FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OIVID APPROV | /AL |
|-----------------------|-----------|
| OMB Number: | 3235-0287 |
| Estimated average bur | den |
| hours per response | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Typ | e Responses |) | | | | | | | | | | | | | | | | |
|--|---|--|---|--|----------|----------------|---|--------------------|--|----------------------|--|------------------|---|--|--|---|---|-------------|
| 1. Name and Address of Reporting Person* RACHOR JEFFREY C | | | | 2. Issuer Name and Ticker or Trading Symbol SONIC AUTOMOTIVE INC [SAH] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X_Director 10% Owner | | | | | | | |
| (Last) (First) (Middle) C/O SONIC AUTOMOTIVE, INC., 5401 EAST INDEPENDENCE BOULEVARD | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/23/2007 | | | | | | | (| Officer (give | title below) | Other | (specify below | w) | | |
| (Street) CHARLOTTE, NC 28212 | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person | | | | | | | |
| (City | ') | (State) | (Zip) | Table I - Non-Derivative Securities Acqu | | | | | | s Acqu | ired, Disposed of, or Beneficially Owned | | | | | | | |
| 1.Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Year | 2A. Deem Execution any (Month/Da | | Date, if | Code (Instr | | | 4. Securities Acqu (A) or Disposed of (Instr. 3, 4 and 5) | | | Owne Trans | 5. Amount of Securities Beneficia Owned Following Reported Transaction(s) (Instr. 3 and 4) | | l (| Ownership Form: | 7. Nature of Indirect Beneficial Ownership | |
| | | | | (World) E | | | Co | ode V | | Amount | (A) or (D) | Price | | | | (| \ / | Instr. 4) |
| Class A C | Common S | tock | 03/23/2007 | | | | I |) | | 90,920 1) | D | \$ 0 | 400 | | | 1 |) | |
| | | | Table II - | | | | | in a Juired, | this to the thick the thic | form are ntly val | e not re id OMB or Benef | equired contr | d to re | spond ι mber. | | on containe form displa | | 1474 (9-02) |
| Derivative Security | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code | tion | 5. Nun | nber ivative ties red (A) posed | 6. Dat Expira | Expiration Date Month/Day/Year) | | 7. Title and Amo of Underlying Securities (Instr. 3 and 4) | | ng | | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction | Ownershi Form of Derivativ Security: Direct (D or Indirects) | Ownershi (Instr. 4) O) | |
| | | | | Code | V | (A) | (D) | Date Exerc | isable | Expir Date | ation | Title | | Amount or Number of Shares | | (Instr. 4) | (Instr. 4) | |
| Options to Purchase | \$ 20.65 | 03/13/2007 | | D | | 50 | 0,000 | 08/3 | 1/200 | 09/0 | 2/2014 | Com | ss A nmon ock | 50,000 | \$ 0 | 0 | D | |

Reporting Owners

| | Relationships | | | | | | |
|---|---------------|--------------|---------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| RACHOR JEFFREY C C/O SONIC AUTOMOTIVE, INC. 5401 EAST INDEPENDENCE BOULEVARD CHARLOTTE, NC 28212 | X | | | | | | |

Signatures

| /s/ Jeffrey C. Rachor | 03/23/2007 |
|---------------------------------|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects the forfeiture of restricted shares of Class A Common Stock and options to purchase Class A Common Stock in connection with the termination of reporting person's employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.