25% Convertible Notes. See Note 6, "Long-Term Debt," in the notes to the accompanying

SONIC AUTOMOTIVE, INC. AND SUBSIDIARIES RISK FACTORS

Unaudited Condensed Consolidated Financial Statements for further discussion of the terms under the 2010 Credit Facilities and Silo Floor Plan Facilities.

The outcome of legal and administrative proceedings we are or may become involved in could have a material adverse effect on our future business, results of operations, financial condition and cash flows.

We are involved, and expect to continue to be involved, in numerous legal and administrative proceedings arising out of the conduct of our business, including regulatory investigations and private civil actions brought by plaintiffs purporting to represent a potential class or for which a class has been certified.

We are a defendant in the matter of Galura, et al. v. Sonic Automotive, Inc., a private civil action filed in the Circuit Court of Hillsborough County, Florida. In this action, originally filed on December 30, 2002, the plaintiffs allege that Sonic Automotive, Inc. and our Florida dealerships sold an antitheft protection product in a deceptive or otherwise illegal manner, and further sought representation on behalf of any customer of any of our Florida dealerships who purchased the antitheft protection product since December 30, 1998. The plaintiffs are seeking monetary damages and injunctive relief on behalf of this class of customers. In June 2005, the court granted the plaintiffs' motion for certification of the requested class of customers, but the court has made no finding to date regarding actual liability in this lawsuit. We subsequently filed a notice of appeal of the court's class certification, and overruled a portion of the trial court's class certification. The Florida trial court granted Summary Judgment in our favor against Plaintiff Enrique Galura, and his claim has been dismissed. Virginia Galura's claim is still pending. We currently intend to continue our vigorous appeal and defense of this lawsuit and to assert available defenses. However, an adverse resolution of this lawsuit could result in the payment of significant costs and damages, which could have a material adverse effect on our future results of operations, financial condition and cash flows.

Several private civil actions have been filed against Sonic Automotive, Inc. and several of our dealership subsidiaries that purport to represent classes of customers as potential plaintiffs and made allegations that certain products sold in the finance and insurance departments were done so in a deceptive or otherwise illegal manner. One of these private civil actions was filed on November 15, 2004 in South Carolina state court, York County Court of Common Pleas, against Sonic Automotive, Inc. and 10 of our South Carolina subsidiaries. The plaintiffs in that lawsuit were Misty J. Owens, James B. Wright, Vincent J. Astey and Joseph Lee Williams, on behalf of themselves and all other persons similarly situated, with plaintiffs seeking monetary damages and injunctive relief on behalf of the purported class. The group of plaintiffs' attorneys representing the plaintiffs in the South Carolina lawsuit also filed another private civil class action lawsuit against Sonic Automotive, Inc. and 3 of our subsidiaries on February 14, 2005 in state court in North Carolina, Lincoln County Superior Court, which similarly sought certification of a multi-state class of plaintiffs and alleged that certain products sold in the finance and insurance departments were done so in a deceptive or otherwise illegal manner. The plaintiffs in this North Carolina lawsuit were Robert Price, Carolyn Price, Marcus Cappeletti and Kathy Cappeletti, on behalf of themselves and all other persons similarly situated, with plaintiffs seeking monetary damages and injunctive relief on behalf of the purported class. The South Carolina state court action and the North Carolina state court action have since been consolidated into a single proceeding in private arbitration before the American Arbitration Association. On November 12, 2008, claimants in the consolidated arbitration filed a Motion for Class Certification as a national class action including all of the states in which we operate dealerships. Claimants are seeking monetary damages and injunctiv

On July 19, 2010, the Arbitrator issued a Partial Final Award on Class Certification, certifying a class which includes all customers who, on or after November 15, 2000, purchased or leased from one of our dealerships a vehicle with the Etch product as part of the transaction, but not including customers who purchased or leased such vehicles from one of our dealerships in Florida. The Partial Final Award on Class Certification is not a final decision on the merits of the action. The merits of Claimants' assertions and potential damages will still have to be proven through the remainder of the arbitration. The Arbitrator stayed the Arbitration for thirty days to allow either party to petition a court of competent jurisdiction to confirm or vacate the award. We will seek review of the class certification ruling by a court of competent jurisdiction and will continue to press our argument that this action is not suitable for a class-based arbitration. On July 22, 2010, the plaintiffs in this consolidated arbitration filed a Motion to Confirm the Arbitrator's Partial Final Award on Class Certification in state court in North Carolina, Lincoln County Superior Court. On August 17, 2010, we filed to remove this North Carolina state court action to federal court, and simultaneously filed a Petition to Vacate the Arbitrator's Partial Final Award on Class Certification, with both filings made in the United Stated District Court for the Western District of North Carolina.

SONIC AUTOMOTIVE, INC. AND SUBSIDIARIES RISK FACTORS

We intend to continue our vigorous defense of this arbitration and to assert all available defenses. However, an adverse resolution of this arbitration could result in the payment of significant costs and damages, which could have a material adverse effect on our future results of operations, financial condition and cash flows.

The outcomes of the civil actions brought by plaintiffs purporting to represent a class of customers, as well as other pending and future legal proceedings arising out of the conduct of our business, including litigation with customers, employment related lawsuits, contractual disputes, class actions, purported class actions and actions brought by governmental authorities, cannot be predicted with certainty. An unfavorable resolution of one or more of these matters could result in the payment of significant costs and damages, which could have a material adverse effect on our business, financial condition, results of operations, cash flows or prospects.

Item 2: Unregistered Sales of Equity Securities and Use of Proceeds

Issuer Repurchases of Equity Securities

The following table sets forth information about the shares of Class A Common Stock we repurchased during the third quarter ended September 30, 2010:

(in thousands, except price per share amounts)

	Total Number of Shares Purchased (1)	Average Price Paid per Share		Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs (2)	Approximate Dollar Value of Shares That May Yet Be Purchased Under the Plans or Programs	
July 2010	1	\$	8.64	1	\$	43,566
August 2010	2	\$	8.85	2	\$	43,551
September 2010	-	\$	-	-	\$	43,551
Total	3	\$	8.78	3	\$	43,551
(1) Shares repurchased were a result of the delivery officers, and directors in satisfaction of withholding t stock and restricted stock units and the exercise price	C 1 C	cluding				
(2) Our publicly appounced Class A Common Stock	repurchase authorizations occurred as follows:					

⁽²⁾ Our publicly announced Class A Common Stock repurchase authorizations occurred as follows:

	(in thousands)
November 1999	\$ 25,000
February 2000	25,000
December 2000	25,000
May 2001	25,000
August 2002	25,000
February 2003	20,000
December 2003	20,000
July 2004	20,000
July 2007	30,000
October 2007	40,000
April 2008	40,000
Total	\$ 295,000

Under our 2010 Credit Facilities, 8.625% Notes and the 9.0% Notes, share repurchases and dividends are permitted to the extent that no event of default exists and we are in compliance with certain covenants contained therein. See Note 6, "Long-term Debt," in the notes to the accompanying Unaudited Condensed Consolidated Financial Statements and Item 2: "Management's Discussion and Analysis of Financial Condition and Results of Operations" for additional discussion of dividends and for a description of additional restrictions on the payment of dividends.

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Item 6: Exhibits.

(a) Exhibits:

Exhibit <u>No.</u>	Description
10.24	Promissory Note, dated August 12, 2010, executed by Sonic in favor of VW Credit, Inc., pursuant to the Credit Agreement.
31.1	Certification of Mr. David P. Cosper pursuant to rule 13a-14(a)
31.2	Certification of Mr. O. Bruton Smith pursuant to rule 13a-14(a)
32.1	Certification of Mr. David P. Cosper pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.2	Certification of Mr. O. Bruton Smith pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

Forward Looking Statements

This Quarterly Report on Form 10-Q contains numerous "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements address our future objectives, plans and goals, as well as our intent, beliefs and current expectations regarding future operating performance, and can generally be identified by words such as "may," "will," "should," "believe," "expect," "anticipate," "intend," "plan," "foresee" and other similar words or phrases. Specific events addressed by these forward-looking statements include, but are not limited to:

- future acquisitions or dispositions;
- industry trends;
- future liquidity trends or needs;
- general economic trends, including employment rates and consumer confidence levels;
- · vehicle sales rates and same store sales growth;
- future covenant compliance;
- our financing plans and our ability to repay or refinance existing debt when due; and
- our business and growth strategies.

These forward-looking statements are based on our current estimates and assumptions and involve various risks and uncertainties. As a result, you are cautioned that these forward-looking statements are not guarantees of future performance, and that actual results could differ materially from those projected in these forward-looking statements. Factors which may cause actual results to differ materially from our projections include those risks described in Item 1 of our Annual Report on Form 10-K for the year ended December 31, 2009 and Item 1A of this Form 10-Q and elsewhere in this report, as well as:

- the number of new and used cars sold in the United States generally, and as compared to our expectations and the expectations of the market;
- our ability to generate sufficient cash flows or obtain additional financing to refinance existing debt and to fund acquisitions, capital expenditures, our share repurchase program, dividends on our Common Stock and general operating activities;
- the reputation and financial condition of vehicle manufacturers whose brands we represent, the financial incentives vehicle manufacturers offer and their ability to design, manufacture, deliver and market their vehicles successfully;
- · our relationships with manufacturers, which may affect our ability to complete additional acquisitions;
- adverse resolutions of one or more significant legal proceedings against us or our dealerships;
- · changes in laws and regulations governing the operation of automobile franchises, accounting standards, taxation requirements, and environmental laws;
- general economic conditions in the markets in which we operate, including fluctuations in interest rates, employment levels, the level of consumer spending and consumer credit availability;
- the terms of any refinancing of our existing indebtedness;
- high competition in the automotive retailing industry, which not only creates pricing pressures on the products and services we offer, but on businesses we seek to acquire;
- · the timing of our ability to successfully integrate recent and potential future acquisitions; and
- the rate and timing of overall economic recovery or additional decline.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

	SONIC AUTOMOTIVE, INC.		
Date: October 28, 2010	Ву:	/s/ O. BRUTON SMITH	
		O. Bruton Smith Chairman and Chief Executive Officer	
Date: October 28, 2010	Ву:	/s/ DAVID P. COSPER	
		David P. Cosper	

(Principal Financial Officer)

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EXHIBIT INDEX

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32.2	Certification of Mr. O. Bruton Smith pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

August 12, 2010

FOR VALUE RECEIVED, the undersigned (the "<u>Company</u>") hereby promises to pay to **VW CREDIT, INC.** or registered assigns (the "<u>Lender</u>"), in accordance with the provisions of the Credit Agreement (as hereinafter defined), the principal amount of each Loan from time to time made by the Lender to the Company under that certain Amended and Restated Credit Agreement, dated as of January 15, 2010 (as amended, restated, extended, supplemented or otherwise modified in writing from time to time, the "<u>Credit Agreement</u>", the terms defined therein being used herein as therein defined), among the Company, the Lenders from time to time party thereto, Bank of America, N.A., as Administrative Agent, Swing Line Lender and an L/C Issuer, and Wells Fargo Bank, National Association, as an L/C Issuer.

The Company promises to pay interest on the unpaid principal amount of each Loan from the date of such Loan until such principal amount is paid in full, at such interest rates and at such times as provided in the Credit Agreement. Except as otherwise provided in Section 2.04(f) of the Credit Agreement with respect to Swing Line Loans, all payments of principal and interest shall be made to the Administrative Agent for the account of the Lender in Dollars in immediately available funds at the Administrative Agent's Office. If any amount is not paid in full when due hereunder, such unpaid amount shall bear interest, to be paid upon demand, from the due date thereof until the date of actual payment (and before as well as after judgment) computed at the per annum rate set forth in the Credit Agreement.

This Note is one of the Notes referred to in the Credit Agreement, is entitled to the benefits thereof and may be prepaid in whole or in part subject to the terms and conditions provided therein. This Note is also entitled to the benefits of the Subsidiary Guaranty and is secured by the Collateral. Upon the occurrence and continuation of one or more of the Events of Default specified in the Credit Agreement, all amounts then remaining unpaid on this Note shall (if required by the Credit Agreement) become, or may be declared to be, immediately due and payable all as provided in the Credit Agreement. Loans made by the Lender shall be evidenced by one or more loan accounts or records maintained by the Lender in the ordinary course of business. The Lender may also attach schedules to this Note and endorse thereon the date, amount and maturity of its Loans and payments with respect thereto.

The Borrower, for itself, its successors and assigns, hereby waives diligence, presentment, protest and demand and notice of protest, demand, dishonor and non-payment of this Note.

[Remainder of page left blank intentionally; signature page follows.]

THIS NOTE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NORTH CAROLINA.

SONIC AUTOMOTIVE, INC.

By: /s/ DAVID P. COSPER

Name: David P. Cosper

Title: Vice Chairman and Chief Financial Officer

LOANS AND PAYMENTS WITH RESPECT THERETO

Date	Type of Loan Made	Amount of Loan Made	End of Interest Period	Amount of Principal or Interest Paid This Date	Outstanding Principal Balance This Date	Notation Made By

CERTIFICATION

I, David P. Cosper, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Sonic Automotive, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 28, 2010

By: /s/ DAVID P. COSPER

David P. Cosper Vice Chairman and Chief Financial Officer

CERTIFICATION

I, O. Bruton Smith, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Sonic Automotive, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 28, 2010

By: /s/ O. BRUTON SMITH

O. Bruton Smith Chairman and Chief Executive Officer

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Sonic Automotive, Inc. (the "Company") on Form 10-Q for the period ended September 30, 2010 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, David P. Cosper, Vice Chairman and Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ DAVID P. COSPER

David P. Cosper

Vice Chairman and Chief Financial Officer

October 28, 2010

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Sonic Automotive, Inc. (the "Company") on Form 10-Q for the period ended September 30, 2010 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, O. Bruton Smith, Chairman and Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ O. BRUTON SMITH

O. Bruton Smith

Chairman and Chief Executive Officer

October 28, 2010