FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Typ															
1. Name and Address of Reporting Person * IUPPENLATZ MARK J				2. Issuer Name and Ticker or Trading Symbol SONIC AUTOMOTIVE INC [SAH]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
C/O SON	(Last) (First) (Middle) C/O SONIC AUTOMOTIVE, INC., 5401 EAST NDEPENDENCE BOULEVARD			3. Date of Earliest Transaction (Month/Day/Year) 09/02/2004					X_Officer (give title below) Other (specify below) Exec VP of Corp Development						
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)					_X_ Fo	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
	OTTE, NC												teporting reison		
(City	<i>i</i>)	(State)	(Zip)			Table !	I - Non-Deri	vative Secur	ities Acq	uired, I	Disposed o	of, or Benef	icially Owne	i	
1.Title of So (Instr. 3)	ecurity		2. Transaction Date (Month/Day/Year	r) any	eemed ion Date, if n/Day/Year)	Code (Instr.	. 8)	A) or Dispose instr. 3, 4 and (A)	ed of (D)	Owne Trans (Instr.		ecurities Be ng Reported	1	Ownership Form:	Beneficial Ownership
Class A C	Common S	tock	09/02/2004			Α	. 3	0,000 A	(1)	41,20	00			D	
Reminder: I	Report on a s	eparate line for each	class of securities b	eneficiali	y owned dii	ectly 0	Person in this f		t requir	ed to re	spond u		on containe form displa		474 (9-02)
Reminder: I	Report on a s	eparate line for each		- Derivat	ive Securiti	es Acq	Person in this t a curre	orm are no ntly valid O sed of, or Be	t require MB con	ed to re trol nu	espond u mber.				474 (9-02)
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	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
IUPPENLATZ MARK J C/O SONIC AUTOMOTIVE, INC. 5401 EAST INDEPENDENCE BOULEVARD CHARLOTTE, NC 28212			Exec VP of Corp Development		

Signatures

/s/ Mark J. Iuppenlatz	09/07/2004
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted sock grant made by the Compensation Committee of Sonic Automotive, Inc. pursuant to the 2004 Sonic Automotive, Inc. Stock Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.